

Madison 53717

ZIP code · WI · Wisconsin > Dane County > Madison

SELLER'S MARKET

\$396K

MEDIAN SALE PRICE

+11.5%

1-YR CHANGE

145

SALES (12 MO)

\$451K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 67 / 100

Buyer's market

Balanced

Seller's market

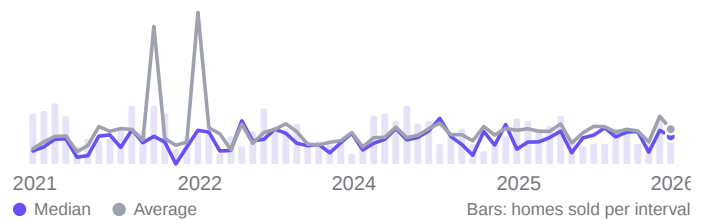
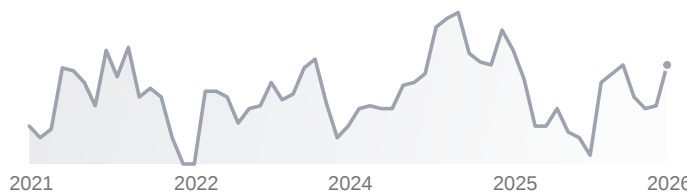
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

67 / 100

Sale prices

Median \$425K · Average \$485K

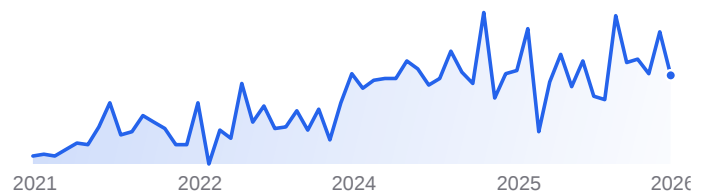
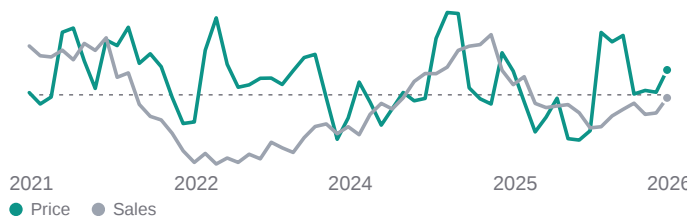


Growth (year over year)

Price +11.5% · Sales -1.4%

Price per square foot

\$223/ft²



Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

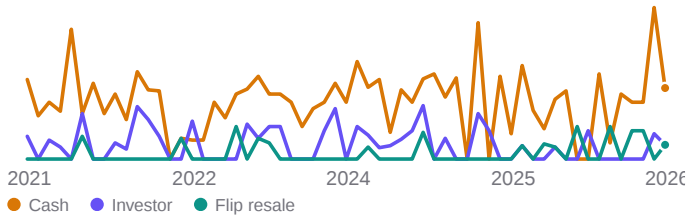
4.1%



BUYERS & OUTCOMES

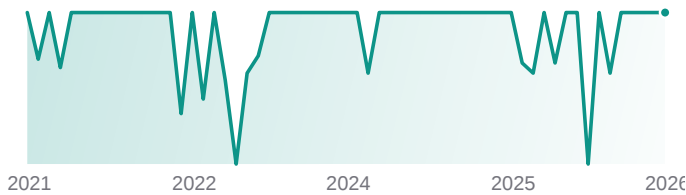
Buyer mix

Cash 31% · Investor 6.3% · Flip resale 6.3%



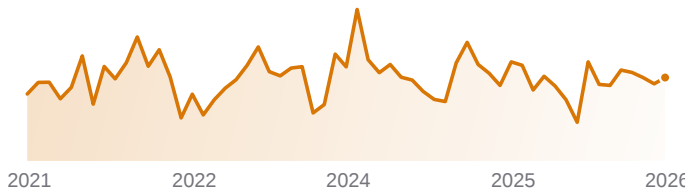
Sellers who sold at a gain

100%

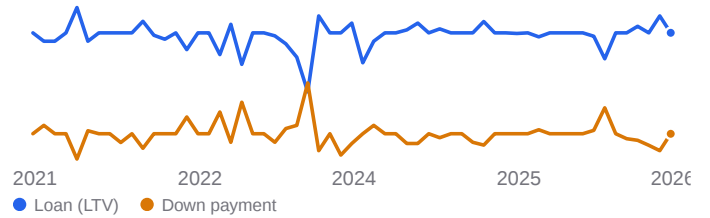


Median annualized return at resale

+6.4%

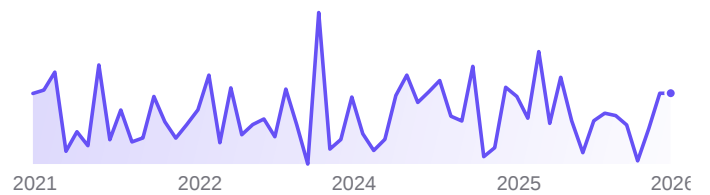


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

7.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,535
Median value (AVM)	\$451K
Median size	2,252 ft²
Median bedrooms	3
Median year built	1987
Single family	68%
Condos	29%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	0.5%
Owner occupied	91%
Company owned	20%
Median loan-to-value	41%

Typical ownership tenure

9.8 yrs

COMMUNITY

Population	13,096
Density	3,416 / mi²
Median household income	\$96K
Average household income	\$119K
Crime index (US avg 100)	114
Air pollution index (US avg 100)	77
Earthquake index (US avg 100)	27
Homes occupied	97%
Bachelor's or higher	37%
Poverty rate	4.9%
Unemployment	0.8%
Average temp	46°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.