

New London 52645

ZIP code · IA · Iowa · Henry County · New London

BALANCED MARKET

\$177K

MEDIAN SALE PRICE

-6.2%

1-YR CHANGE

38

SALES (12 MO)

\$177K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 40 / 100



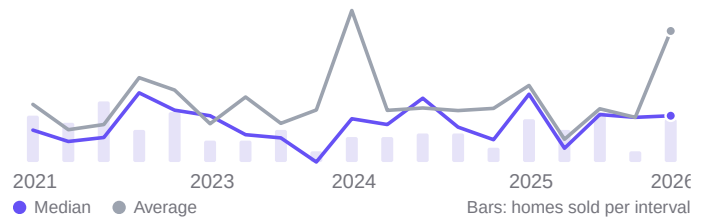
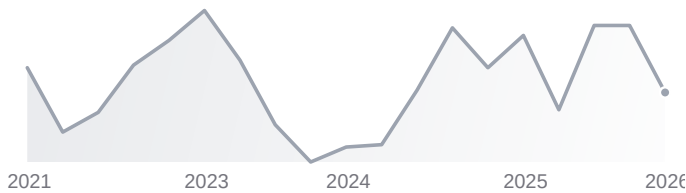
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

40 / 100

Sale prices

Median \$157K · Average \$337K

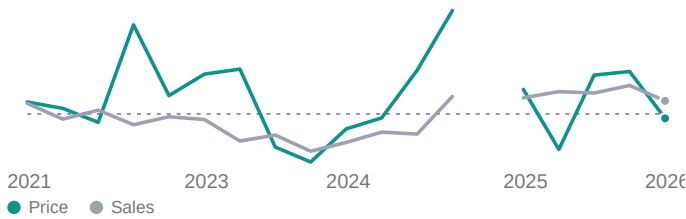


Growth (year over year)

Price -6.2% · Sales +18.8%

Price per square foot

\$132/ft²



Sale premium vs estimated value

+8.1%

Annual turnover (share of homes sold)

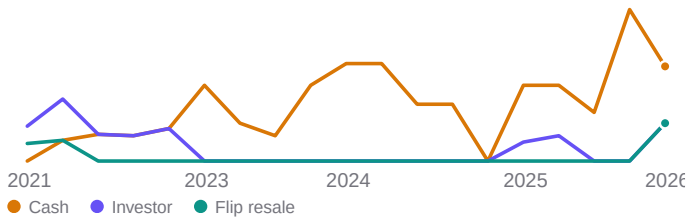
2.8%



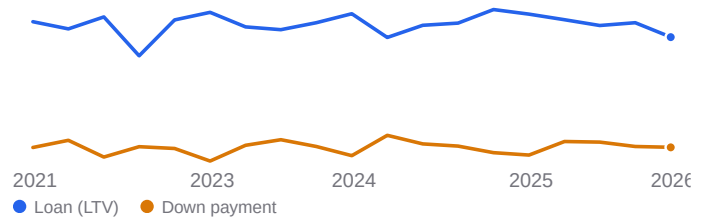
BUYERS & OUTCOMES

Buyer mix

Cash 42% · Investor 17% · Flip resale 17%

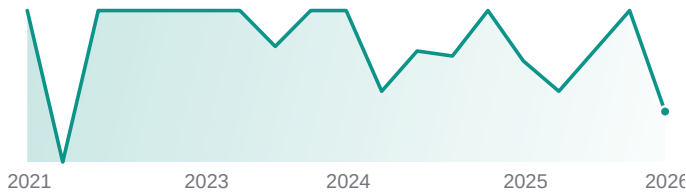


Financing (share of purchase price) Loan (LTV) 81% · Down payment 9.5%



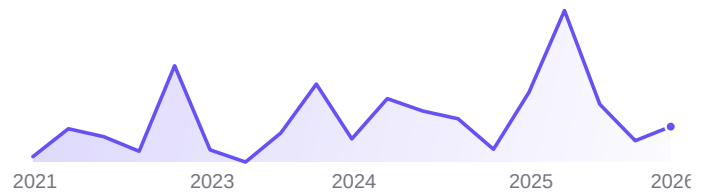
Sellers who sold at a gain

58%



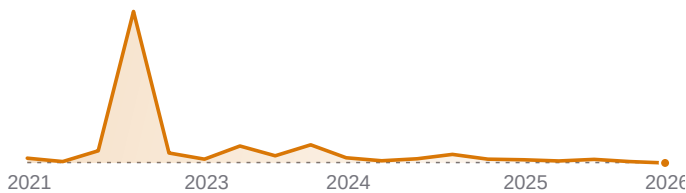
Typical hold before selling

4.6 yrs



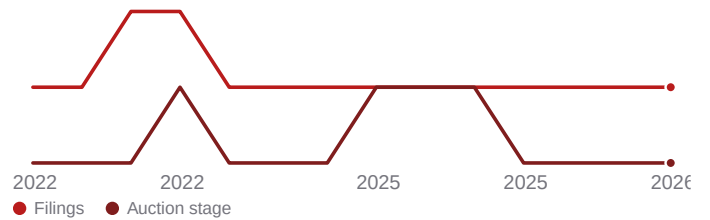
Median annualized return at resale

-0.5%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	1,348
Median value (AVM)	\$177K
Median size	1,388 ft²
Median bedrooms	3
Median year built	1965
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	3.9%
Owner occupied	81%
Company owned	12%
Median loan-to-value	44%
Typical ownership tenure	11.4 yrs

COMMUNITY

Population	3,001
Density	44 / mi²
Median household income	\$64K
Average household income	\$76K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	23
Homes occupied	96%
Bachelor's or higher	16%
Poverty rate	11.1%
Unemployment	1.1%
Average temp	51°F
Annual precip	37 in
Sunshine	59%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.