

Pleasant Prairie 53158

ZIP code · WI · Wisconsin > Kenosha County > Pleasant Prairie

BALANCED MARKET

\$431K

MEDIAN SALE PRICE

+18.2%

1-YR CHANGE

202

SALES (12 MO)

\$470K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 59 / 100



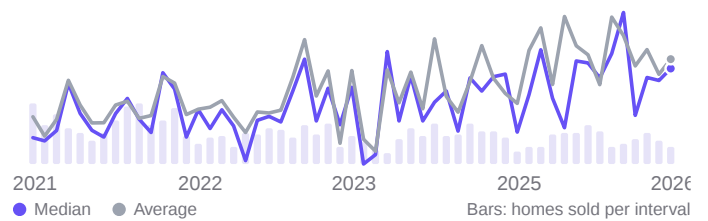
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

59 / 100

Sale prices

Median \$450K · Average \$475K

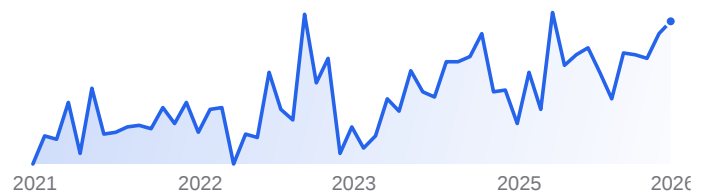
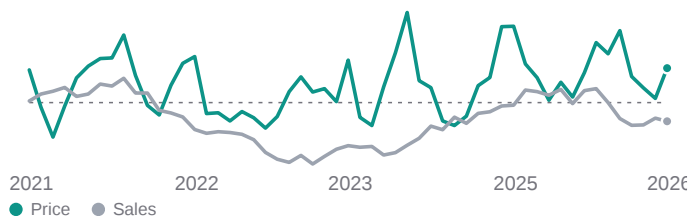


Growth (year over year)

Price +18.2% · Sales -9.8%

Price per square foot

\$237/ft²

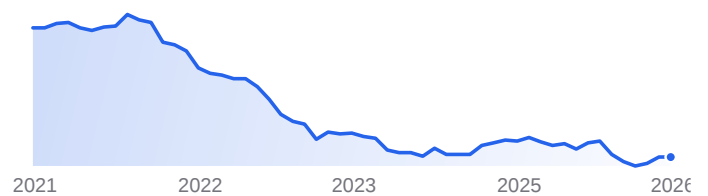
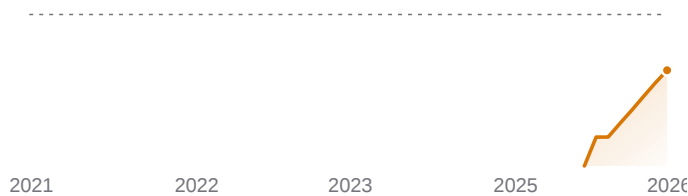


Sale premium vs estimated value

-2.4%

Annual turnover (share of homes sold)

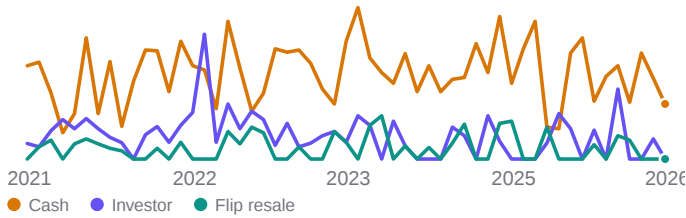
3.4%



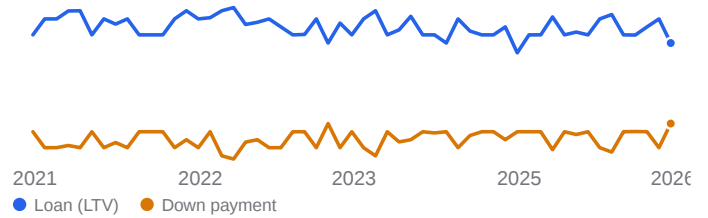
BUYERS & OUTCOMES

Buyer mix

Cash 18% · Investor 0% · Flip resale 0%

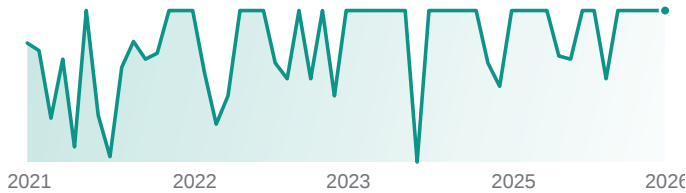


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



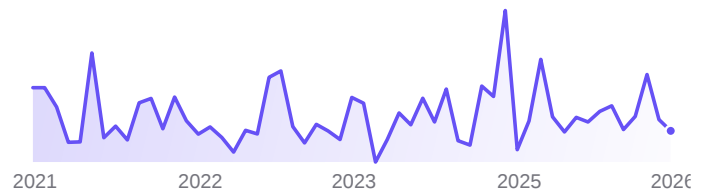
Sellers who sold at a gain

100%



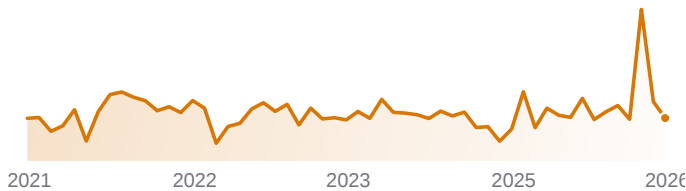
Typical hold before selling

4.1 yrs



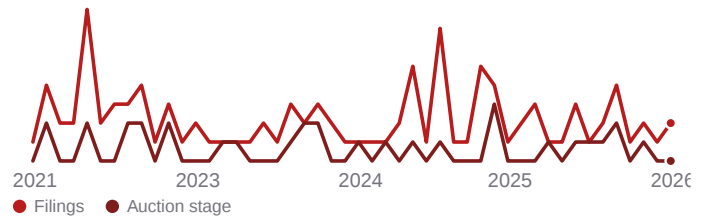
Median annualized return at resale

+5.7%



Preforeclosure filings

Filings 2 · Auction stage 0



HOUSING STOCK

Homes	5,897
Median value (AVM)	\$470K
Median size	1,884 ft²
Median bedrooms	3
Median year built	1995
Single family	86%
Condos	12%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	1.2%
Owner occupied	90%
Company owned	15%
Median loan-to-value	44%

Typical ownership tenure

7.6 yrs

COMMUNITY

Population	18,068
Density	569 / mi²
Median household income	\$107K
Average household income	\$124K
Crime index (US avg 100)	51
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	32
Homes occupied	95%
Bachelor's or higher	28%
Poverty rate	5.0%
Unemployment	1.0%
Average temp	48°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through March 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.