

Janesville 53548

ZIP code · WI · Wisconsin > Rock County > Janesville

SELLER'S MARKET

\$241K

MEDIAN SALE PRICE

+11.9%

1-YR CHANGE

324

SALES (12 MO)

\$283K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 76 / 100

Buyer's market

Balanced

Seller's market

MARKET TRENDS (5 YEARS)

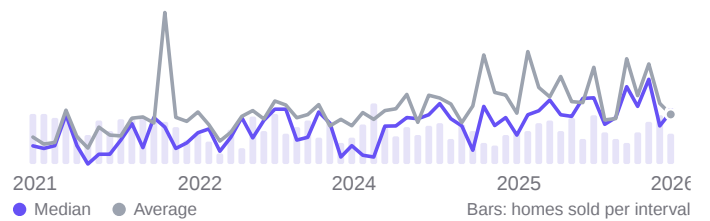
Market temperature (0–100)

76 / 100



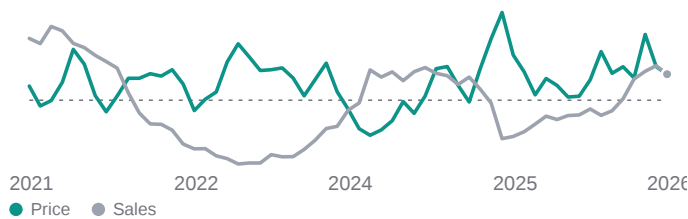
Sale prices

Median \$230K · Average \$226K



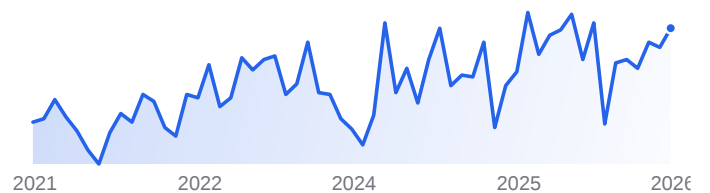
Growth (year over year)

Price +11.9% · Sales +12.1%



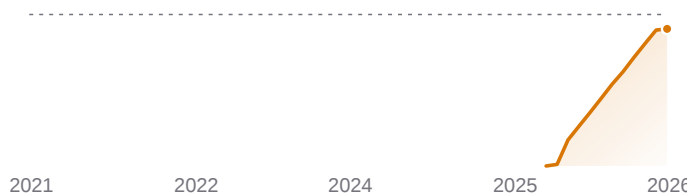
Price per square foot

\$176/ft²



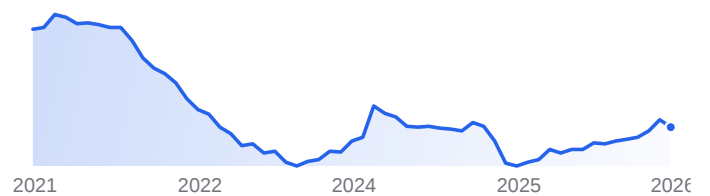
Sale premium vs estimated value

-0.8%



Annual turnover (share of homes sold)

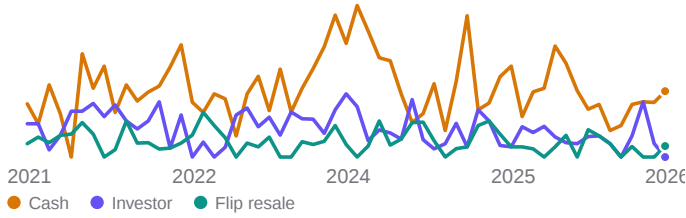
4.8%



BUYERS & OUTCOMES

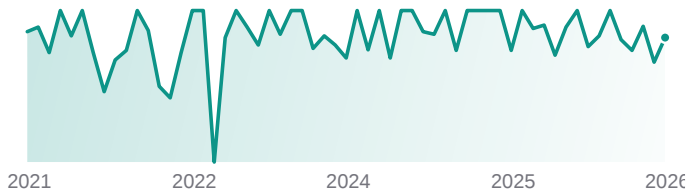
Buyer mix

Cash 26% · Investor 0% · Flip resale 4.3%



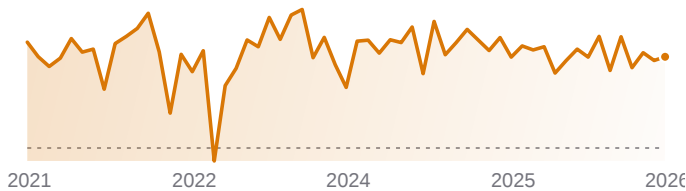
Sellers who sold at a gain

93%

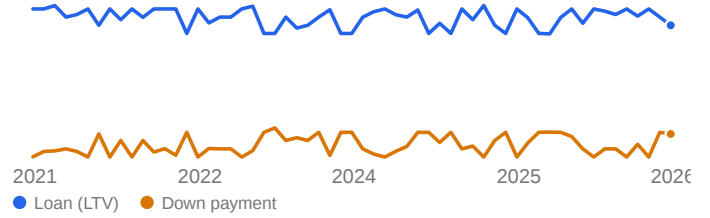


Median annualized return at resale

+7.8%

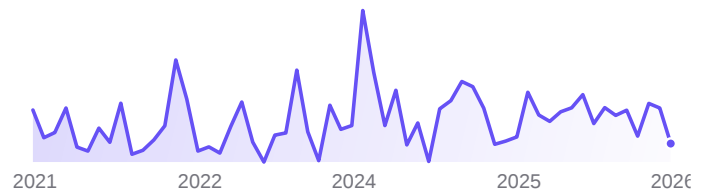


Financing (share of purchase price) Loan (LTV) 85% · Down payment 19%



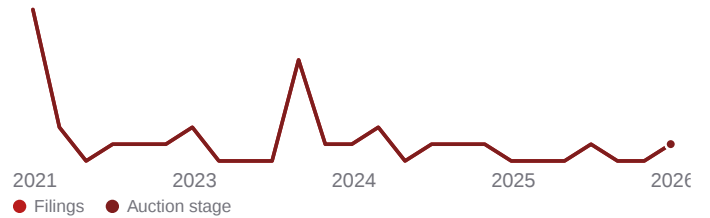
Typical hold before selling

3.7 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	6,715
Median value (AVM)	\$283K
Median size	1,448 ft²
Median bedrooms	3
Median year built	1963
Single family	80%
Condos	4.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	1.2%
Owner occupied	80%
Company owned	14%
Median loan-to-value	42%

Typical ownership tenure

9.1 yrs

COMMUNITY

Population	20,818
Density	284 / mi ²
Median household income	\$74K
Average household income	\$86K
Crime index (US avg 100)	92
Air pollution index (US avg 100)	92
Earthquake index (US avg 100)	30
Homes occupied	94%
Bachelor's or higher	17%
Poverty rate	11.1%
Unemployment	1.1%
Average temp	47°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.