

New Richmond 54017

ZIP code · WI · Wisconsin > St. Croix County > New Richmond

BALANCED MARKET

\$369K

MEDIAN SALE PRICE

+3.1%

1-YR CHANGE

305

SALES (12 MO)

\$266K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 52 / 100



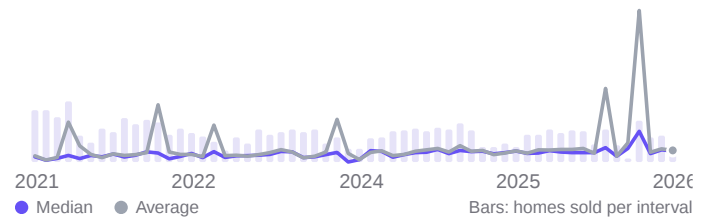
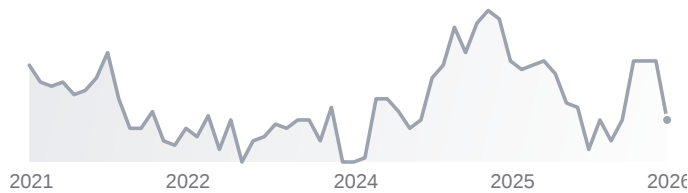
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

52 / 100

Sale prices

Median \$375K · Average \$384K

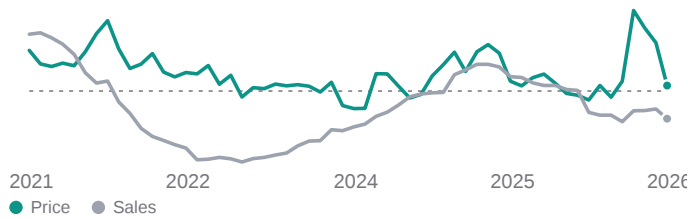


Growth (year over year)

Price +3.1% · Sales -15.7%

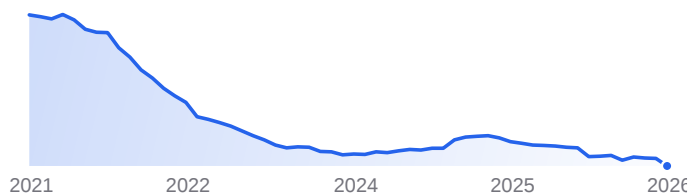
Sale premium vs estimated value

-0.1%



Annual turnover (share of homes sold)

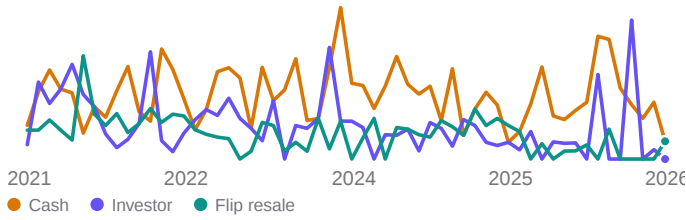
4.5%



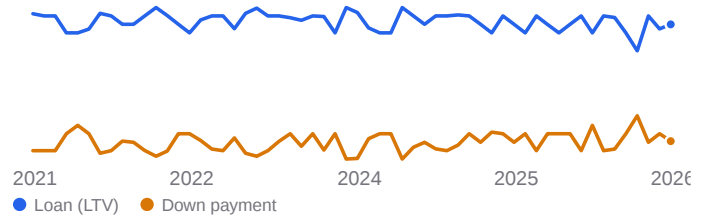
BUYERS & OUTCOMES

Buyer mix

Cash 6.3% · Investor 0% · Flip resale 6.3%

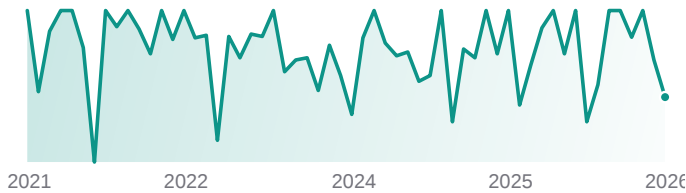


Financing (share of purchase price) Loan (LTV) 85% · Down payment 16%



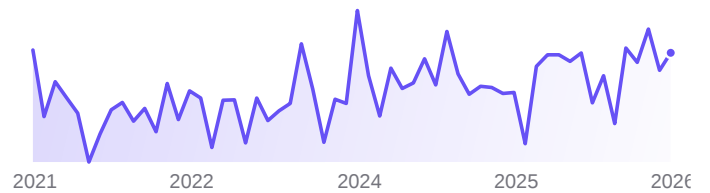
Sellers who sold at a gain

83%



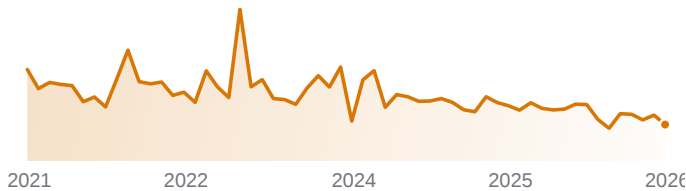
Typical hold before selling

5.3 yrs



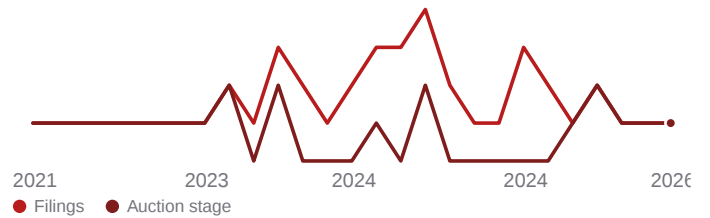
Median annualized return at resale

+4.5%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	6,711
Median value (AVM)	\$266K
Single family	94%
Condos	5.4%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	34%
Underwater (LTV 125% or more)	9.6%
Owner occupied	88%
Company owned	12%
Median loan-to-value	72%
Typical ownership tenure	7.9 yrs

COMMUNITY

Population	21,733
Density	154 / mi²
Median household income	\$91K
Average household income	\$104K
Crime index (US avg 100)	108
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	11
Homes occupied	96%
Bachelor's or higher	24%
Poverty rate	7.7%
Unemployment	1.1%
Average temp	44°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.