

Madison 53713

ZIP code · WI · Wisconsin > Dane County > Madison

BALANCED MARKET

\$340K

MEDIAN SALE PRICE

-1.3%

1-YR CHANGE

134

SALES (12 MO)

\$283K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 50 / 100

Buyer's market

Balanced

Seller's market

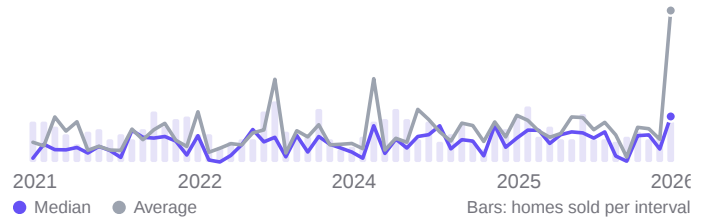
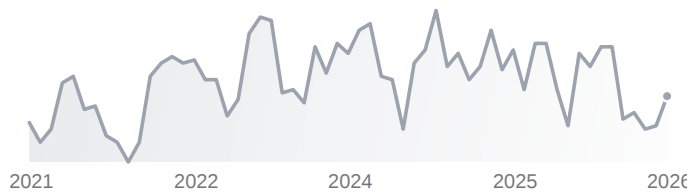
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

50 / 100

Sale prices

Median \$450K · Average \$1.1M

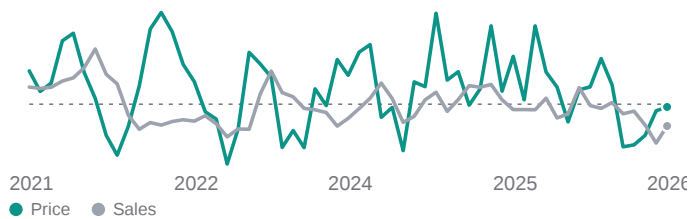


Growth (year over year)

Price -1.3% · Sales -10.1%

Price per square foot

\$311/ft²

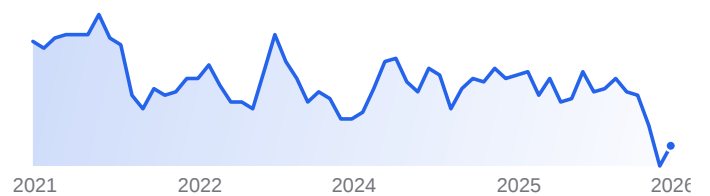


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

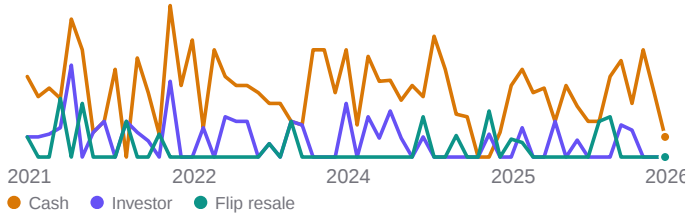
3.9%



BUYERS & OUTCOMES

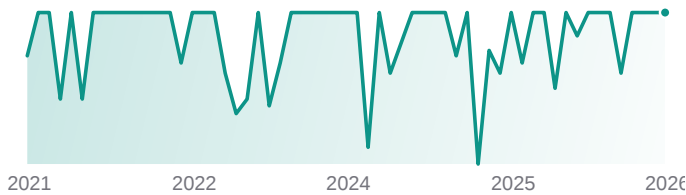
Buyer mix

Cash 6.3% · Investor 0% · Flip resale 0%



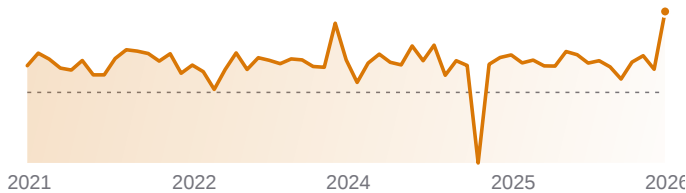
Sellers who sold at a gain

100%

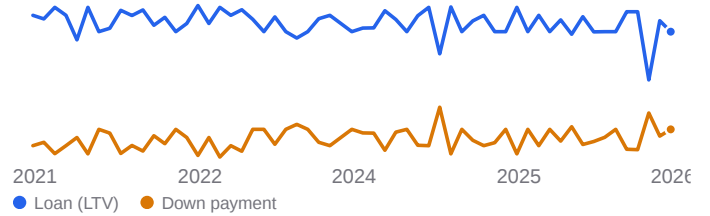


Median annualized return at resale

+21.7%

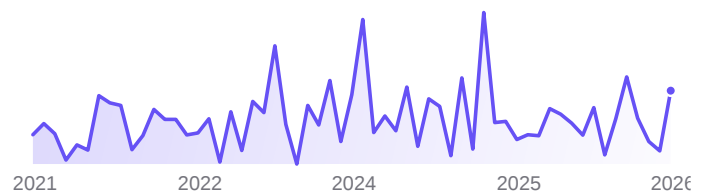


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

9.1 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	3,460
Median value (AVM)	\$283K
Median size	1,568 ft²
Median bedrooms	3
Median year built	1973
Single family	60%
Condos	30%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	60%
Underwater (LTV 125% or more)	1.2%
Owner occupied	80%
Company owned	17%
Median loan-to-value	42%

Typical ownership tenure

9.1 yrs

COMMUNITY

Population	22,644
Density	2,368 / mi²
Median household income	\$55K
Average household income	\$78K
Crime index (US avg 100)	128
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	21
Homes occupied	96%
Bachelor's or higher	27%
Poverty rate	14.9%
Unemployment	0.9%
Average temp	46°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.