

Saint Croix Falls 54024

ZIP code · WI · Wisconsin > Polk County

BALANCED MARKET

\$301K

MEDIAN SALE PRICE

-5.0%

1-YR CHANGE

87

SALES (12 MO)

\$221K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 57 / 100



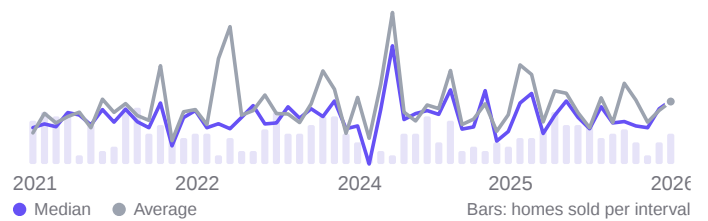
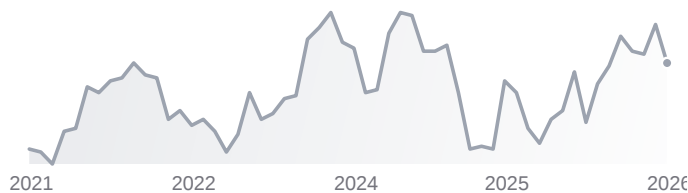
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

57 / 100

Sale prices

Median \$363K · Average \$358K

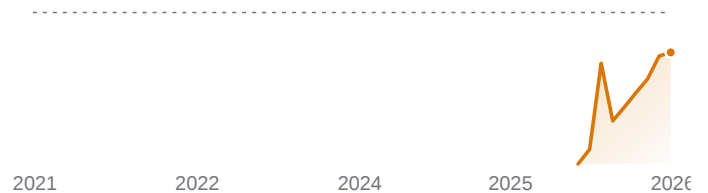
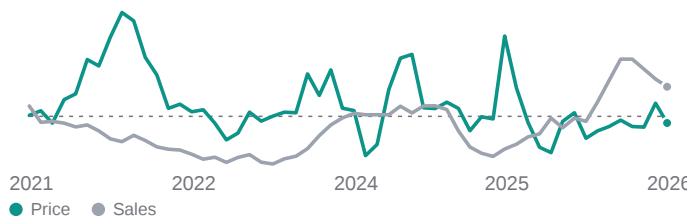


Growth (year over year)

Price -5.0% · Sales +22.5%

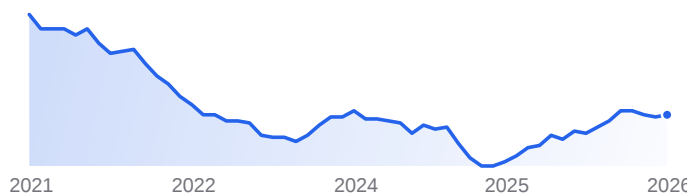
Sale premium vs estimated value

-1.1%



Annual turnover (share of homes sold)

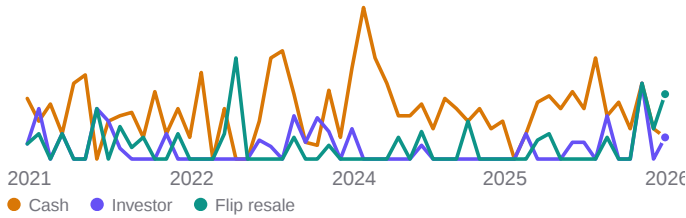
3.7%



BUYERS & OUTCOMES

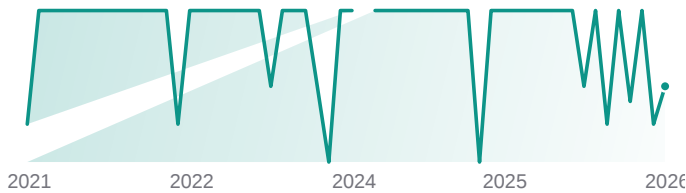
Buyer mix

Cash 14% · Investor 14% · Flip resale 43%



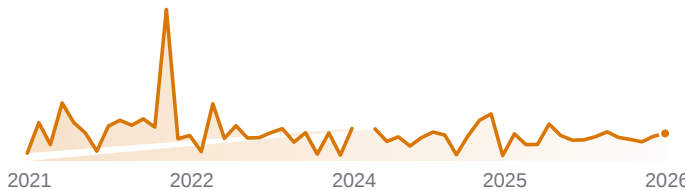
Sellers who sold at a gain

83%

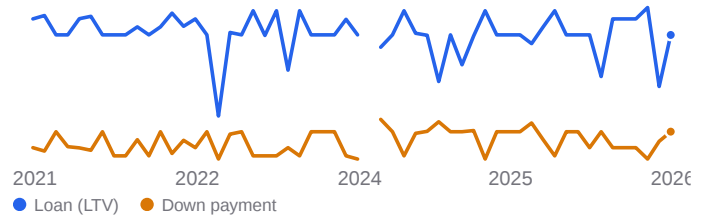


Median annualized return at resale

+9.2%

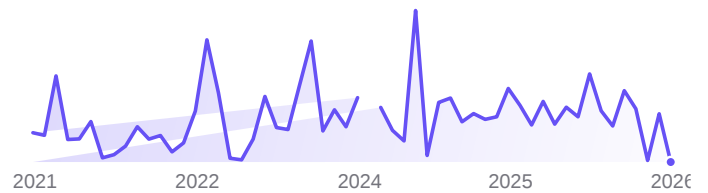


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



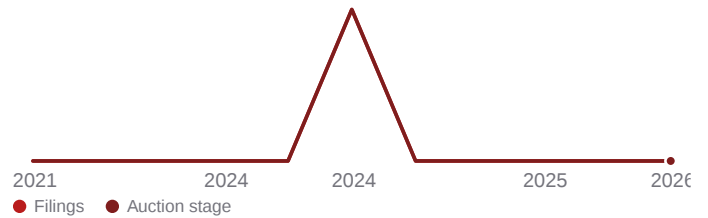
Typical hold before selling

0.4 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,367
Median value (AVM)	\$221K
Single family	98%
Condos	2.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	7.8%
Owner occupied	71%
Company owned	14%
Median loan-to-value	31%
Typical ownership tenure	6.6 yrs

COMMUNITY

Population	5,251
Density	61 / mi²
Median household income	\$71K
Average household income	\$88K
Crime index (US avg 100)	124
Air pollution index (US avg 100)	93
Earthquake index (US avg 100)	9
Homes occupied	86%
Bachelor's or higher	16%
Poverty rate	10.4%
Unemployment	1.3%
Average temp	42°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.