

Richland Center 53581

ZIP code · WI · Wisconsin > Richland County > Richland Center

BALANCED MARKET

\$216K

MEDIAN SALE PRICE

-1.6%

1-YR CHANGE

96

SALES (12 MO)

\$225K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 45 / 100



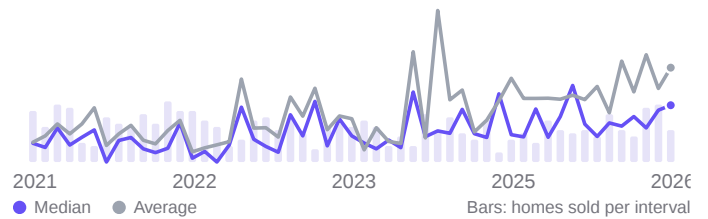
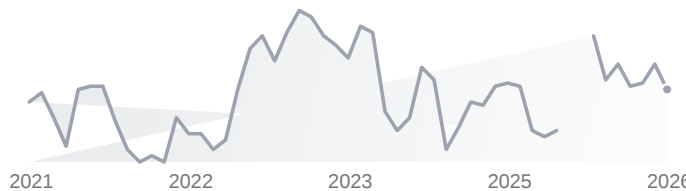
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

45 / 100

Sale prices

Median \$240K · Average \$339K

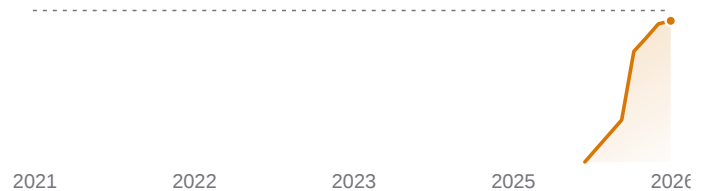
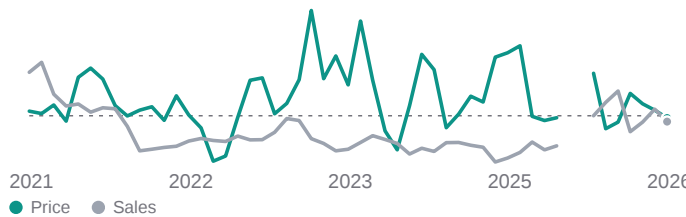


Growth (year over year)

Price -1.6% · Sales -4.0%

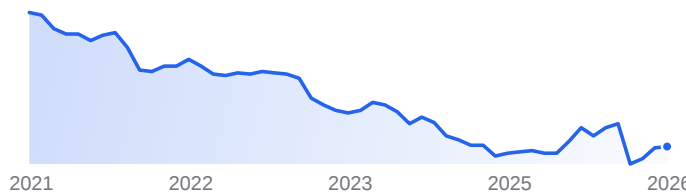
Sale premium vs estimated value

-0.5%



Annual turnover (share of homes sold)

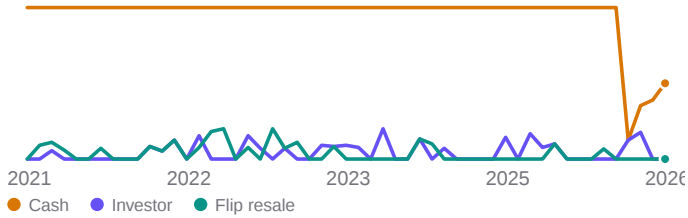
2.9%



BUYERS & OUTCOMES

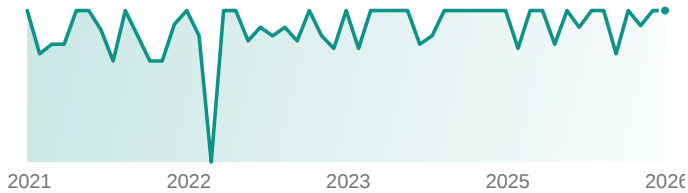
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



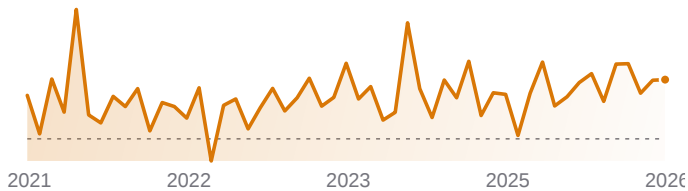
Sellers who sold at a gain

100%



Median annualized return at resale

+8.4%



Financing (share of purchase price) Loan (LTV) 93% · Down payment 7.3%



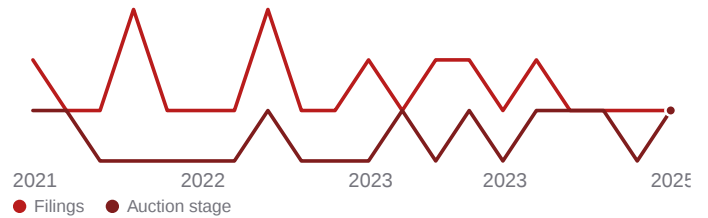
Typical hold before selling

10.3 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,363
Median value (AVM)	\$225K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	97%
Underwater (LTV 125% or more)	0.4%
Owner occupied	75%
Company owned	14%
Median loan-to-value	0%
Typical ownership tenure	7.5 yrs

COMMUNITY

Population	9,846
Density	40 / mi²
Median household income	\$64K
Average household income	\$77K
Crime index (US avg 100)	120
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	13
Homes occupied	86%
Bachelor's or higher	14%
Poverty rate	14.2%
Unemployment	0.9%
Average temp	46°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.