

DeForest 53532

ZIP code · WI · Wisconsin > Dane County > DeForest

BALANCED MARKET

\$469K

MEDIAN SALE PRICE

+5.4%

1-YR CHANGE

248

SALES (12 MO)

\$449K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100



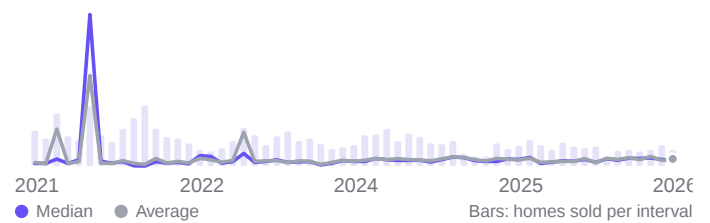
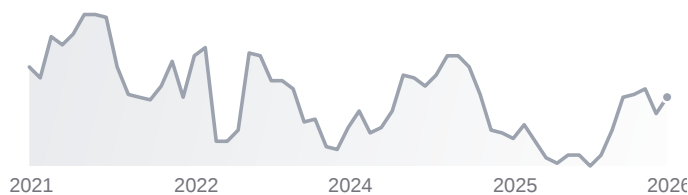
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

53 / 100

Sale prices

Median \$438K · Average \$478K

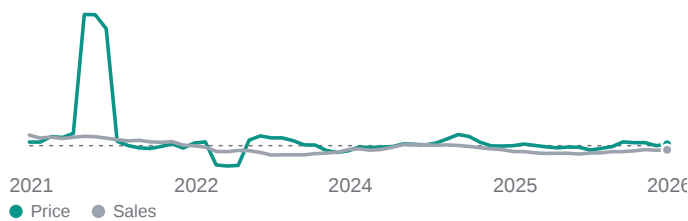


Growth (year over year)

Price +5.4% · Sales -15.4%

Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

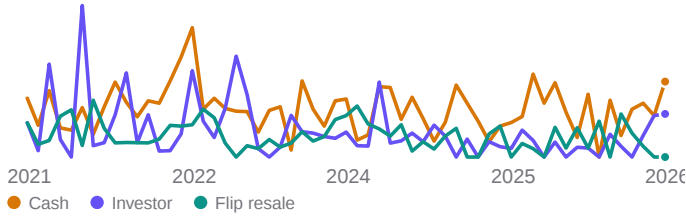
4.2%



BUYERS & OUTCOMES

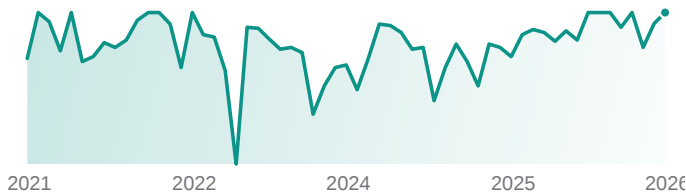
Buyer mix

Cash 35% · Investor 20% · Flip resale 0%



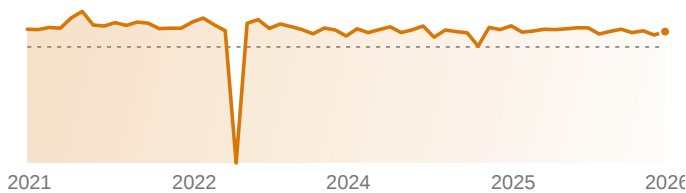
Sellers who sold at a gain

100%

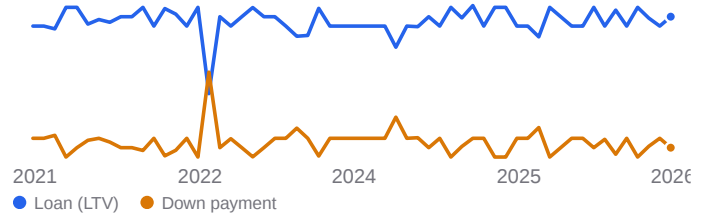


Median annualized return at resale

+5.6%

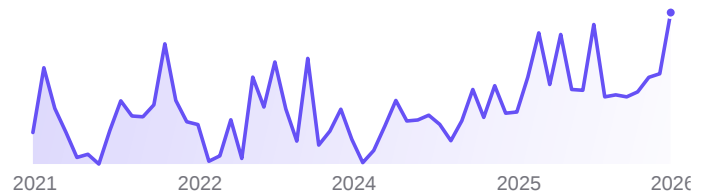


Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



Typical hold before selling

7.7 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	5,941
Median value (AVM)	\$449K
Median size	1,532 ft²
Median bedrooms	2
Median year built	2004
Single family	89%
Condos	10%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	47%
Underwater (LTV 125% or more)	2.6%
Owner occupied	91%
Company owned	11%
Median loan-to-value	52%

Typical ownership tenure

6.6 yrs

COMMUNITY

Population	18,206
Density	335 / mi²
Median household income	\$109K
Average household income	\$123K
Crime index (US avg 100)	45
Air pollution index (US avg 100)	78
Earthquake index (US avg 100)	22
Homes occupied	98%
Bachelor's or higher	31%
Poverty rate	6.5%
Unemployment	0.8%
Average temp	46°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.