

Florence 54121

ZIP code · WI · Wisconsin > Florence County > Florence

BALANCED MARKET

\$128K

MEDIAN SALE PRICE

+20.4%

1-YR CHANGE

79

SALES (12 MO)

\$160K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 47 / 100



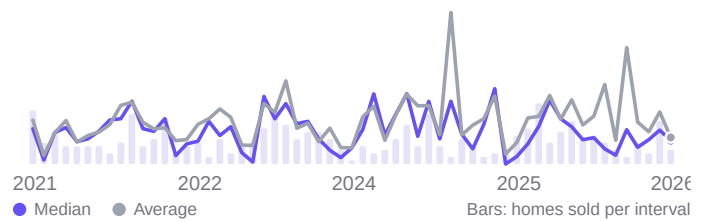
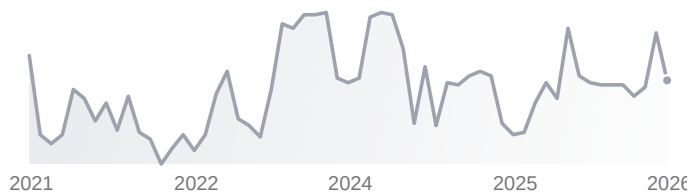
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

47 / 100

Sale prices

Median \$113K · Average \$126K

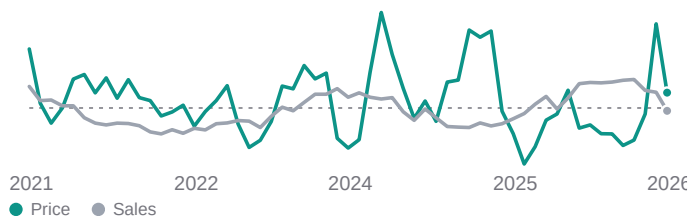


Growth (year over year)

Price +20.4% · Sales -3.7%

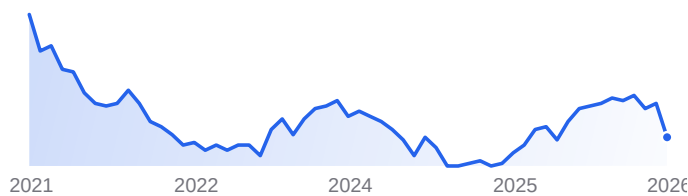
Sale premium vs estimated value

-11.0%



Annual turnover (share of homes sold)

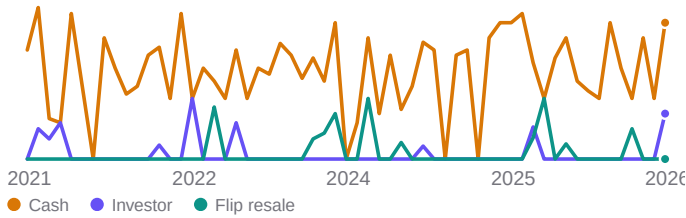
2.4%



BUYERS & OUTCOMES

Buyer mix

Cash 75% · Investor 25% · Flip resale 0%



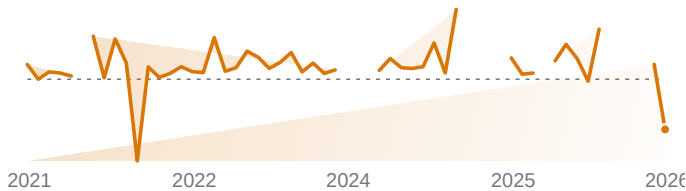
Sellers who sold at a gain

0%

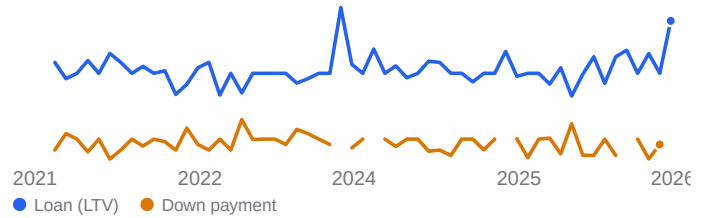


Median annualized return at resale

-42.5%

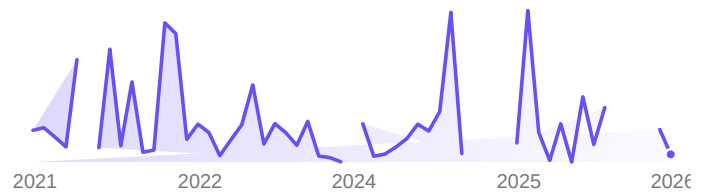


Financing (share of purchase price) Loan (LTV) 128% · Down payment 15%



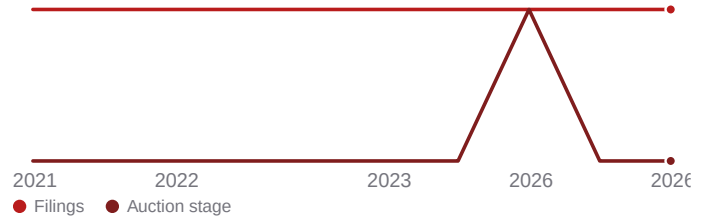
Typical hold before selling

1.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	3,310
Median value (AVM)	\$160K
Single family	98%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	73%
Underwater (LTV 125% or more)	2.9%
Owner occupied	44%
Company owned	21%
Median loan-to-value	0%
Typical ownership tenure	6.1 yrs

COMMUNITY

Population	3,384
Density	11 / mi²
Median household income	\$57K
Average household income	\$75K
Crime index (US avg 100)	119
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	15
Homes occupied	47%
Bachelor's or higher	20%
Poverty rate	8.6%
Unemployment	1.1%
Average temp	40°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.