

Madison 53715

ZIP code · WI · Wisconsin > Dane County > Madison

SELLER'S MARKET

\$497K

MEDIAN SALE PRICE

+21.1%

1-YR CHANGE

61

SALES (12 MO)

\$421K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 70 / 100

Buyer's market

Balanced

Seller's market

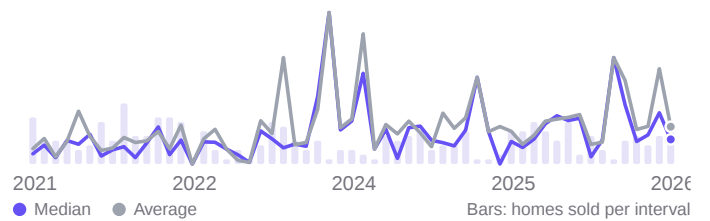
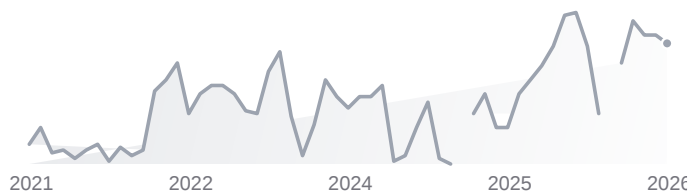
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

70 / 100

Sale prices

Median \$431K · Average \$511K

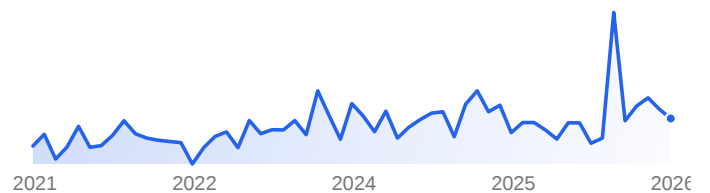
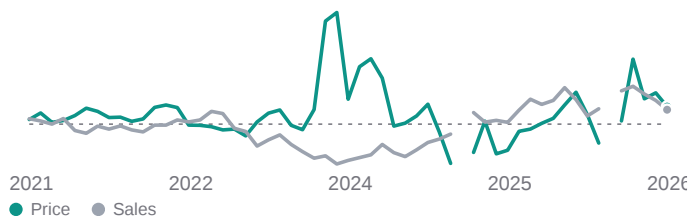


Growth (year over year)

Price +21.1% · Sales +17.3%

Price per square foot

\$361/ft²

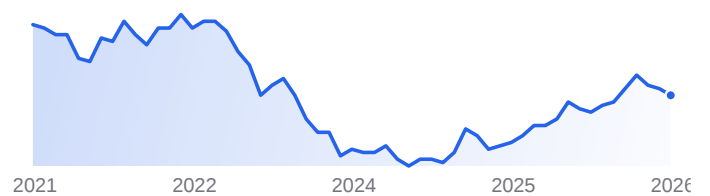
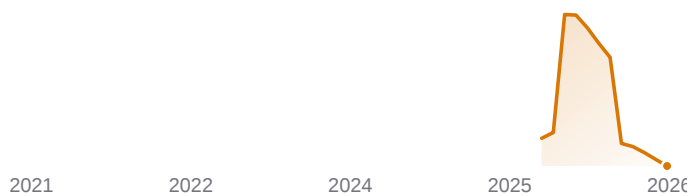


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

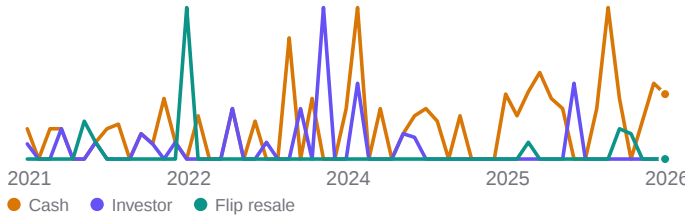
3.6%



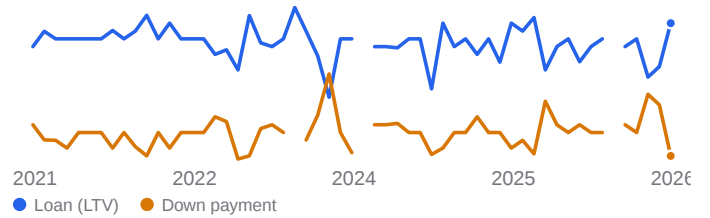
BUYERS & OUTCOMES

Buyer mix

Cash 43% · Investor 0% · Flip resale 0%

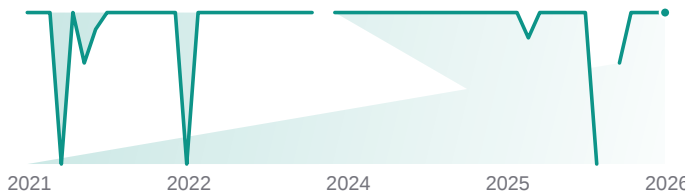


Financing (share of purchase price) Loan (LTV) 90% · Down payment 5.0%



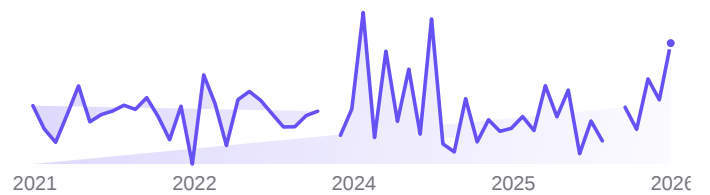
Sellers who sold at a gain

100%



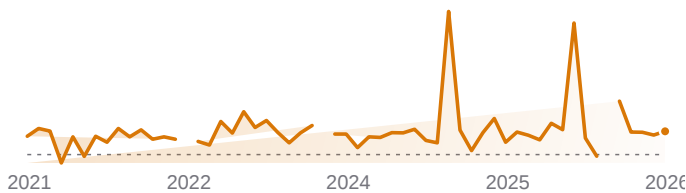
Typical hold before selling

12.8 yrs



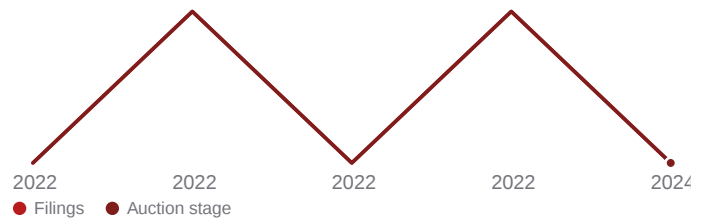
Median annualized return at resale

+7.5%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,684
Median value (AVM)	\$421K
Median size	1,534 ft²
Median bedrooms	3
Median year built	1927
Single family	70%
Condos	6.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	1.1%
Owner occupied	64%
Company owned	27%
Median loan-to-value	40%

Typical ownership tenure

11.9 yrs

COMMUNITY

Population	11,368
Density	7,452 / mi²
Median household income	\$55K
Average household income	\$70K
Crime index (US avg 100)	162
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	28
Homes occupied	95%
Bachelor's or higher	39%
Poverty rate	42.9%
Unemployment	0.8%
Average temp	46°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.