

Lake Geneva 53147

ZIP code · WI · Wisconsin > Walworth County > Lake Geneva

BALANCED MARKET

\$483K

MEDIAN SALE PRICE

+21.6%

1-YR CHANGE

423

SALES (12 MO)

\$447K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 58 / 100



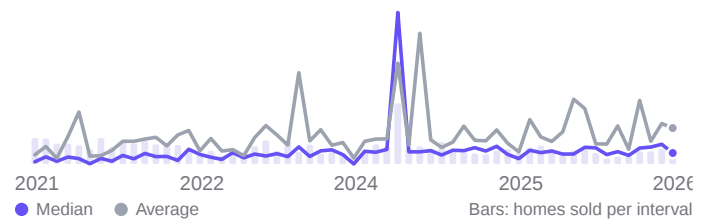
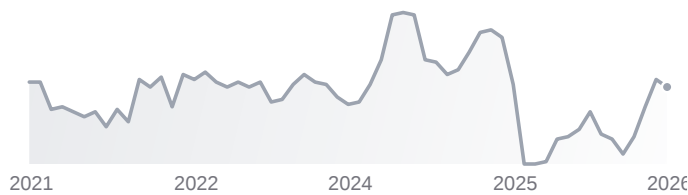
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

58 / 100

Sale prices

Median \$410K · Average \$782K

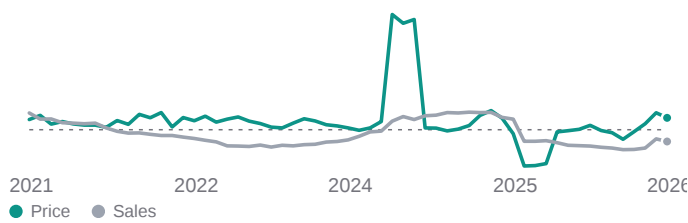


Growth (year over year)

Price +21.6% · Sales -21.2%

Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

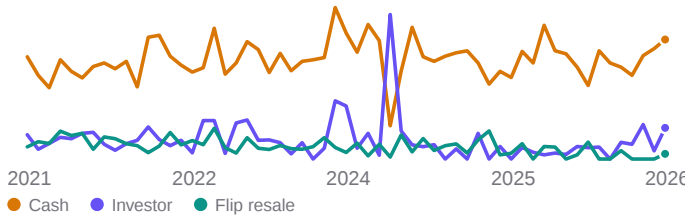
4.0%



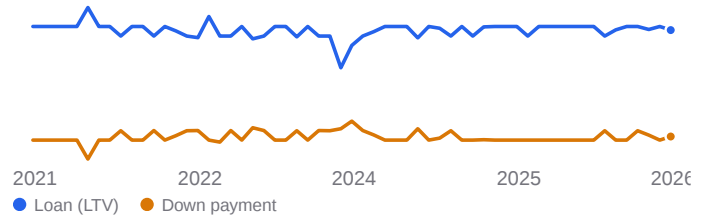
BUYERS & OUTCOMES

Buyer mix

Cash 62% · Investor 16% · Flip resale 2.7%

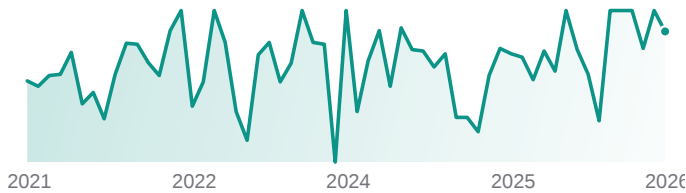


Financing (share of purchase price) Loan (LTV) 78% · Down payment 22%



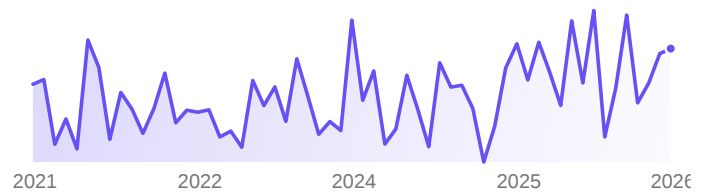
Sellers who sold at a gain

97%



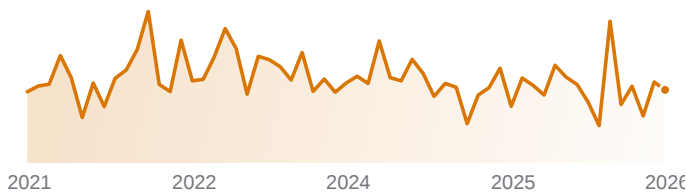
Typical hold before selling

5.9 yrs



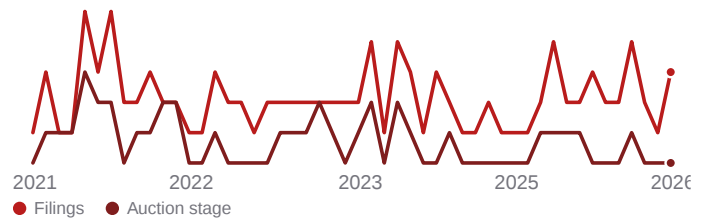
Median annualized return at resale

+8.3%



Preforeclosure filings

Filings 3 · Auction stage 0



HOUSING STOCK

Homes	10,518
Median value (AVM)	\$447K
Single family	69%
Condos	30%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	77%
Underwater (LTV 125% or more)	1.4%
Owner occupied	53%
Company owned	36%
Median loan-to-value	17%
Typical ownership tenure	6.4 yrs

COMMUNITY

Population	19,662
Density	251 / mi²
Median household income	\$84K
Average household income	\$110K
Crime index (US avg 100)	130
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	33
Homes occupied	69%
Bachelor's or higher	26%
Poverty rate	9.3%
Unemployment	0.9%
Average temp	48°F
Annual precip	36 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.