

Wisconsin Dells 53965

ZIP code · WI · Wisconsin > Adams County > Wisconsin Dells

BUYER'S MARKET

\$256K

MEDIAN SALE PRICE

-5.1%

1-YR CHANGE

163

SALES (12 MO)

\$270K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 24 / 100



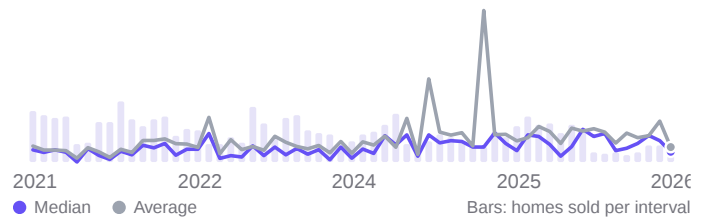
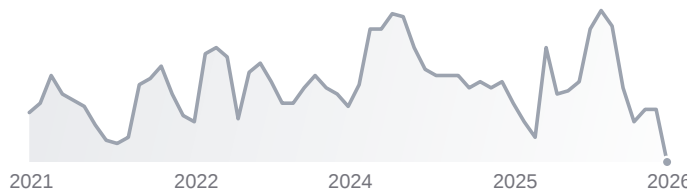
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

24 / 100

Sale prices

Median \$192K · Average \$225K

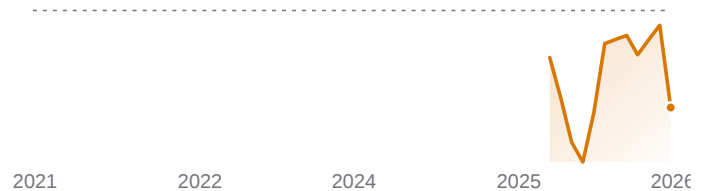
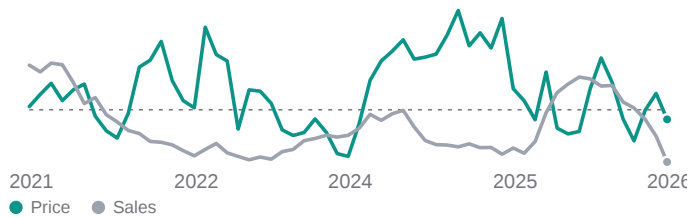


Growth (year over year)

Price -5.1% · Sales -27.9%

Sale premium vs estimated value

-3.1%



Annual turnover (share of homes sold)

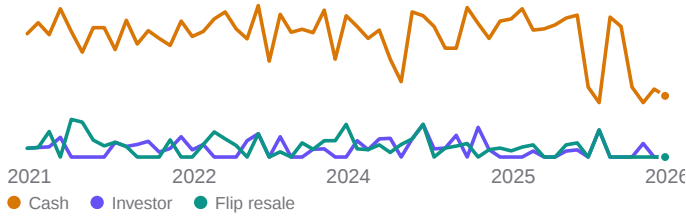
2.6%



BUYERS & OUTCOMES

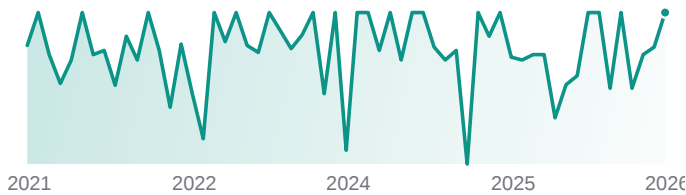
Buyer mix

Cash 38% · Investor 0% · Flip resale 0%



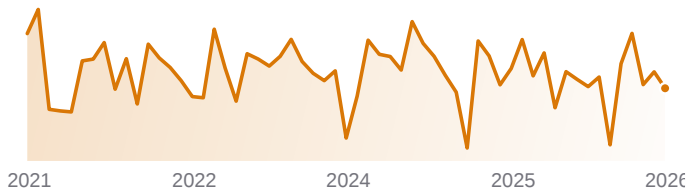
Sellers who sold at a gain

100%

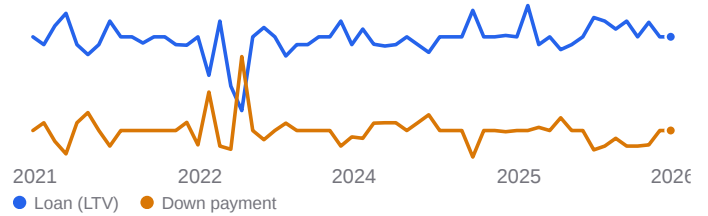


Median annualized return at resale

+6.7%



Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



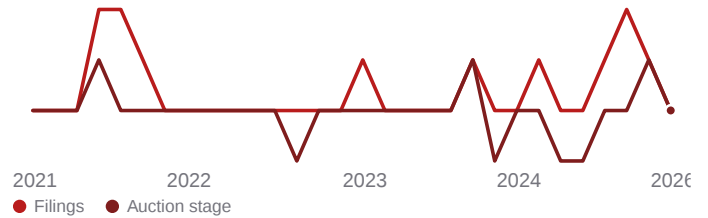
Typical hold before selling

4.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	6,338
Median value (AVM)	\$270K
Median bedrooms	3
Median year built	1955
Single family	73%
Condos	27%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	83%
Underwater (LTV 125% or more)	1.1%
Owner occupied	57%
Company owned	24%
Median loan-to-value	0%
Typical ownership tenure	6.8 yrs

COMMUNITY

Population	10,929
Density	63 / mi²
Median household income	\$70K
Average household income	\$87K
Crime index (US avg 100)	138
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	15
Homes occupied	75%
Bachelor's or higher	15%
Poverty rate	10.0%
Unemployment	1.0%
Average temp	45°F
Annual precip	34 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.