

Highland 53543

ZIP code · WI · Wisconsin > Iowa County > Highland

SELLER'S MARKET

\$249K

MEDIAN SALE PRICE

+52.8%

1-YR CHANGE

21

SALES (12 MO)

\$214K

MEDIAN VALUE (AVM)

Market temperature

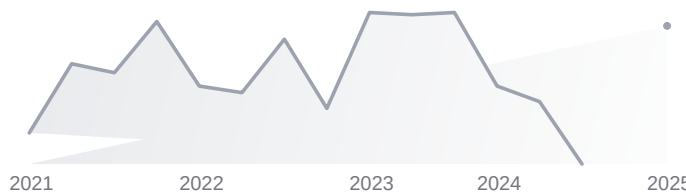
Seller's market · 70 / 100



MARKET TRENDS (5 YEARS)

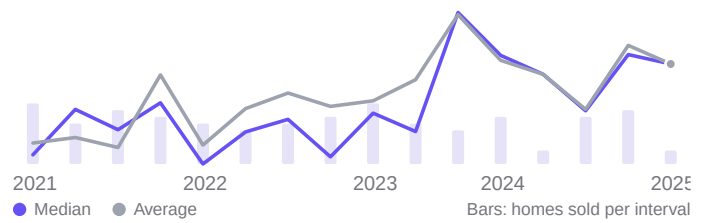
Market temperature (0–100)

70 / 100



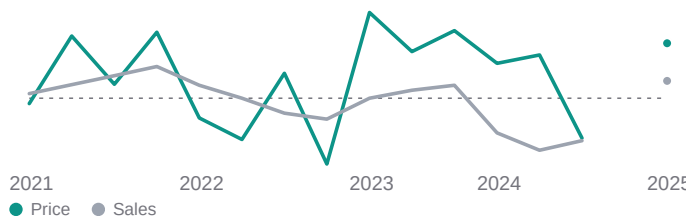
Sale prices

Median \$223K · Average \$223K



Growth (year over year)

Price +52.8% · Sales +16.7%



Sale premium vs estimated value

-14.2%



Annual turnover (share of homes sold)

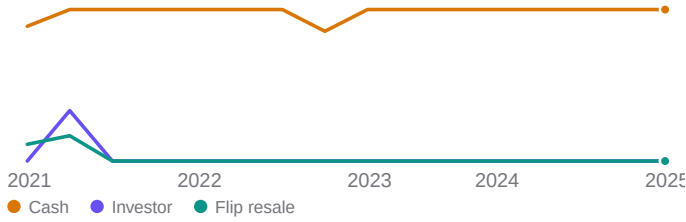
3.8%



BUYERS & OUTCOMES

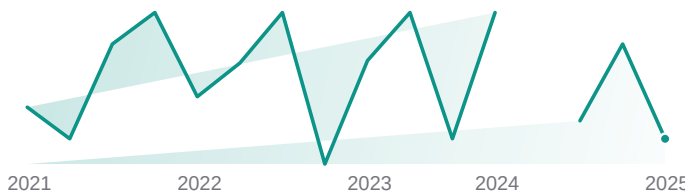
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



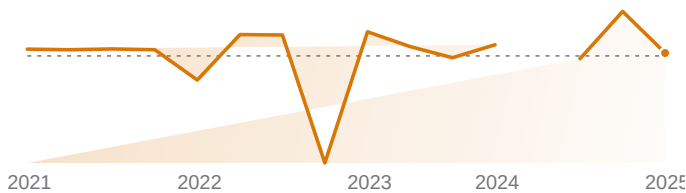
Sellers who sold at a gain

50%

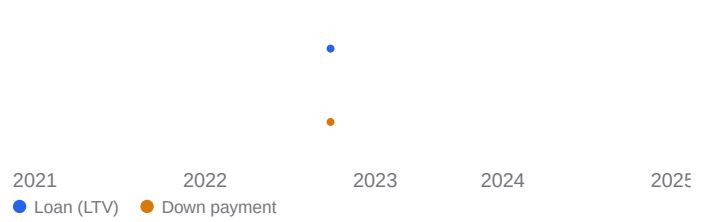


Median annualized return at resale

+2.0%

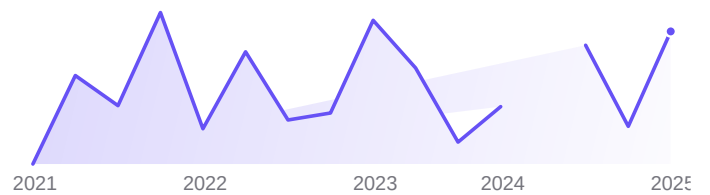


Financing (share of purchase price) Loan (LTV) 73% · Down payment 27%



Typical hold before selling

11.2 yrs



HOUSING STOCK

Homes	553
Median value (AVM)	\$214K
Single family	97%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	96%
Underwater (LTV 125% or more)	0.6%
Owner occupied	80%
Company owned	16%
Median loan-to-value	0%
Typical ownership tenure	6.6 yrs

COMMUNITY

Population	1,918
Density	24 / mi²
Median household income	\$76K
Average household income	\$88K
Crime index (US avg 100)	146
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	17
Homes occupied	87%
Bachelor's or higher	17%
Poverty rate	13.5%
Unemployment	0.9%
Average temp	46°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2025, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.