

# Verona 53593

ZIP code · WI · Wisconsin > Dane County > Verona

BALANCED MARKET

**\$523K**

MEDIAN SALE PRICE

**-2.3%**

1-YR CHANGE

**509**

SALES (12 MO)

**\$549K**

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 51 / 100

Buyer's market

Balanced

Seller's market

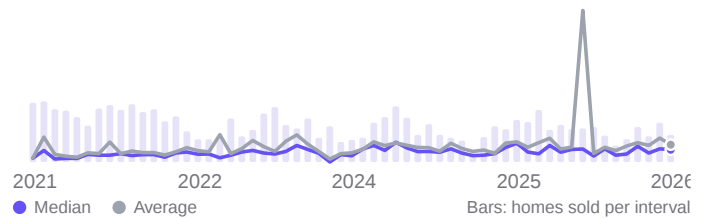
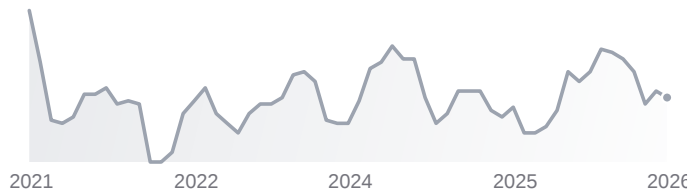
## MARKET TRENDS (5 YEARS)

Market temperature (0-100)

51 / 100

Sale prices

Median \$535K · Average \$613K

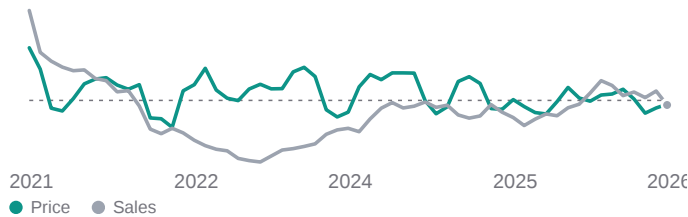


Growth (year over year)

Price -2.3% · Sales -2.9%

Price per square foot

\$281/ft²

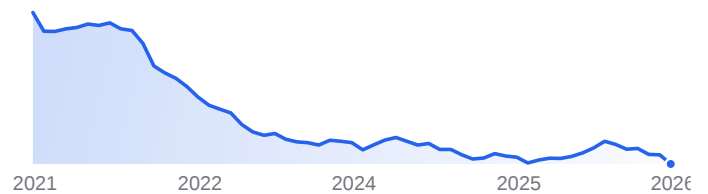
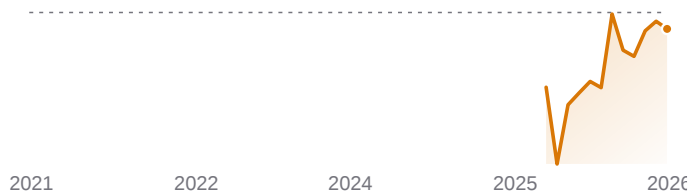


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

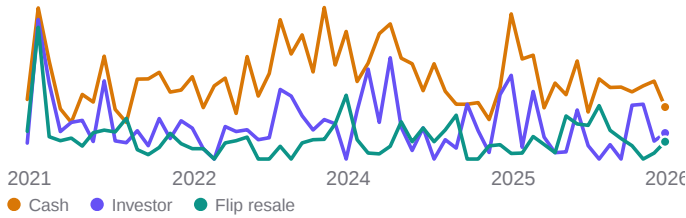
5.0%



## BUYERS & OUTCOMES

### Buyer mix

Cash 16% · Investor 7.9% · Flip resale 5.3%



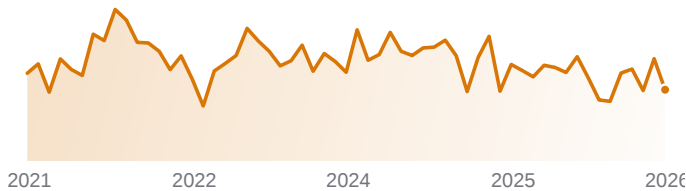
### Sellers who sold at a gain

89%

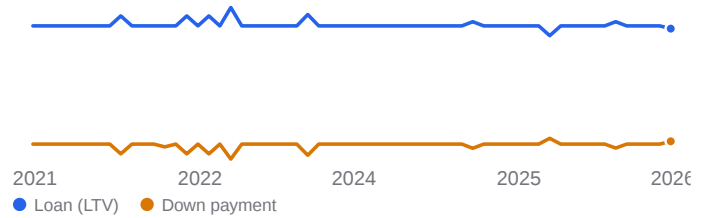


### Median annualized return at resale

+4.3%

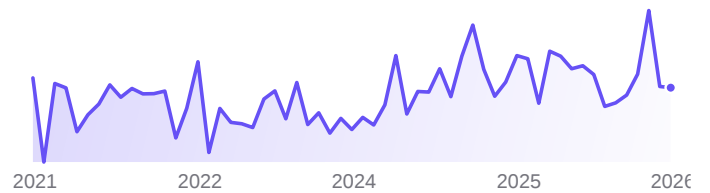


### Financing (share of purchase price) Loan (LTV) 79% · Down payment 21%



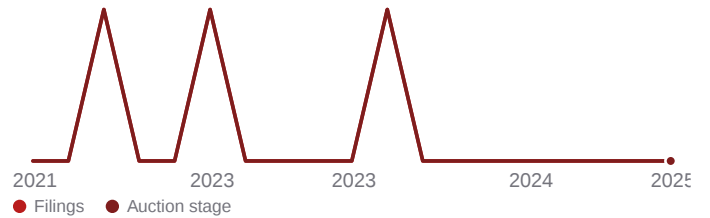
### Typical hold before selling

4.4 yrs



### Preforeclosure filings

Filings 1 · Auction stage 1



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 10,151    |
| Median value (AVM) | \$549K    |
| Median size        | 2,269 ft² |
| Median bedrooms    | 3         |
| Median year built  | 2003      |
| Single family      | 87%       |
| Condos             | 11%       |

## EQUITY & OWNERSHIP

|                               |      |
|-------------------------------|------|
| Equity rich (LTV 50% or less) | 49%  |
| Underwater (LTV 125% or more) | 3.0% |
| Owner occupied                | 88%  |
| Company owned                 | 17%  |
| Median loan-to-value          | 52%  |

Typical ownership tenure

6.9 yrs

## COMMUNITY

|                                  |                       |
|----------------------------------|-----------------------|
| Population                       | 28,964                |
| Density                          | 407 / mi <sup>2</sup> |
| Median household income          | \$126K                |
| Average household income         | \$149K                |
| Crime index (US avg 100)         | 50                    |
| Air pollution index (US avg 100) | 81                    |
| Earthquake index (US avg 100)    | 26                    |
| Homes occupied                   | 97%                   |
| Bachelor's or higher             | 43%                   |
| Poverty rate                     | 2.0%                  |
| Unemployment                     | 0.9%                  |
| Average temp                     | 46°F                  |
| Annual precip                    | 35 in                 |
| Sunshine                         | 54%                   |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.