

Madison 53705

ZIP code · WI · Wisconsin > Dane County > Madison

SELLER'S MARKET

\$597K

MEDIAN SALE PRICE

+4.1%

1-YR CHANGE

395

SALES (12 MO)

\$472K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 79 / 100

Buyer's market

Balanced

Seller's market

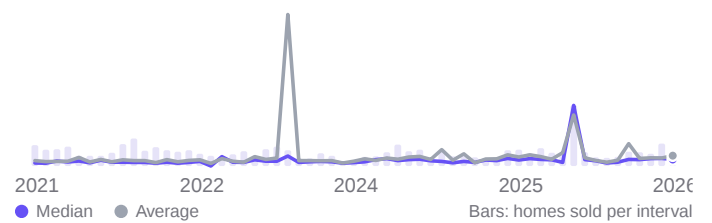
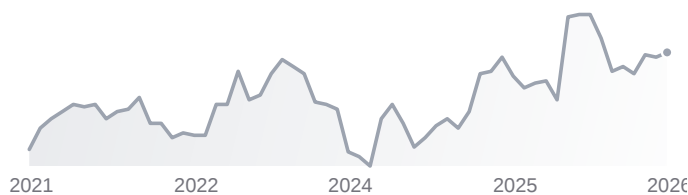
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

79 / 100

Sale prices

Median \$565K · Average \$749K

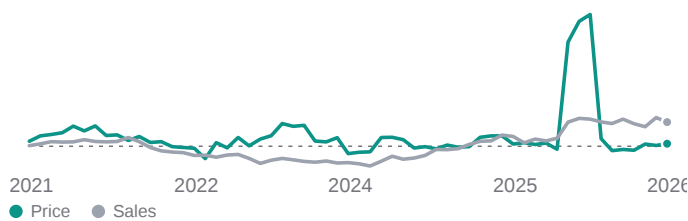


Growth (year over year)

Price +4.1% · Sales +38.6%

Price per square foot

\$360/ft²



Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

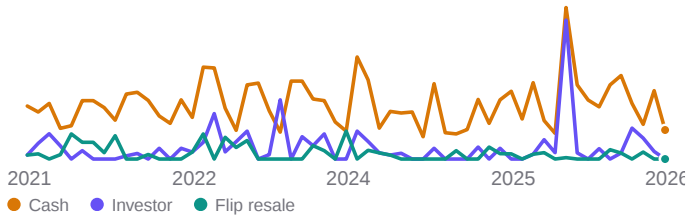
5.3%



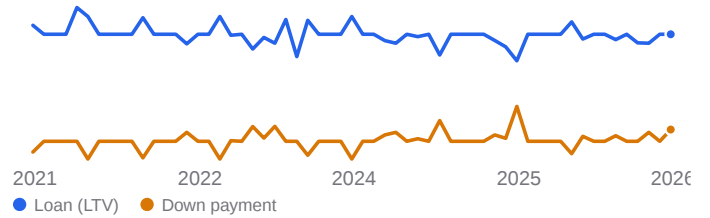
BUYERS & OUTCOMES

Buyer mix

Cash 17% · Investor 0% · Flip resale 0%

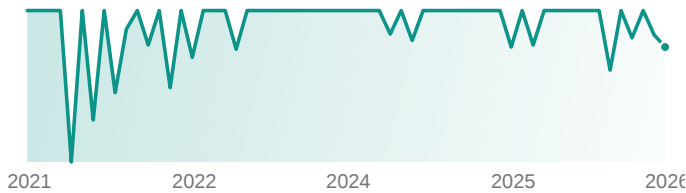


Financing (share of purchase price) Loan (LTV) 80% · Down payment 27%



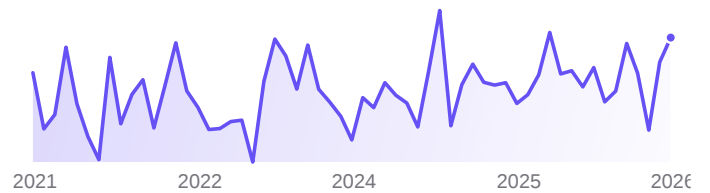
Sellers who sold at a gain

94%



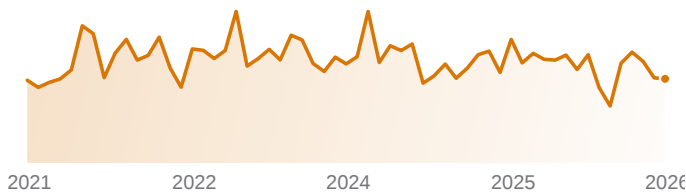
Typical hold before selling

7.9 yrs



Median annualized return at resale

+5.9%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	7,457
Median value (AVM)	\$472K
Median size	1,872 ft²
Median bedrooms	3
Median year built	1958
Single family	77%
Condos	20%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	67%
Underwater (LTV 125% or more)	0.9%
Owner occupied	88%
Company owned	21%
Median loan-to-value	36%

Typical ownership tenure

9.4 yrs

COMMUNITY

Population	27,087
Density	1,234 / mi²
Median household income	\$86K
Average household income	\$115K
Crime index (US avg 100)	114
Air pollution index (US avg 100)	77
Earthquake index (US avg 100)	21
Homes occupied	95%
Bachelor's or higher	32%
Poverty rate	12.3%
Unemployment	0.8%
Average temp	46°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.