

Clayton 54004

ZIP code · WI · Wisconsin > Barron County > Clayton

BALANCED MARKET

\$207K

MEDIAN SALE PRICE

+8.9%

1-YR CHANGE

28

SALES (12 MO)

\$177K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 45 / 100



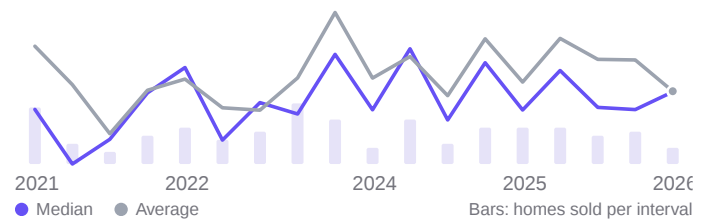
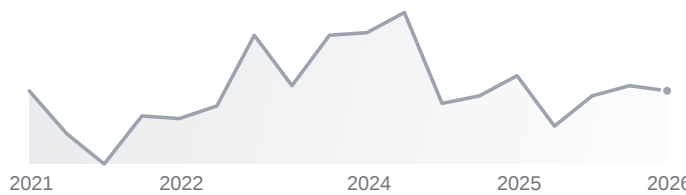
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

45 / 100

Sale prices

Median \$202K · Average \$203K

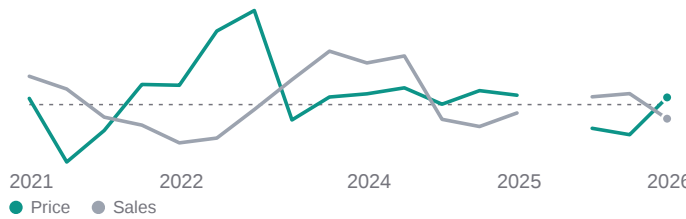


Growth (year over year)

Price +8.9% · Sales -17.6%

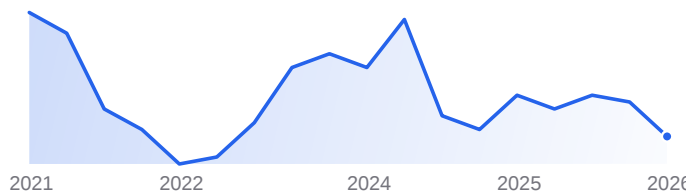
Sale premium vs estimated value

-1.7%



Annual turnover (share of homes sold)

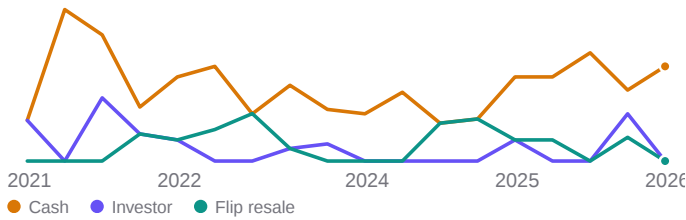
3.1%



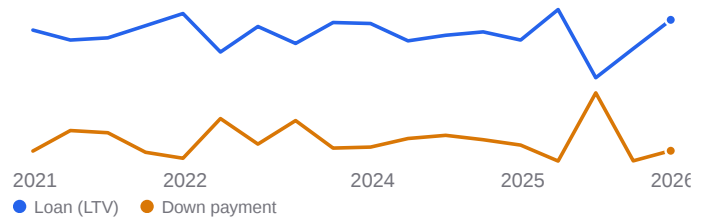
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 0% · Flip resale 0%

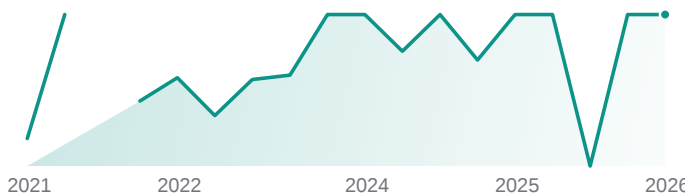


Financing (share of purchase price) Loan (LTV) 91% · Down payment 8.6%



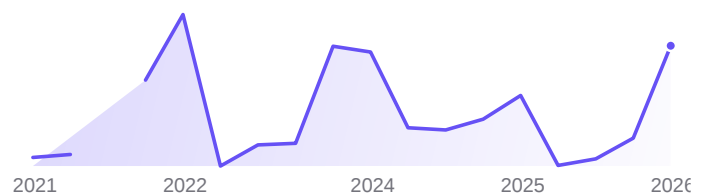
Sellers who sold at a gain

100%



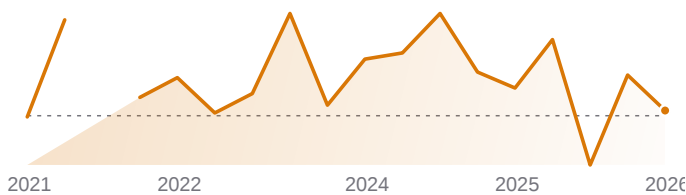
Typical hold before selling

9.2 yrs



Median annualized return at resale

+0.8%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	902
Median value (AVM)	\$177K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	8.8%
Owner occupied	71%
Company owned	9.4%
Median loan-to-value	35%
Typical ownership tenure	7.0 yrs

COMMUNITY

Population	2,081
Density	24 / mi²
Median household income	\$71K
Average household income	\$88K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	78
Earthquake index (US avg 100)	7
Homes occupied	90%
Bachelor's or higher	12%
Poverty rate	8.5%
Unemployment	1.2%
Average temp	42°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through January 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.