

Osceola 54020

ZIP code · WI · Wisconsin > Polk County > Osceola

BALANCED MARKET

\$285K

MEDIAN SALE PRICE

+11.2%

1-YR CHANGE

107

SALES (12 MO)

\$265K

MEDIAN VALUE (AVM)

Market temperature

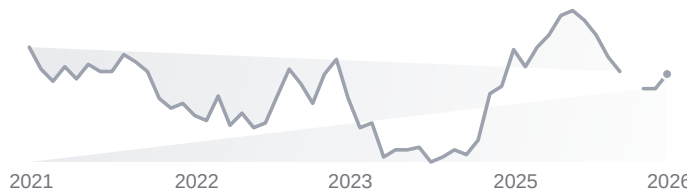
Balanced market · 57 / 100



MARKET TRENDS (5 YEARS)

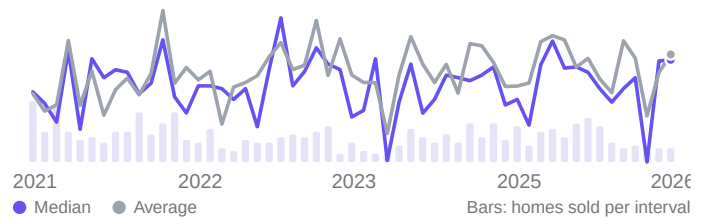
Market temperature (0–100)

57 / 100



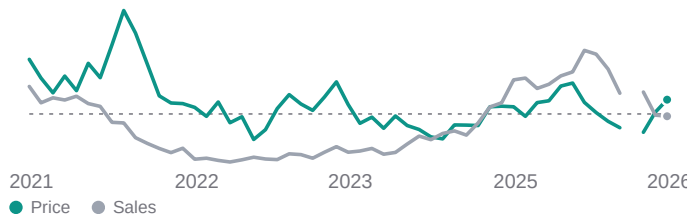
Sale prices

Median \$348K · Average \$358K



Growth (year over year)

Price +11.2% · Sales -1.8%



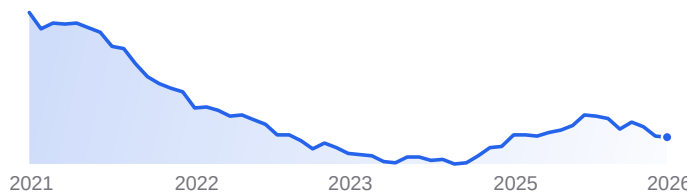
Sale premium vs estimated value

-0.7%



Annual turnover (share of homes sold)

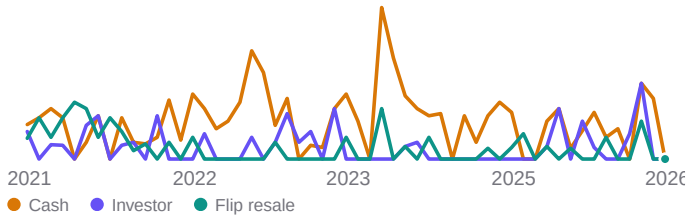
3.8%



BUYERS & OUTCOMES

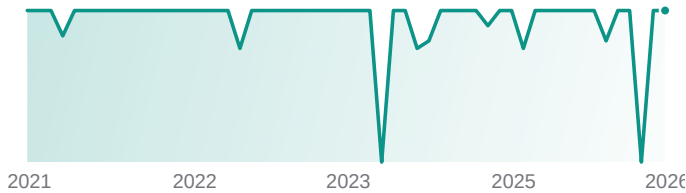
Buyer mix

Cash 0% · Investor 0% · Flip resale 0%



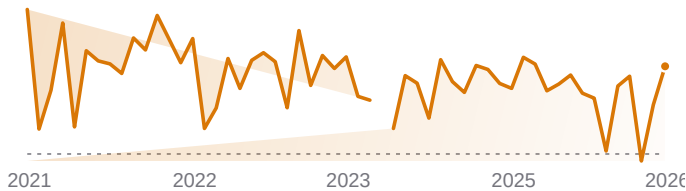
Sellers who sold at a gain

100%

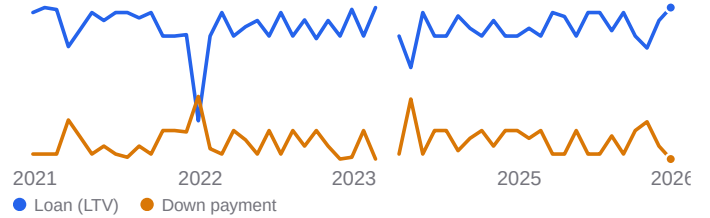


Median annualized return at resale

+8.8%

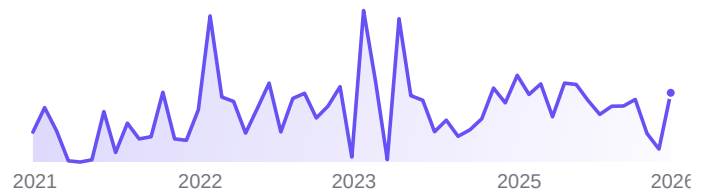


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



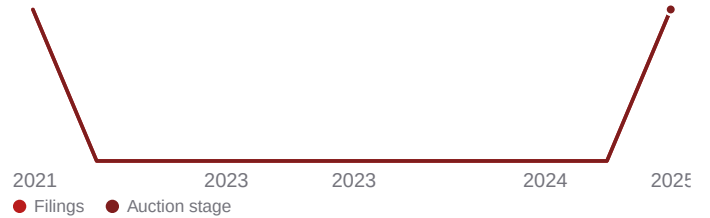
Typical hold before selling

6.0 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	2,824
Median value (AVM)	\$265K
Single family	97%
Condos	2.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	47%
Underwater (LTV 125% or more)	6.0%
Owner occupied	85%
Company owned	11%
Median loan-to-value	55%
Typical ownership tenure	6.9 yrs

COMMUNITY

Population	7,291
Density	94 / mi²
Median household income	\$81K
Average household income	\$97K
Crime index (US avg 100)	91
Air pollution index (US avg 100)	95
Earthquake index (US avg 100)	8
Homes occupied	93%
Bachelor's or higher	20%
Poverty rate	8.0%
Unemployment	1.4%
Average temp	43°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.