

Cleveland 53015

ZIP code · WI · Wisconsin > Manitowoc County > Cleveland

BALANCED MARKET

\$287K

MEDIAN SALE PRICE

-43.6%

1-YR CHANGE

31

SALES (12 MO)

\$281K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 44 / 100



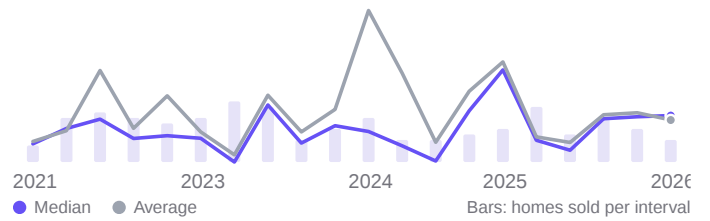
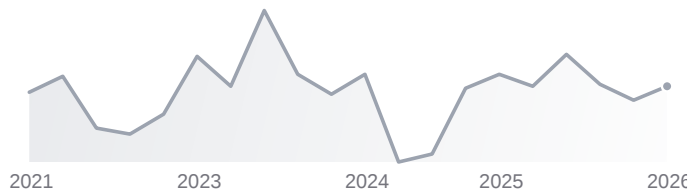
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

44 / 100

Sale prices

Median \$315K · Average \$296K

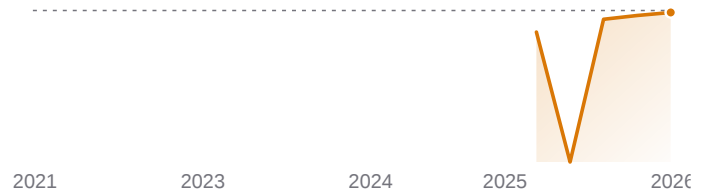
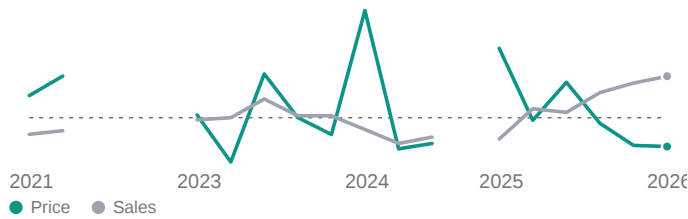


Growth (year over year)

Price -43.6% · Sales +63.2%

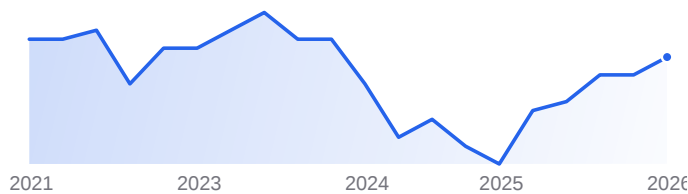
Sale premium vs estimated value

-0.5%



Annual turnover (share of homes sold)

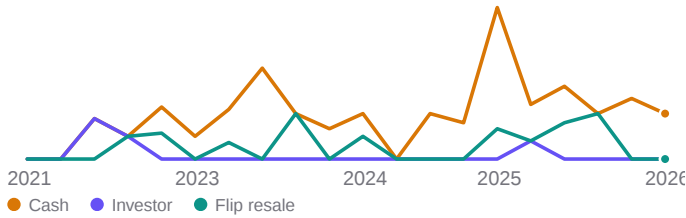
3.0%



BUYERS & OUTCOMES

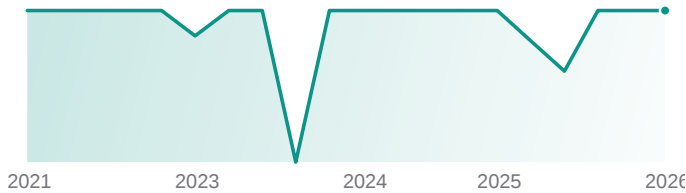
Buyer mix

Cash 25% · Investor 0% · Flip resale 0%



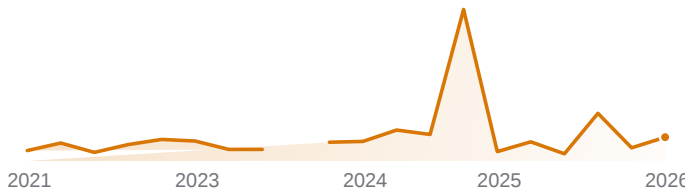
Sellers who sold at a gain

100%

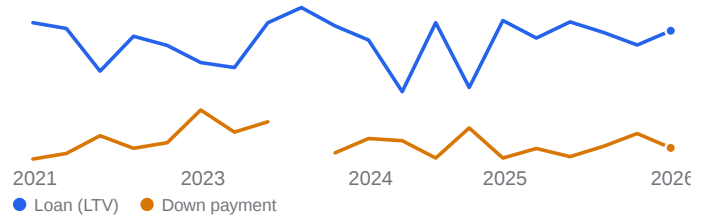


Median annualized return at resale

+12.2%

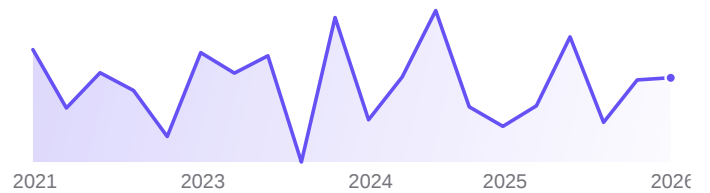


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



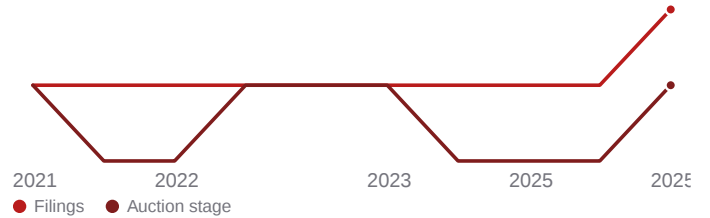
Typical hold before selling

6.0 yrs



Preforeclosure filings

Filings 2 · Auction stage 1



HOUSING STOCK

Homes	1,021
Median value (AVM)	\$281K
Single family	95%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	3.7%
Owner occupied	92%
Company owned	13%
Median loan-to-value	43%
Typical ownership tenure	19.9 yrs

COMMUNITY

Population	2,613
Density	61 / mi²
Median household income	\$81K
Average household income	\$97K
Crime index (US avg 100)	84
Air pollution index (US avg 100)	69
Earthquake index (US avg 100)	17
Homes occupied	92%
Bachelor's or higher	21%
Poverty rate	5.2%
Unemployment	0.9%
Average temp	46°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.