

Williams Bay 53191

ZIP code · WI · Wisconsin > Walworth County > Williams Bay

BALANCED MARKET

\$488K

MEDIAN SALE PRICE

+25.8%

1-YR CHANGE

74

SALES (12 MO)

\$583K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100



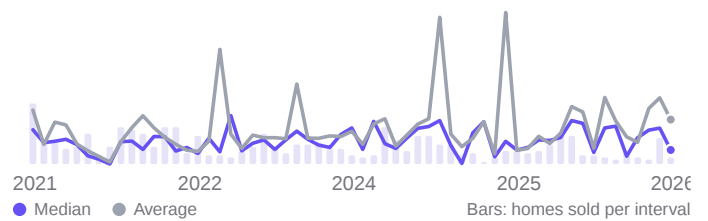
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

53 / 100

Sale prices

Median \$345K · Average \$659K

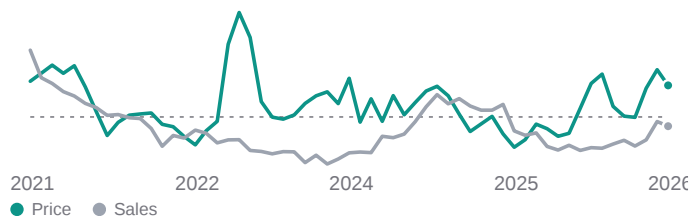


Growth (year over year)

Price +25.8% · Sales -7.5%

Sale premium vs estimated value

-8.1%



Annual turnover (share of homes sold)

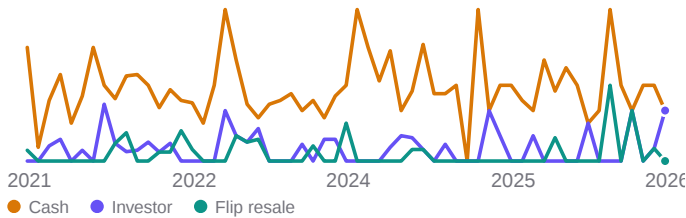
3.4%



BUYERS & OUTCOMES

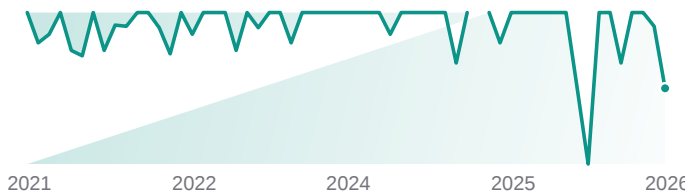
Buyer mix

Cash 33% · Investor 33% · Flip resale 0%



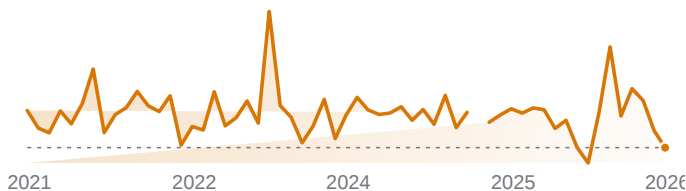
Sellers who sold at a gain

50%

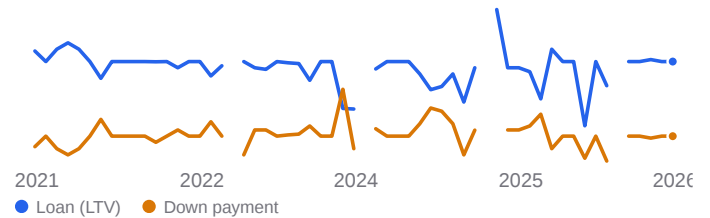


Median annualized return at resale

+0.0%

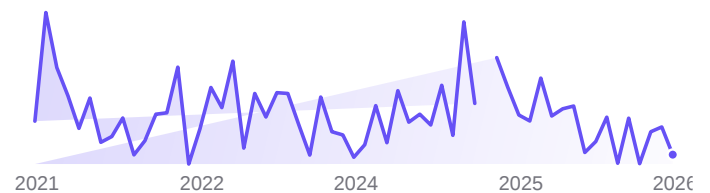


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



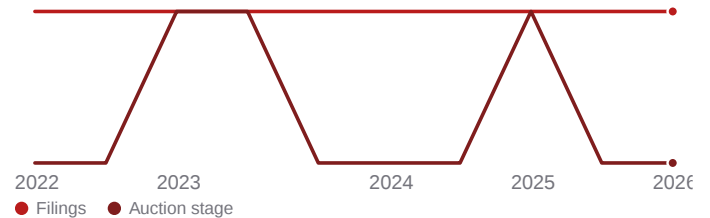
Typical hold before selling

1.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	2,201
Median value (AVM)	\$583K
Single family	82%
Condos	18%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	78%
Underwater (LTV 125% or more)	1.1%
Owner occupied	53%
Company owned	38%
Median loan-to-value	23%
Typical ownership tenure	7.2 yrs

COMMUNITY

Population	2,065
Density	429 / mi²
Median household income	\$70K
Average household income	\$109K
Crime index (US avg 100)	178
Air pollution index (US avg 100)	97
Earthquake index (US avg 100)	33
Homes occupied	66%
Bachelor's or higher	30%
Poverty rate	8.1%
Unemployment	0.8%
Average temp	48°F
Annual precip	36 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.