

Sullivan 53178

ZIP code · WI · Wisconsin > Jefferson County > Sullivan

BALANCED MARKET

\$398K

MEDIAN SALE PRICE

+34.6%

1-YR CHANGE

26

SALES (12 MO)

\$378K

MEDIAN VALUE (AVM)

Market temperature

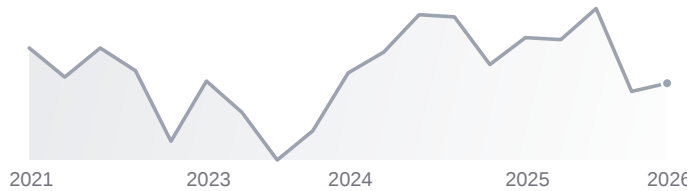
Balanced market · 51 / 100



MARKET TRENDS (5 YEARS)

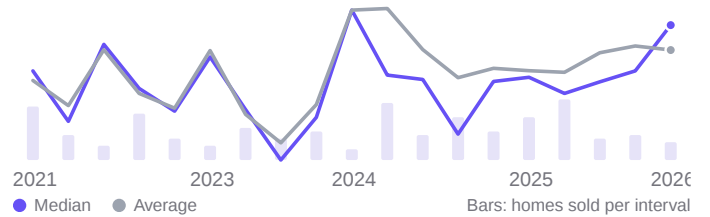
Market temperature (0–100)

51 / 100



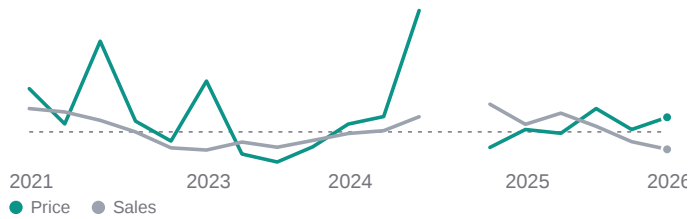
Sale prices

Median \$480K · Average \$410K



Growth (year over year)

Price +34.6% · Sales -40.9%



Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

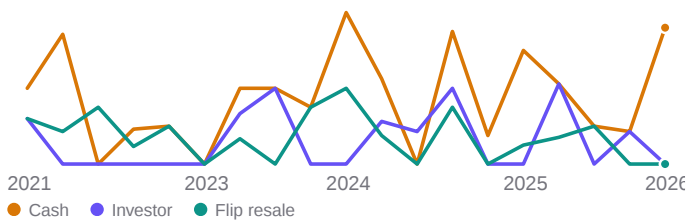
2.8%



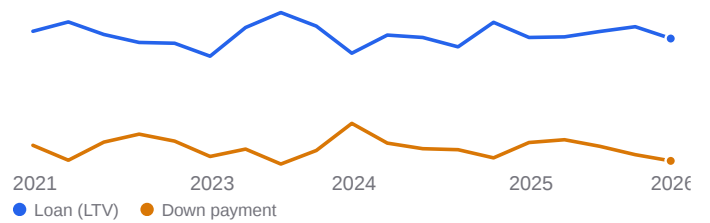
BUYERS & OUTCOMES

Buyer mix

Cash 60% · Investor 0% · Flip resale 0%

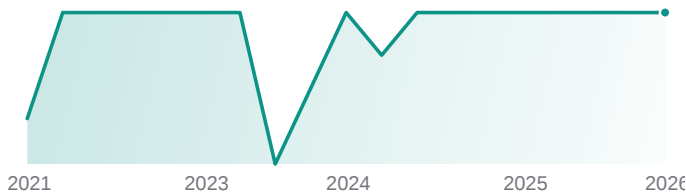


Financing (share of purchase price) Loan (LTV) 80% · Down payment 6.3%



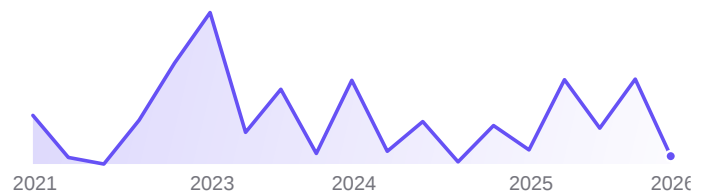
Sellers who sold at a gain

100%



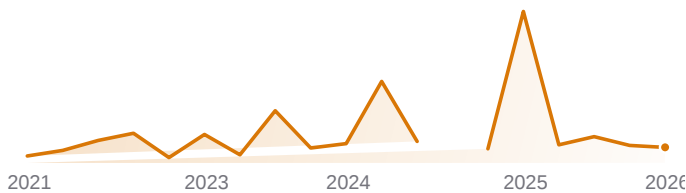
Typical hold before selling

1.0 yrs



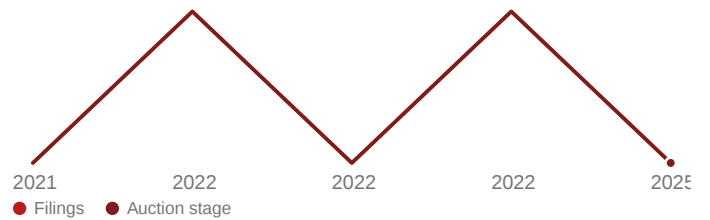
Median annualized return at resale

+5.8%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	921
Median value (AVM)	\$378K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	3.0%
Owner occupied	100%
Company owned	15%
Median loan-to-value	39%
Typical ownership tenure	10.4 yrs

COMMUNITY

Population	2,546
Density	76 / mi²
Median household income	\$93K
Average household income	\$105K
Crime index (US avg 100)	116
Air pollution index (US avg 100)	78
Earthquake index (US avg 100)	25
Homes occupied	96%
Bachelor's or higher	22%
Poverty rate	5.6%
Unemployment	0.9%
Average temp	47°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.