

Madison 53726

ZIP code · WI · Wisconsin > Dane County > Madison

BALANCED MARKET

\$676K

MEDIAN SALE PRICE

-36.1%

1-YR CHANGE

35

SALES (12 MO)

\$734K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 43 / 100



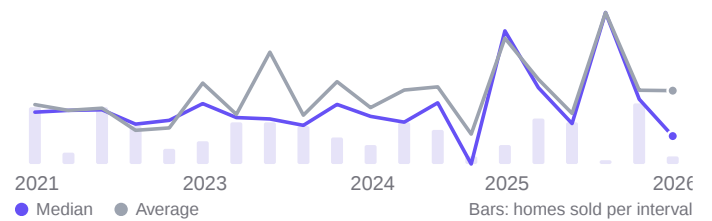
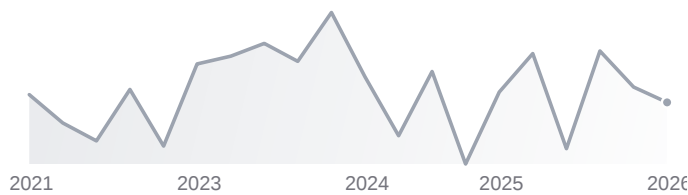
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

43 / 100

Sale prices

Median \$518K · Average \$814K

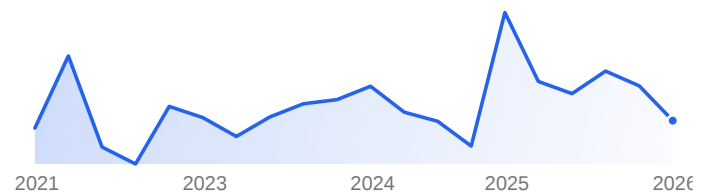
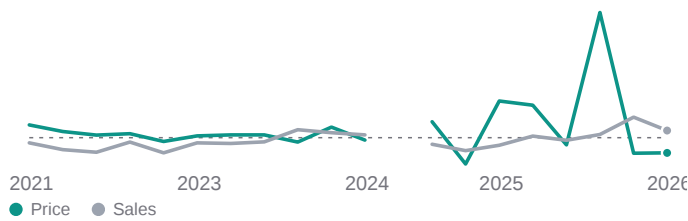


Growth (year over year)

Price -36.1% · Sales +16.7%

Price per square foot

\$323/ft²

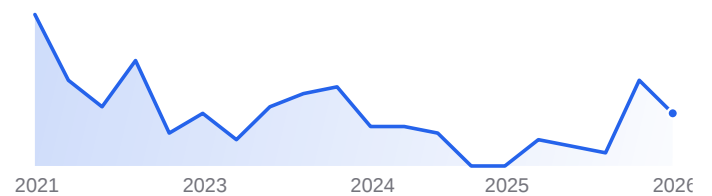
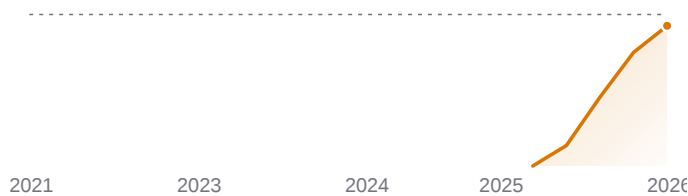


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

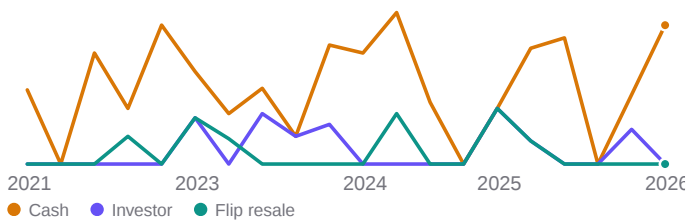
3.3%



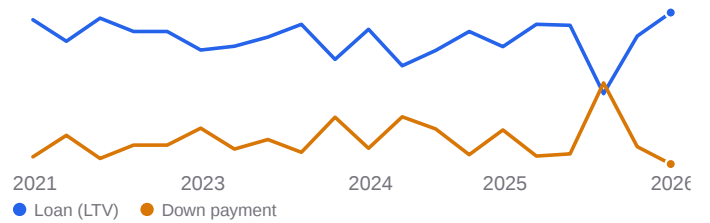
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



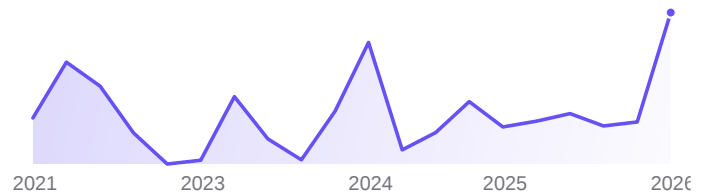
Sellers who sold at a gain

100%



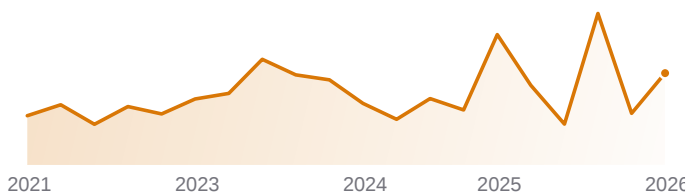
Typical hold before selling

16.2 yrs



Median annualized return at resale

+8.6%



HOUSING STOCK

Homes	1,055
Median value (AVM)	\$734K
Median size	2,104 ft²
Median bedrooms	4
Median year built	1924
Single family	85%
Condos	4.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	0.7%
Owner occupied	81%
Company owned	25%
Median loan-to-value	38%

Typical ownership tenure

11.3 yrs

COMMUNITY

Population	5,568
Density	12,273 / mi ²
Median household income	\$64K
Average household income	\$102K
Crime index (US avg 100)	127
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	25
Homes occupied	96%
Bachelor's or higher	37%
Poverty rate	28.1%
Unemployment	0.7%
Average temp	46°F
Annual precip	35 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.