

Franklin 53132

ZIP code · WI · Wisconsin > Milwaukee County > Franklin

BALANCED MARKET

\$385K

MEDIAN SALE PRICE

-10.0%

1-YR CHANGE

520

SALES (12 MO)

\$448K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100



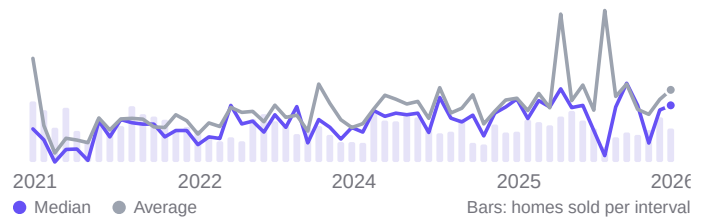
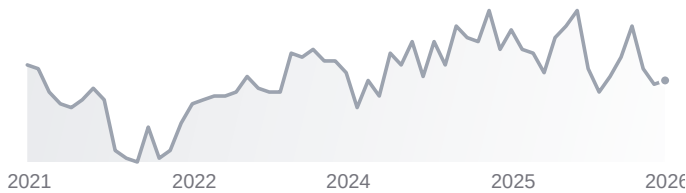
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

53 / 100

Sale prices

Median \$430K · Average \$479K

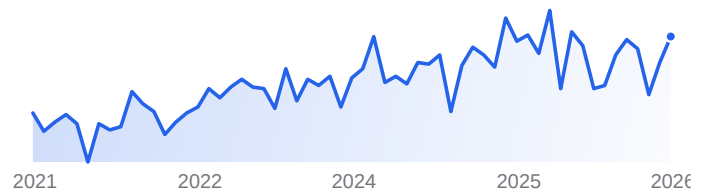
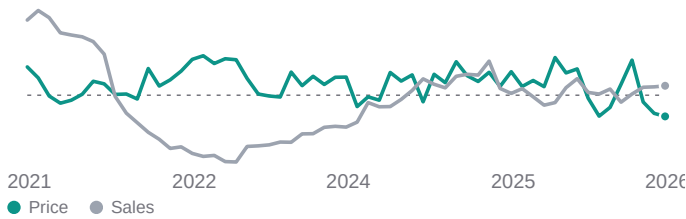


Growth (year over year)

Price -10.0% · Sales +4.4%

Price per square foot

\$227/ft²

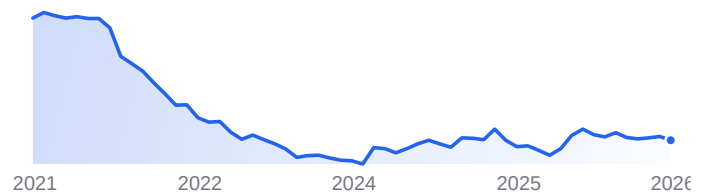
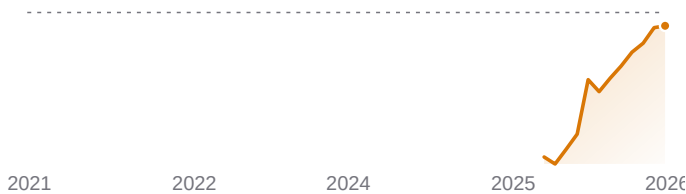


Sale premium vs estimated value

-0.5%

Annual turnover (share of homes sold)

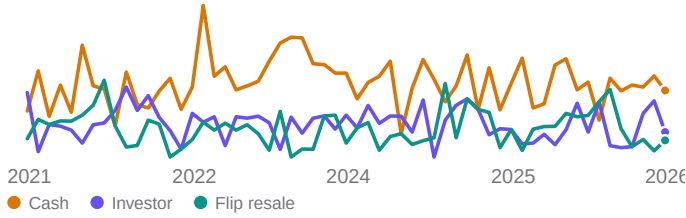
4.3%



BUYERS & OUTCOMES

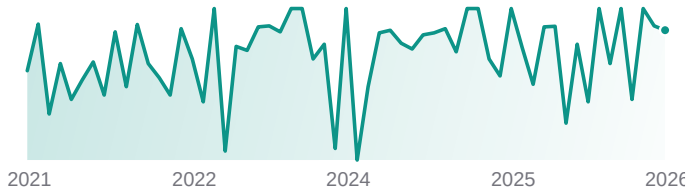
Buyer mix

Cash 19% · Investor 7.1% · Flip resale 4.8%



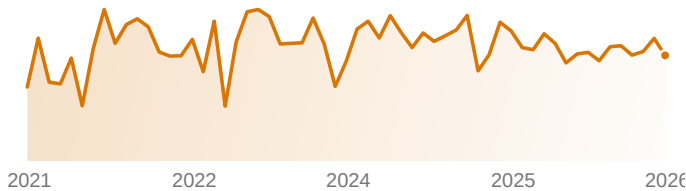
Sellers who sold at a gain

96%

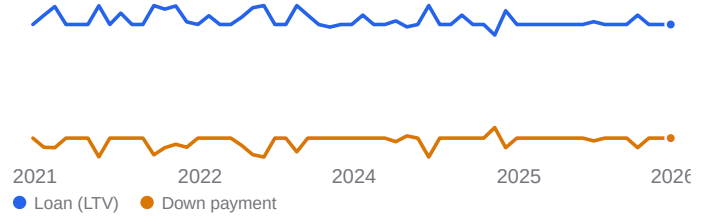


Median annualized return at resale

+5.9%

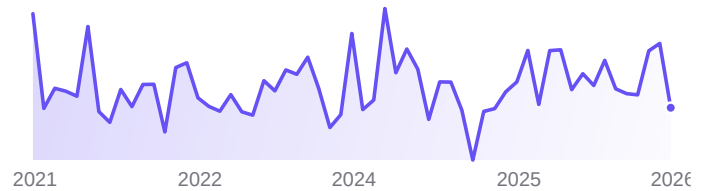


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

4.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	12,185
Median value (AVM)	\$448K
Median size	1,896 ft²
Median bedrooms	3
Median year built	1991
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	1.4%
Owner occupied	92%
Company owned	16%
Median loan-to-value	44%
Typical ownership tenure	14.4 yrs

COMMUNITY

Population	36,205
Density	1,040 / mi²
Median household income	\$100K
Average household income	\$127K
Crime index (US avg 100)	41
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	31
Homes occupied	97%
Bachelor's or higher	31%
Poverty rate	5.2%
Unemployment	1.1%
Average temp	47°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.