

Madison 53711

ZIP code · WI · Wisconsin > Dane County > Madison

BALANCED MARKET

\$547K

MEDIAN SALE PRICE

+10.2%

1-YR CHANGE

728

SALES (12 MO)

\$471K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 54 / 100



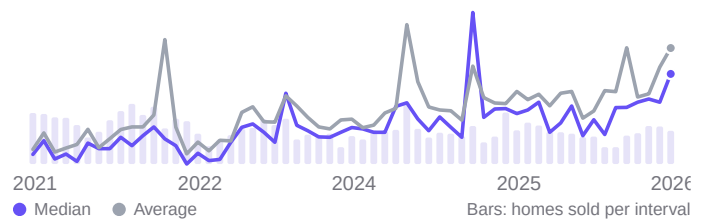
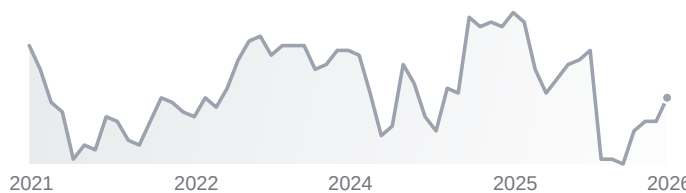
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

54 / 100

Sale prices

Median \$600K · Average \$678K

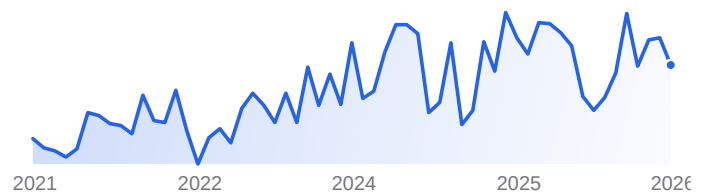
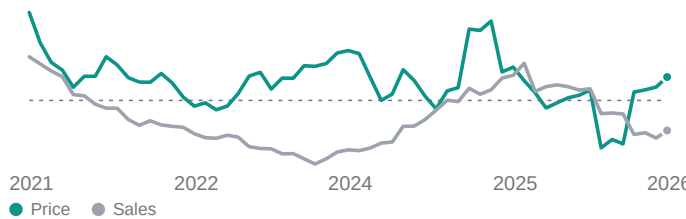


Growth (year over year)

Price +10.2% · Sales -13.1%

Price per square foot

\$275/ft²

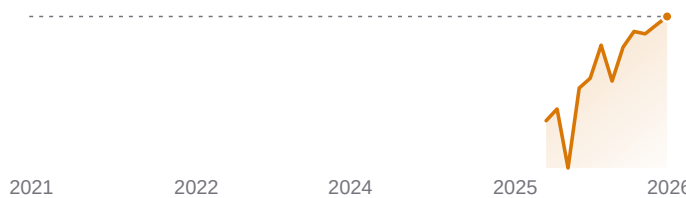


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

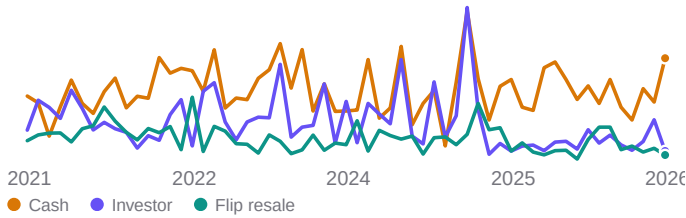
4.3%



BUYERS & OUTCOMES

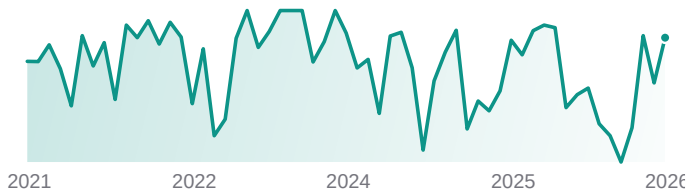
Buyer mix

Cash 36% · Investor 2.9% · Flip resale 1.4%



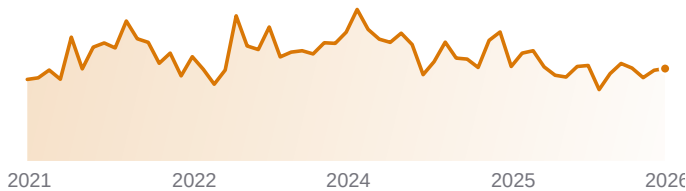
Sellers who sold at a gain

96%

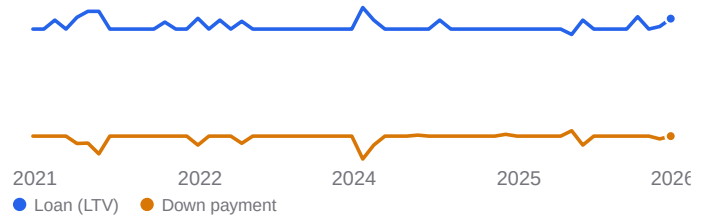


Median annualized return at resale

+6.3%

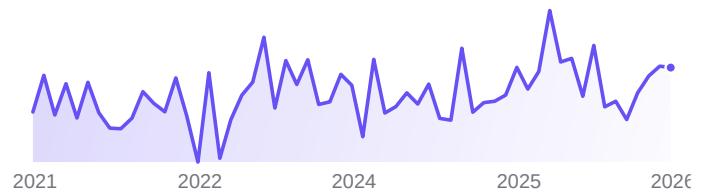


Financing (share of purchase price) Loan (LTV) 86% · Down payment 20%



Typical hold before selling

5.7 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	16,909
Median value (AVM)	\$471K
Median size	1,854 ft²
Median bedrooms	3
Median year built	1958
Single family	82%
Condos	14%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	1.1%
Owner occupied	87%
Company owned	17%
Median loan-to-value	43%

Typical ownership tenure

8.3 yrs

COMMUNITY

Population	54,881
Density	1,895 / mi ²
Median household income	\$101K
Average household income	\$129K
Crime index (US avg 100)	75
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	26
Homes occupied	97%
Bachelor's or higher	37%
Poverty rate	9.9%
Unemployment	0.8%
Average temp	46°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.