

Madison 53718

ZIP code · WI · Wisconsin > Dane County > Madison

SELLER'S MARKET

\$428K

MEDIAN SALE PRICE

+6.3%

1-YR CHANGE

314

SALES (12 MO)

\$364K

MEDIAN VALUE (AVM)

Market temperature

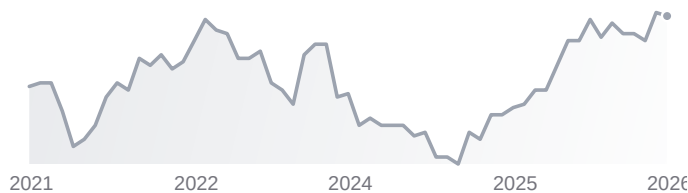
Seller's market · 75 / 100



MARKET TRENDS (5 YEARS)

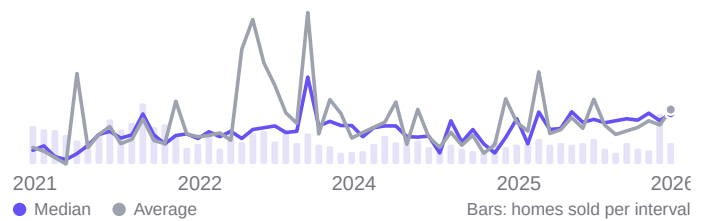
Market temperature (0–100)

75 / 100



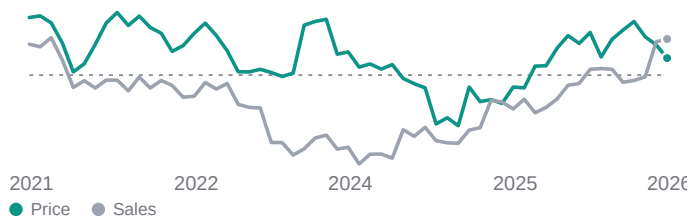
Sale prices

Median \$435K · Average \$445K



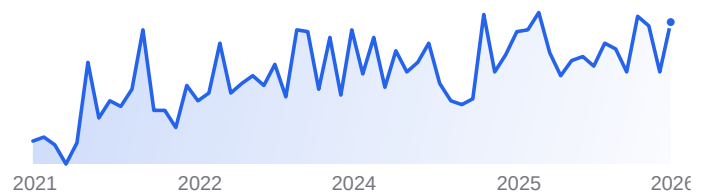
Growth (year over year)

Price +6.3% · Sales +13.4%



Price per square foot

\$240/ft²



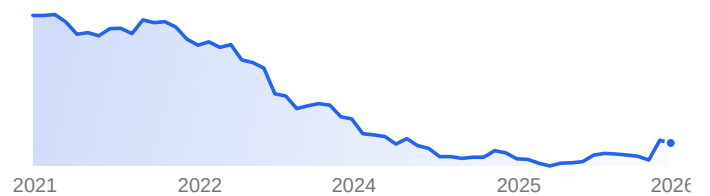
Sale premium vs estimated value

-0.2%



Annual turnover (share of homes sold)

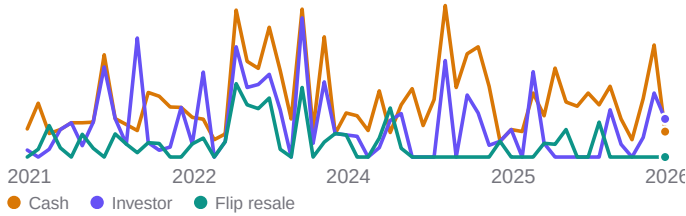
5.8%



BUYERS & OUTCOMES

Buyer mix

Cash 7.7% · Investor 12% · Flip resale 0%



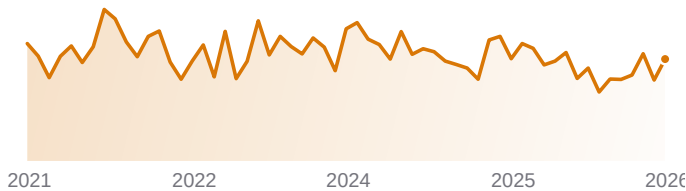
Sellers who sold at a gain

94%

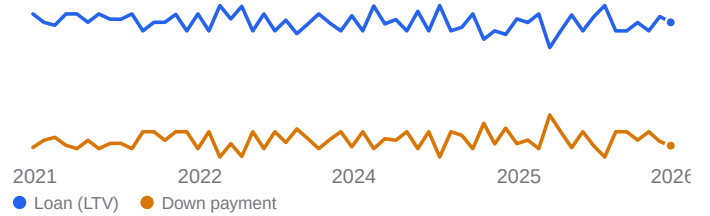


Median annualized return at resale

+6.4%

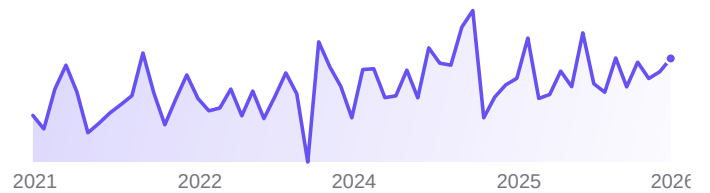


Financing (share of purchase price) Loan (LTV) 85% · Down payment 12%



Typical hold before selling

5.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	5,416
Median value (AVM)	\$364K
Median size	1,756 ft²
Median bedrooms	3
Median year built	2005
Single family	69%
Condos	29%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	44%
Underwater (LTV 125% or more)	1.2%
Owner occupied	89%
Company owned	13%
Median loan-to-value	55%

Typical ownership tenure

6.9 yrs

COMMUNITY

Population	18,305
Density	897 / mi ²
Median household income	\$94K
Average household income	\$114K
Crime index (US avg 100)	65
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	25
Homes occupied	96%
Bachelor's or higher	35%
Poverty rate	3.6%
Unemployment	0.8%
Average temp	46°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.