

# Madison 53714

ZIP code · WI · Wisconsin > Dane County > Madison

SELLER'S MARKET

**\$408K**

MEDIAN SALE PRICE

**+4.6%**

1-YR CHANGE

**215**

SALES (12 MO)

**\$320K**

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 67 / 100

Buyer's market

Balanced

Seller's market

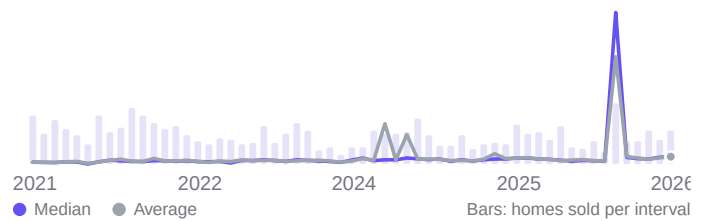
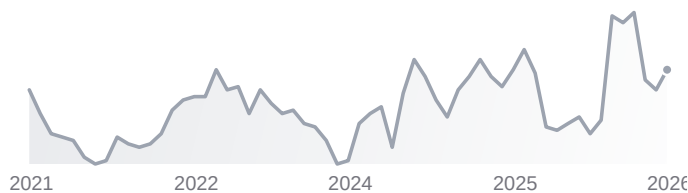
## MARKET TRENDS (5 YEARS)

Market temperature (0–100)

67 / 100

Sale prices

Median \$425K · Average \$445K

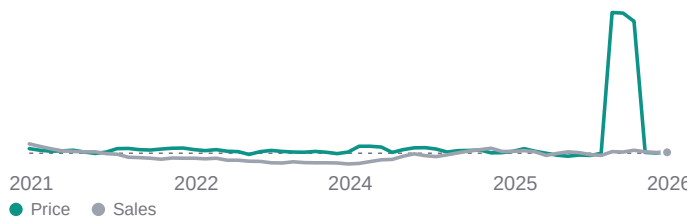


Growth (year over year)

Price +4.6% · Sales +2.9%

Price per square foot

\$262/ft²



Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

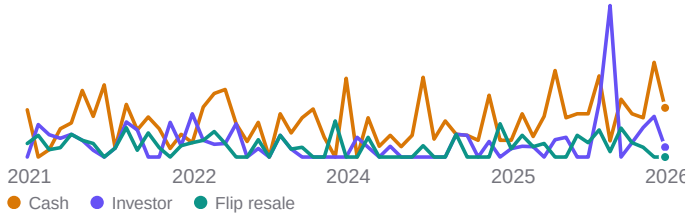
4.1%



## BUYERS & OUTCOMES

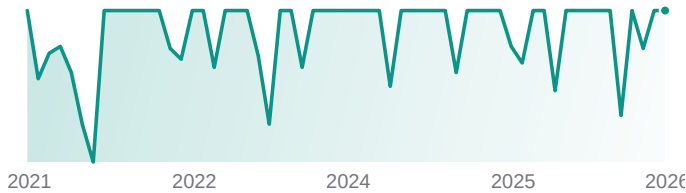
### Buyer mix

Cash 23% · Investor 4.5% · Flip resale 0%



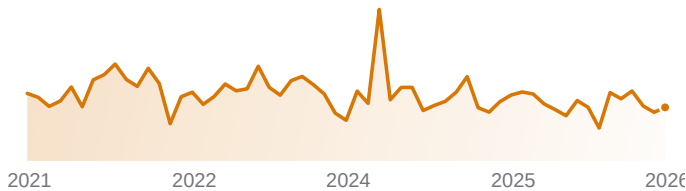
### Sellers who sold at a gain

100%

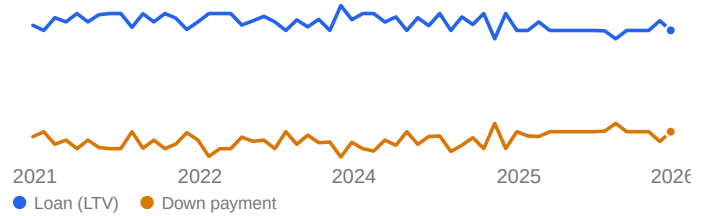


### Median annualized return at resale

+6.7%

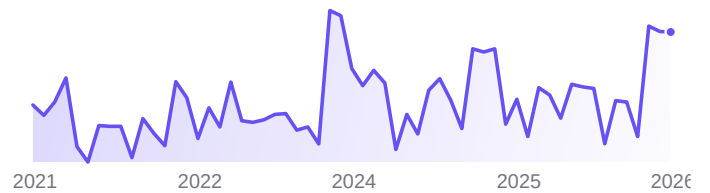


### Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



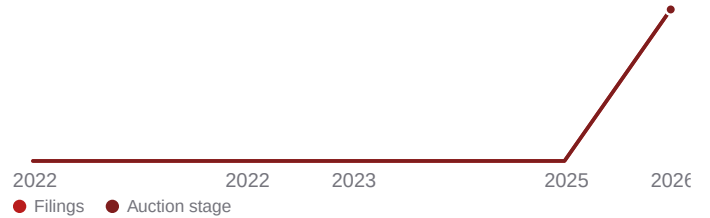
### Typical hold before selling

9.7 yrs



### Preforeclosure filings

Filings 10 · Auction stage 10



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 5,243     |
| Median value (AVM) | \$320K    |
| Median size        | 1,458 ft² |
| Median bedrooms    | 3         |
| Median year built  | 1961      |
| Single family      | 85%       |
| Condos             | 7.8%      |

## EQUITY & OWNERSHIP

|                               |      |
|-------------------------------|------|
| Equity rich (LTV 50% or less) | 57%  |
| Underwater (LTV 125% or more) | 0.8% |
| Owner occupied                | 88%  |
| Company owned                 | 13%  |
| Median loan-to-value          | 45%  |

Typical ownership tenure

9.7 yrs

## COMMUNITY

|                                  |                         |
|----------------------------------|-------------------------|
| Population                       | 16,957                  |
| Density                          | 3,560 / mi <sup>2</sup> |
| Median household income          | \$70K                   |
| Average household income         | \$82K                   |
| Crime index (US avg 100)         | 114                     |
| Air pollution index (US avg 100) | 84                      |
| Earthquake index (US avg 100)    | 24                      |
| Homes occupied                   | 97%                     |
| Bachelor's or higher             | 27%                     |
| Poverty rate                     | 13.4%                   |
| Unemployment                     | 0.8%                    |
| Average temp                     | 46°F                    |
| Annual precip                    | 34 in                   |
| Sunshine                         | 54%                     |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.