

De Pere 54115

ZIP code · WI · Wisconsin > Brown County > De Pere

BALANCED MARKET

\$414K

MEDIAN SALE PRICE

+9.5%

1-YR CHANGE

679

SALES (12 MO)

\$365K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 59 / 100



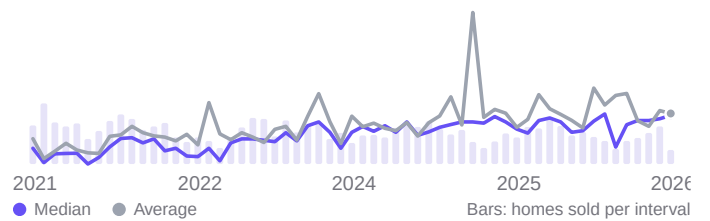
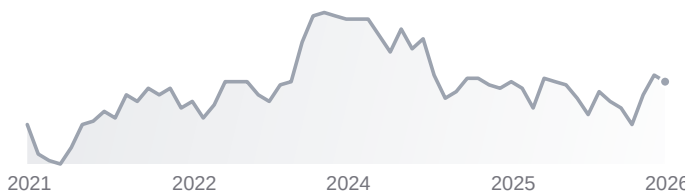
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

59 / 100

Sale prices

Median \$425K · Average \$432K

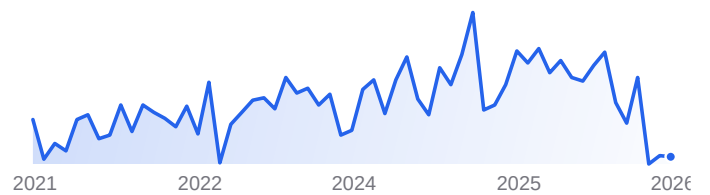
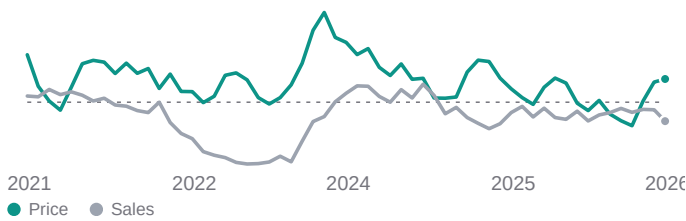


Growth (year over year)

Price +9.5% · Sales -7.7%

Price per square foot

\$146/ft²

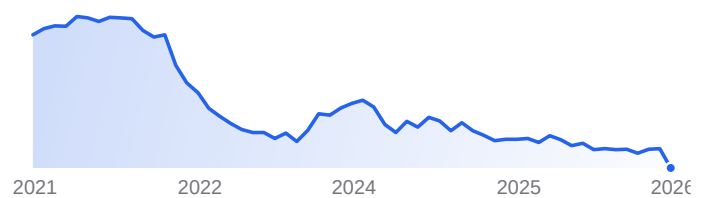
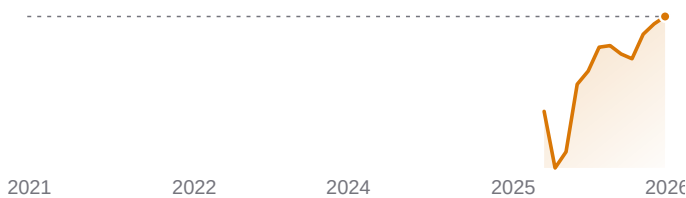


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

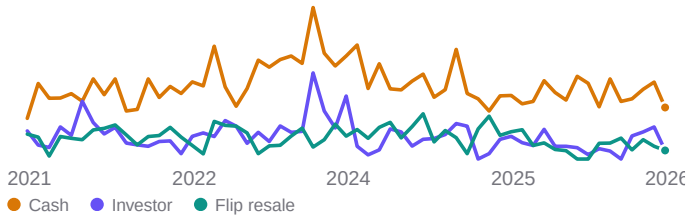
4.2%



BUYERS & OUTCOMES

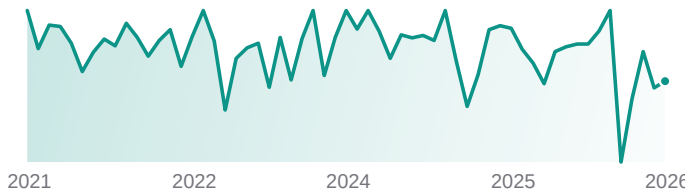
Buyer mix

Cash 21% · Investor 3.6% · Flip resale 3.6%



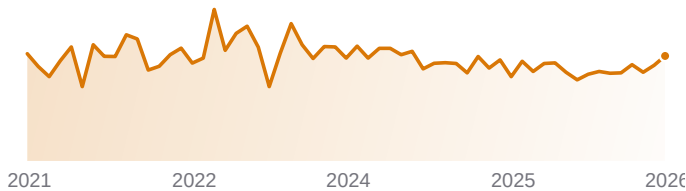
Sellers who sold at a gain

89%

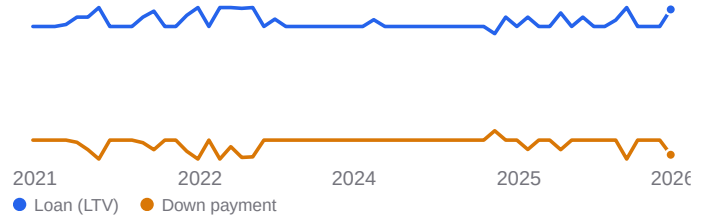


Median annualized return at resale

+8.6%

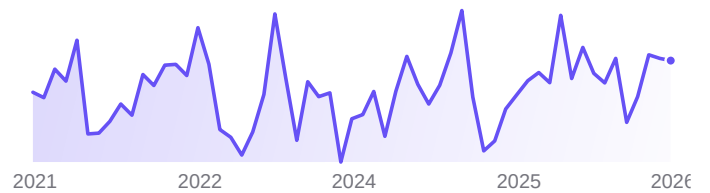


Financing (share of purchase price) Loan (LTV) 89% · Down payment 12%



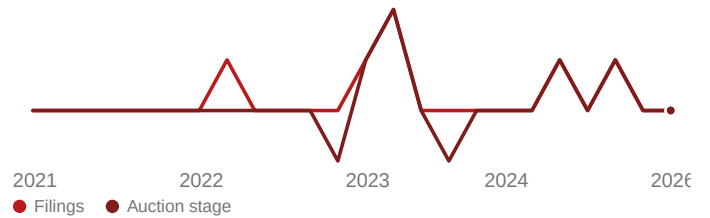
Typical hold before selling

5.7 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	16,309
Median value (AVM)	\$365K
Median size	1,701 ft²
Median bedrooms	3
Median year built	1991
Single family	88%
Condos	7.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	2.7%
Owner occupied	88%
Company owned	17%
Median loan-to-value	47%

Typical ownership tenure

6.0 yrs

COMMUNITY

Population	48,580
Density	385 / mi²
Median household income	\$92K
Average household income	\$113K
Crime index (US avg 100)	73
Air pollution index (US avg 100)	71
Earthquake index (US avg 100)	18
Homes occupied	97%
Bachelor's or higher	29%
Poverty rate	5.4%
Unemployment	0.9%
Average temp	45°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.