

New Franken 54229

ZIP code · WI · Wisconsin > Brown County

BUYER'S MARKET

\$274K

MEDIAN SALE PRICE

-31.9%

1-YR CHANGE

53

SALES (12 MO)

\$318K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 37 / 100



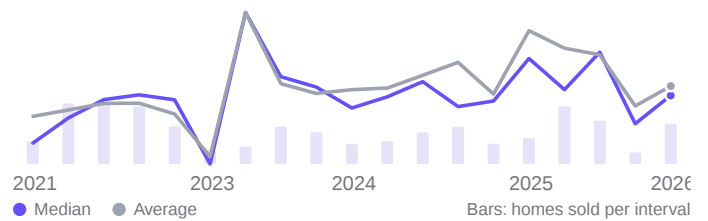
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

37 / 100

Sale prices

Median \$315K · Average \$337K

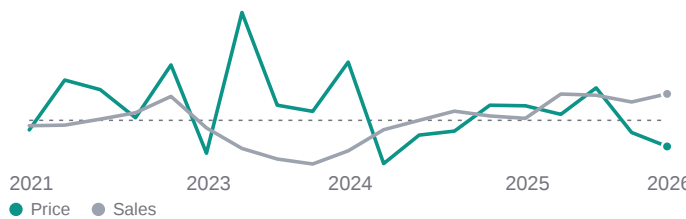


Growth (year over year)

Price -31.9% · Sales +32.5%

Price per square foot

\$231/ft²

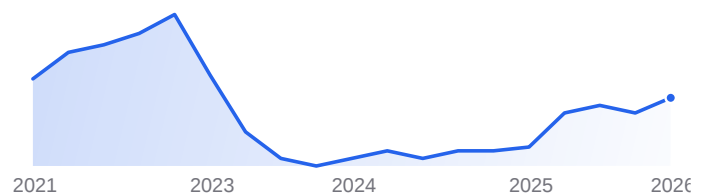
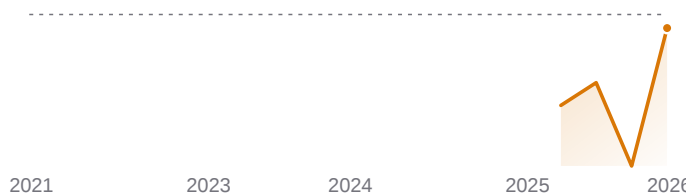


Sale premium vs estimated value

-0.7%

Annual turnover (share of homes sold)

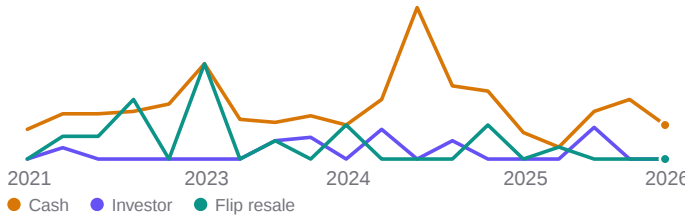
3.0%



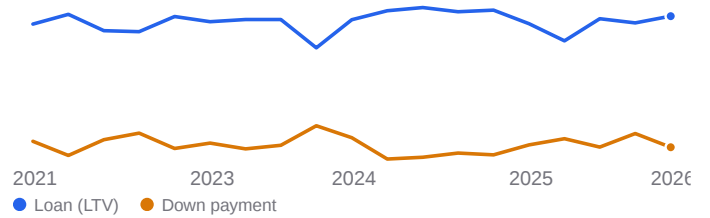
BUYERS & OUTCOMES

Buyer mix

Cash 14% · Investor 0% · Flip resale 0%

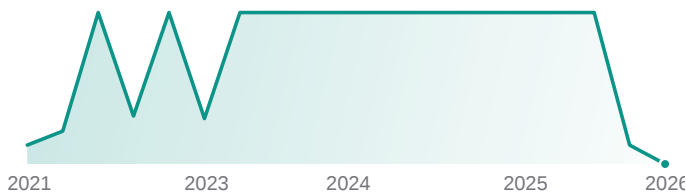


Financing (share of purchase price) Loan (LTV) 89% · Down payment 12%



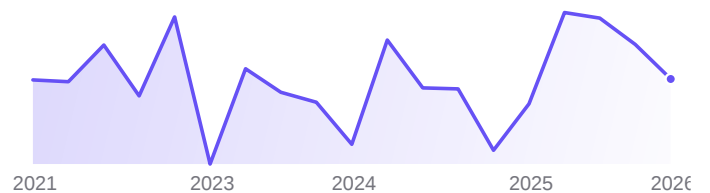
Sellers who sold at a gain

71%



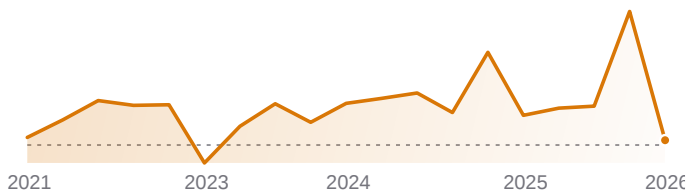
Typical hold before selling

5.0 yrs



Median annualized return at resale

+1.0%



HOUSING STOCK

Homes	1,749
Median value (AVM)	\$318K
Median size	1,448 ft²
Median bedrooms	3
Median year built	1994
Single family	96%
Condos	2.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	54%
Underwater (LTV 125% or more)	4.2%
Owner occupied	88%
Company owned	17%
Median loan-to-value	47%

Typical ownership tenure

10.9 yrs

COMMUNITY

Population	4,886
Density	118 / mi²
Median household income	\$89K
Average household income	\$111K
Crime index (US avg 100)	75
Air pollution index (US avg 100)	72
Earthquake index (US avg 100)	16
Homes occupied	95%
Bachelor's or higher	21%
Poverty rate	4.4%
Unemployment	0.8%
Average temp	44°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.