

Fall River 53932

ZIP code · WI · Wisconsin > Columbia County > Fall River

SELLER'S MARKET

\$324K

MEDIAN SALE PRICE

+6.2%

1-YR CHANGE

40

SALES (12 MO)

\$337K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 78 / 100

Buyer's market

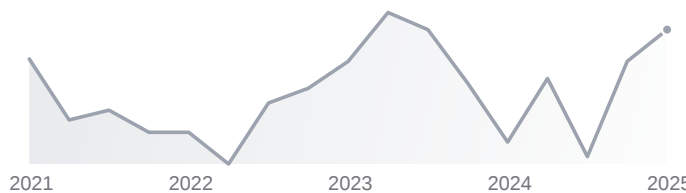
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

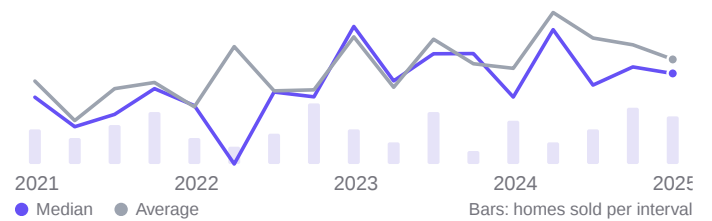
Market temperature (0-100)

78 / 100



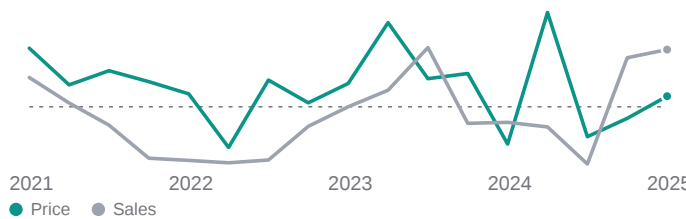
Sale prices

Median \$311K · Average \$333K



Growth (year over year)

Price +6.2% · Sales +33.3%



Sale premium vs estimated value

-4.3%



Annual turnover (share of homes sold)

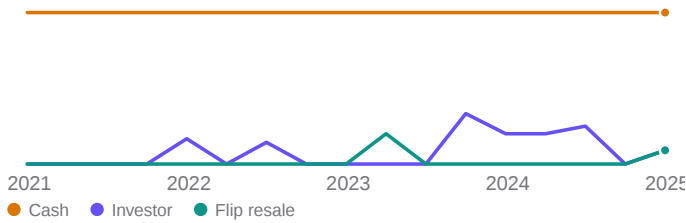
4.8%



BUYERS & OUTCOMES

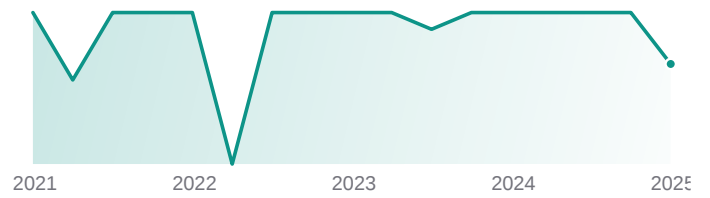
Buyer mix

Cash 100% · Investor 9.1% · Flip resale 9.1%



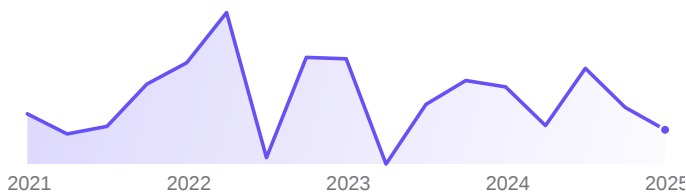
Sellers who sold at a gain

75%



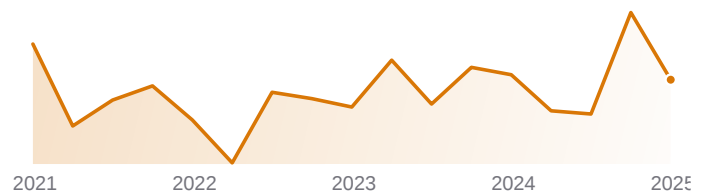
Typical hold before selling

4.2 yrs



Median annualized return at resale

+8.8%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	833
Median value (AVM)	\$337K
Single family	92%
Condos	8.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	90%
Underwater (LTV 125% or more)	0%
Owner occupied	88%
Company owned	10%
Median loan-to-value	0%
Typical ownership tenure	7.2 yrs

COMMUNITY

Population	1,996
Density	51 / mi²
Median household income	\$83K
Average household income	\$94K
Crime index (US avg 100)	100
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	24
Homes occupied	94%
Bachelor's or higher	19%
Poverty rate	8.0%
Unemployment	0.8%
Average temp	46°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2025, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.