

Plain 53577

ZIP code · WI · Wisconsin > Sauk County > Plain

SELLER'S MARKET

\$217K

MEDIAN SALE PRICE

-22.2%

1-YR CHANGE

37

SALES (12 MO)

\$283K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 66 / 100

Buyer's market

Balanced

Seller's market

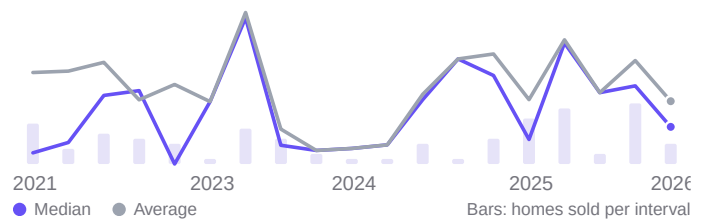
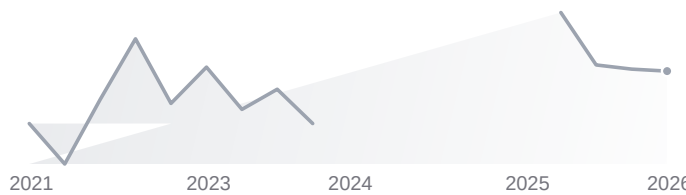
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

66 / 100

Sale prices

Median \$195K · Average \$230K

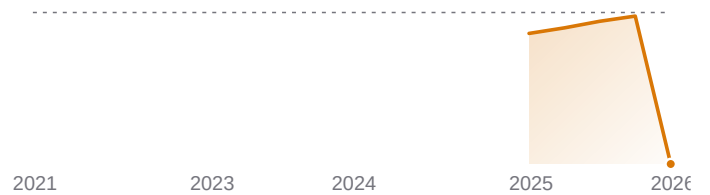
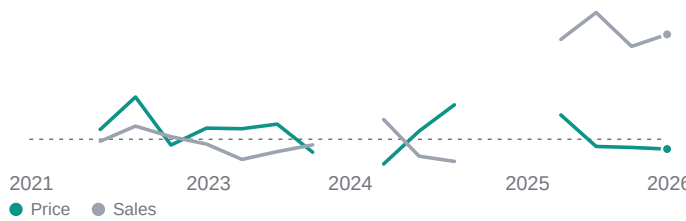


Growth (year over year)

Price -22.2% · Sales +236.4%

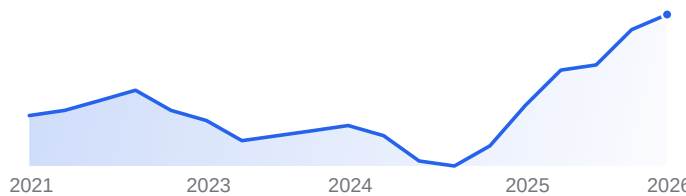
Sale premium vs estimated value

-41.2%



Annual turnover (share of homes sold)

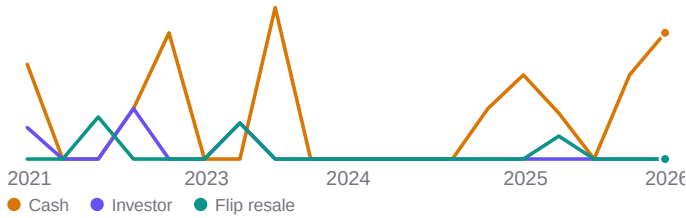
7.5%



BUYERS & OUTCOMES

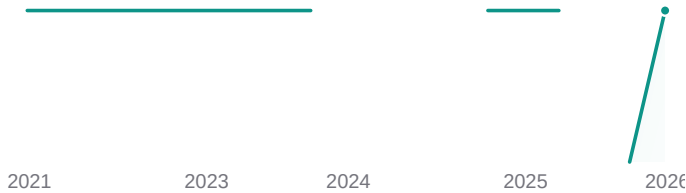
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



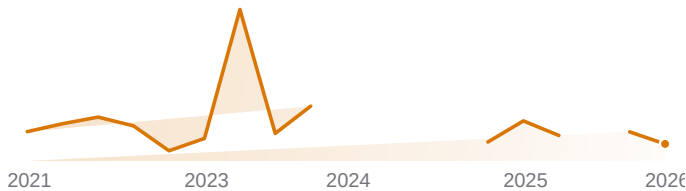
Sellers who sold at a gain

100%

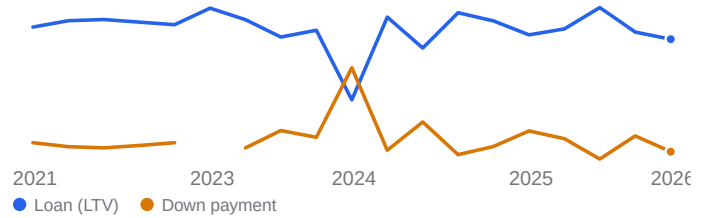


Median annualized return at resale

+4.6%

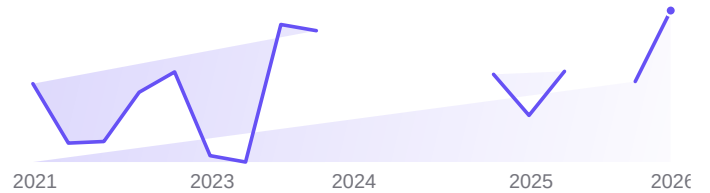


Financing (share of purchase price) Loan (LTV) 79% · Down payment 5.0%



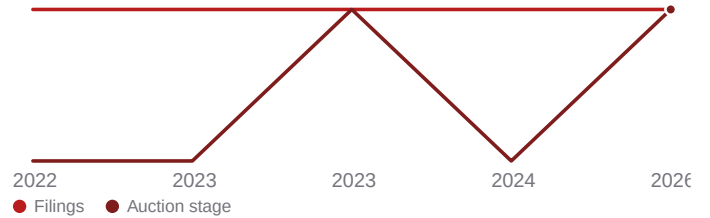
Typical hold before selling

12.7 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	491
Median value (AVM)	\$283K
Single family	98%
Condos	1.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	2.1%
Owner occupied	83%
Company owned	18%
Median loan-to-value	40%
Typical ownership tenure	7.0 yrs

COMMUNITY

Population	1,218
Density	24 / mi²
Median household income	\$91K
Average household income	\$106K
Crime index (US avg 100)	127
Air pollution index (US avg 100)	96
Earthquake index (US avg 100)	22
Homes occupied	91%
Bachelor's or higher	17%
Poverty rate	8.4%
Unemployment	0.8%
Average temp	46°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.