

Sturgeon Bay 54235

ZIP code · WI · Wisconsin > Door County > Sturgeon Bay

SELLER'S MARKET

\$427K

MEDIAN SALE PRICE

+29.3%

1-YR CHANGE

376

SALES (12 MO)

\$350K

MEDIAN VALUE (AVM)

Market temperature

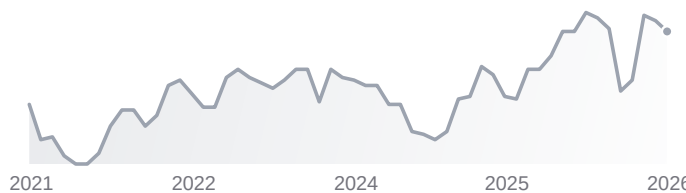
Seller's market · 70 / 100



MARKET TRENDS (5 YEARS)

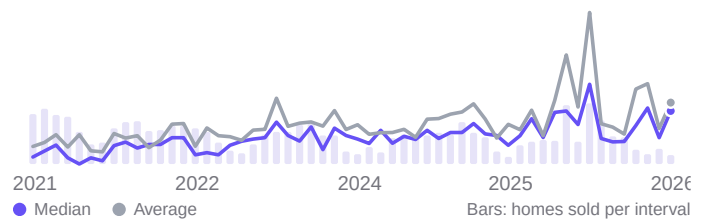
Market temperature (0–100)

70 / 100



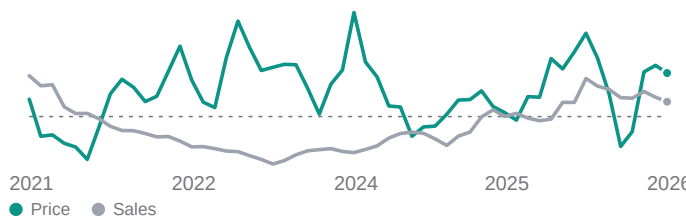
Sale prices

Median \$480K · Average \$536K



Growth (year over year)

Price +29.3% · Sales +9.9%



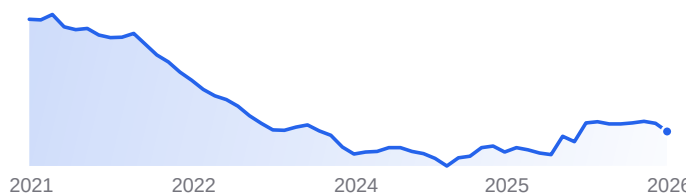
Sale premium vs estimated value

-2.3%



Annual turnover (share of homes sold)

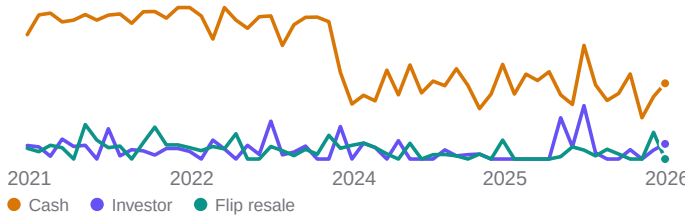
3.6%



BUYERS & OUTCOMES

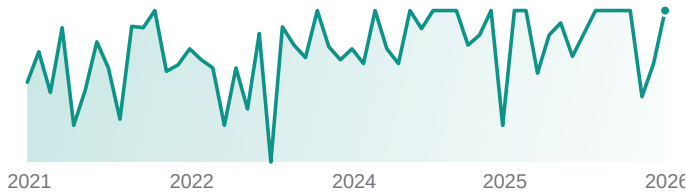
Buyer mix

Cash 50% · Investor 10% · Flip resale 0%



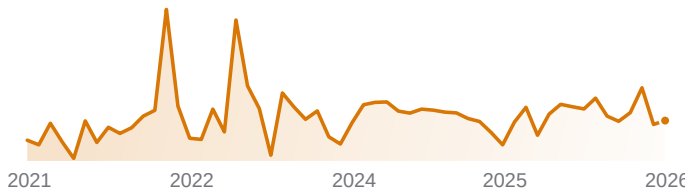
Sellers who sold at a gain

100%

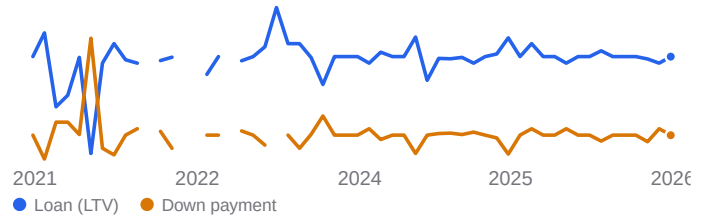


Median annualized return at resale

+9.0%

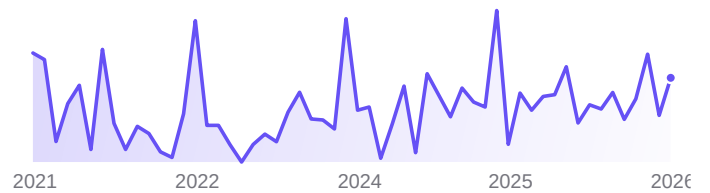


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



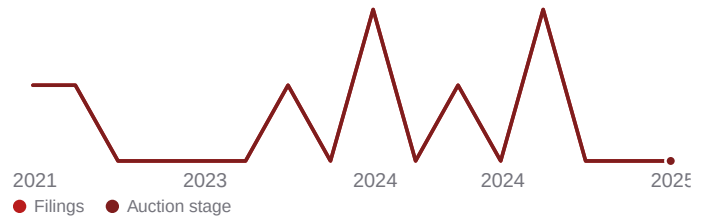
Typical hold before selling

6.7 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	10,575
Median value (AVM)	\$350K
Single family	86%
Condos	14%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	85%
Underwater (LTV 125% or more)	1.4%
Owner occupied	56%
Company owned	27%
Median loan-to-value	0%
Typical ownership tenure	6.2 yrs

COMMUNITY

Population	15,990
Density	78 / mi²
Median household income	\$68K
Average household income	\$90K
Crime index (US avg 100)	109
Air pollution index (US avg 100)	74
Earthquake index (US avg 100)	15
Homes occupied	78%
Bachelor's or higher	20%
Poverty rate	8.6%
Unemployment	0.8%
Average temp	44°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.