

Madison 53703

ZIP code · WI · Wisconsin > Dane County > Madison

SELLER'S MARKET

\$571K

MEDIAN SALE PRICE

+8.0%

1-YR CHANGE

317

SALES (12 MO)

\$233K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100

Buyer's market

Balanced

Seller's market

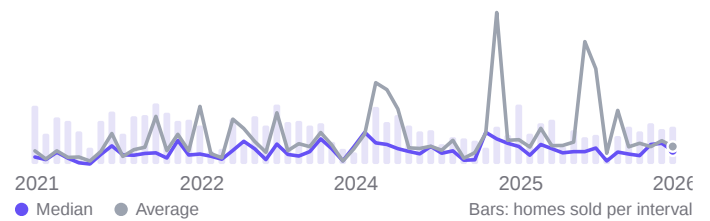
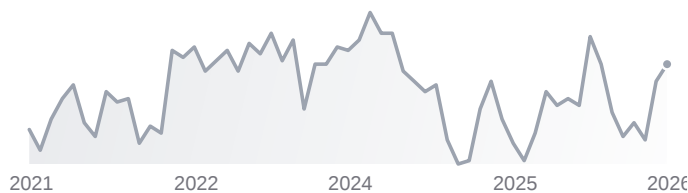
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

65 / 100

Sale prices

Median \$495K · Average \$565K

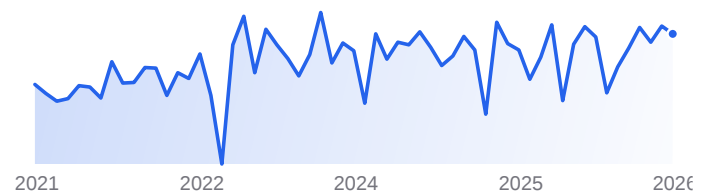
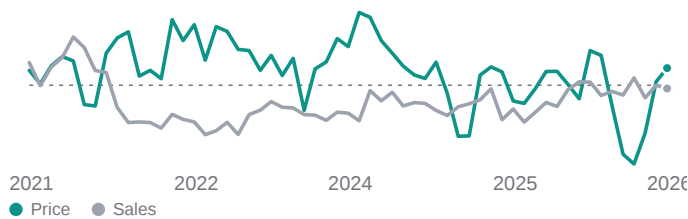


Growth (year over year)

Price +8.0% · Sales -1.6%

Price per square foot

\$417/ft²

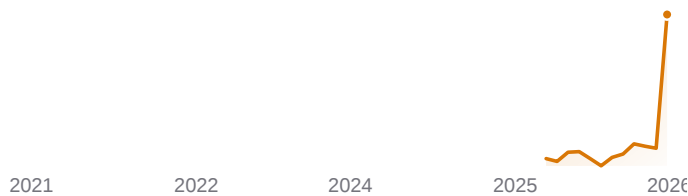


Sale premium vs estimated value

+627.0%

Annual turnover (share of homes sold)

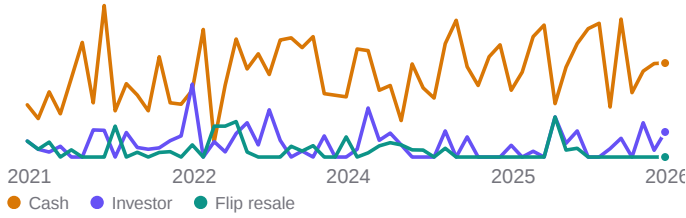
4.7%



BUYERS & OUTCOMES

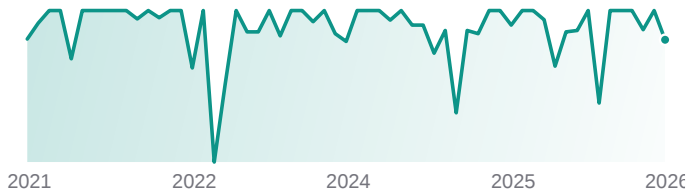
Buyer mix

Cash 47% · Investor 13% · Flip resale 0%



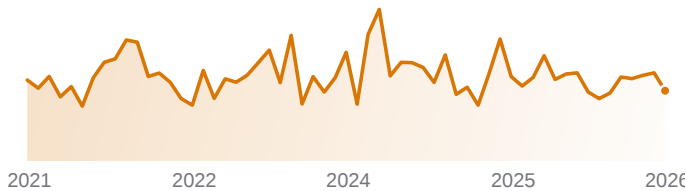
Sellers who sold at a gain

89%

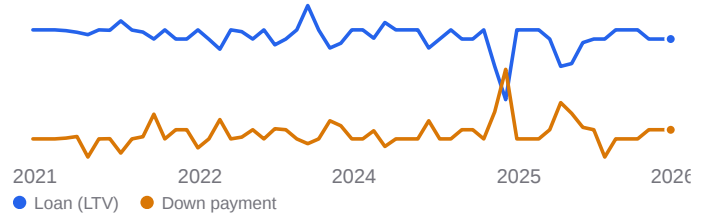


Median annualized return at resale

+4.6%

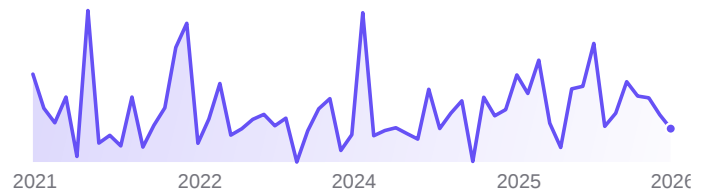


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



Typical hold before selling

4.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	6,679
Median value (AVM)	\$233K
Median size	1,581 ft²
Median bedrooms	3
Median year built	1923
Single family	22%
Condos	61%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	81%
Underwater (LTV 125% or more)	1.9%
Owner occupied	50%
Company owned	35%
Median loan-to-value	0%

Typical ownership tenure

8.1 yrs

COMMUNITY

Population	40,725
Density	21,930 / mi²
Median household income	\$50K
Average household income	\$85K
Crime index (US avg 100)	167
Air pollution index (US avg 100)	78
Earthquake index (US avg 100)	26
Homes occupied	96%
Bachelor's or higher	39%
Poverty rate	35.2%
Unemployment	0.8%
Average temp	46°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.