

# McFarland 53558

ZIP code · WI · Wisconsin > Dane County > McFarland

BALANCED MARKET

**\$474K**

MEDIAN SALE PRICE

**+1.1%**

1-YR CHANGE

**177**

SALES (12 MO)

**\$466K**

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 46 / 100



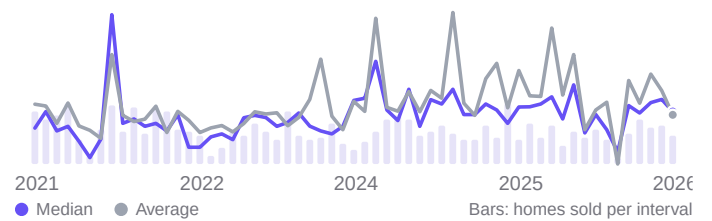
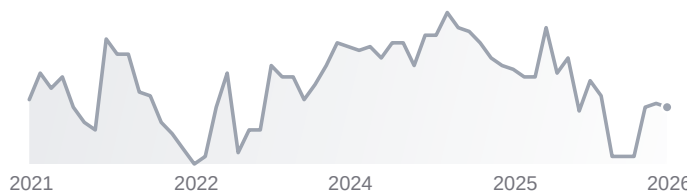
## MARKET TRENDS (5 YEARS)

Market temperature (0–100)

46 / 100

Sale prices

Median \$450K · Average \$439K

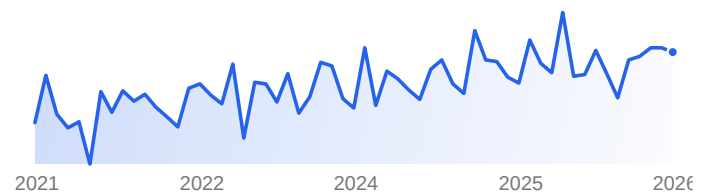
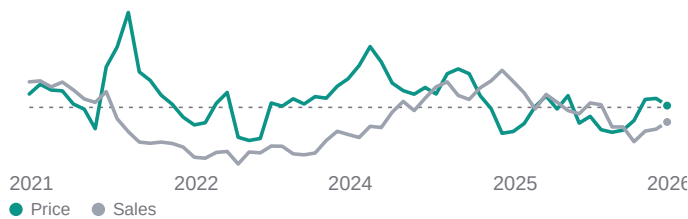


Growth (year over year)

Price +1.1% · Sales -9.2%

Price per square foot

\$259/ft²

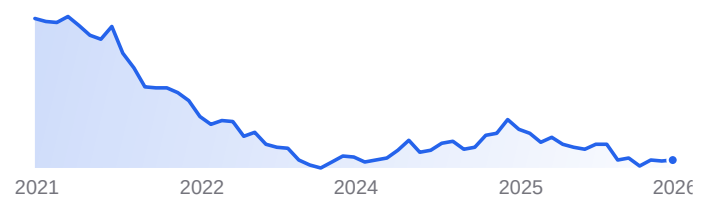
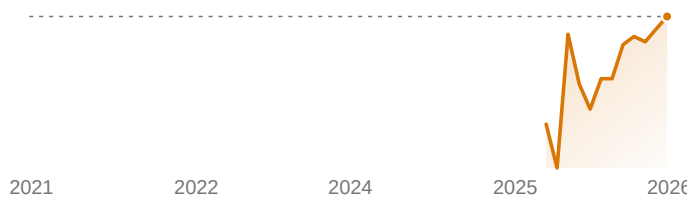


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

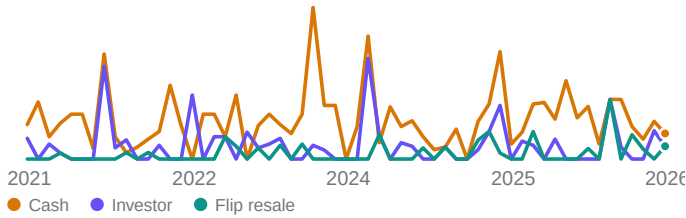
3.7%



## BUYERS & OUTCOMES

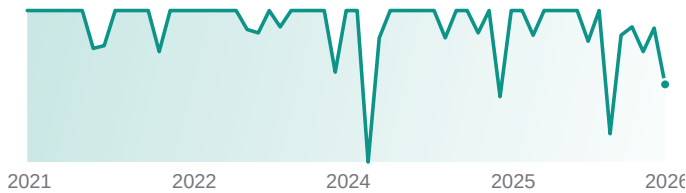
### Buyer mix

Cash 14% · Investor 7.1% · Flip resale 7.1%



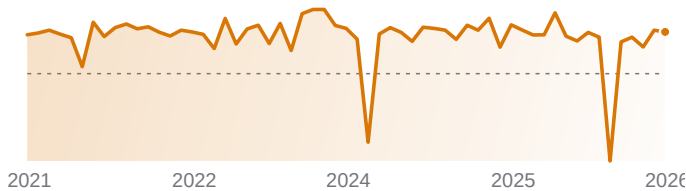
### Sellers who sold at a gain

70%

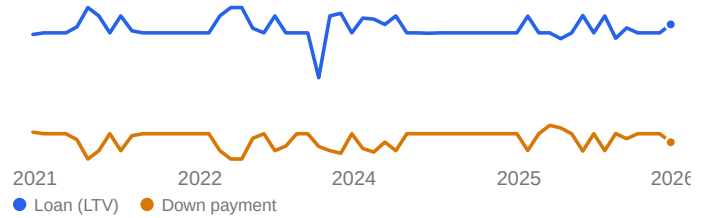


### Median annualized return at resale

+6.5%

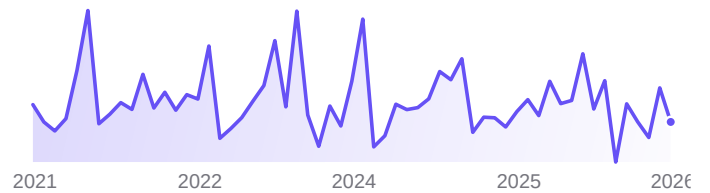


### Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



### Typical hold before selling

4.1 yrs



### Preforeclosure filings

Filings 1 · Auction stage 1



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 4,751     |
| Median value (AVM) | \$466K    |
| Median size        | 1,868 ft² |
| Median bedrooms    | 3         |
| Median year built  | 1990      |
| Single family      | 89%       |
| Condos             | 9.6%      |

## EQUITY & OWNERSHIP

|                               |      |
|-------------------------------|------|
| Equity rich (LTV 50% or less) | 52%  |
| Underwater (LTV 125% or more) | 2.1% |
| Owner occupied                | 88%  |
| Company owned                 | 17%  |
| Median loan-to-value          | 49%  |

Typical ownership tenure

7.6 yrs

## COMMUNITY

|                                  |                       |
|----------------------------------|-----------------------|
| Population                       | 13,434                |
| Density                          | 698 / mi <sup>2</sup> |
| Median household income          | \$103K                |
| Average household income         | \$122K                |
| Crime index (US avg 100)         | 57                    |
| Air pollution index (US avg 100) | 77                    |
| Earthquake index (US avg 100)    | 30                    |
| Homes occupied                   | 96%                   |
| Bachelor's or higher             | 39%                   |
| Poverty rate                     | 2.6%                  |
| Unemployment                     | 0.8%                  |
| Average temp                     | 47°F                  |
| Annual precip                    | 34 in                 |
| Sunshine                         | 54%                   |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.