

Green Bay 54301

ZIP code · WI · Wisconsin > Brown County > Green Bay

BALANCED MARKET

\$309K

MEDIAN SALE PRICE

+15.2%

1-YR CHANGE

351

SALES (12 MO)

\$262K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 58 / 100

Buyer's market

Balanced

Seller's market

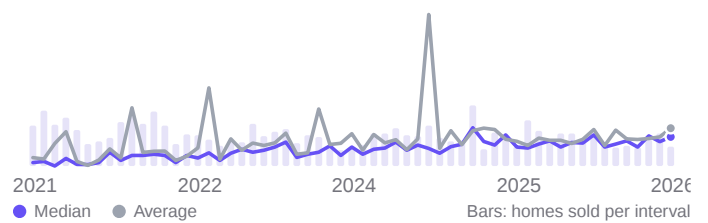
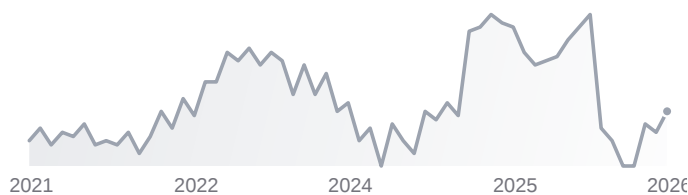
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

58 / 100

Sale prices

Median \$315K · Average \$357K

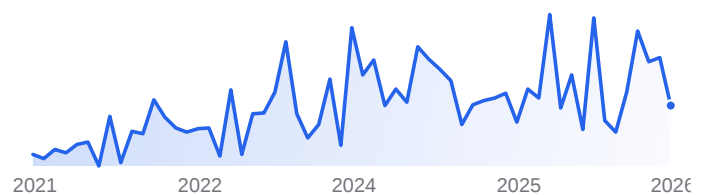
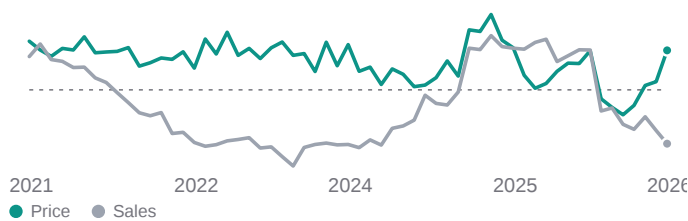


Growth (year over year)

Price +15.2% · Sales -20.6%

Price per square foot

\$206/ft²

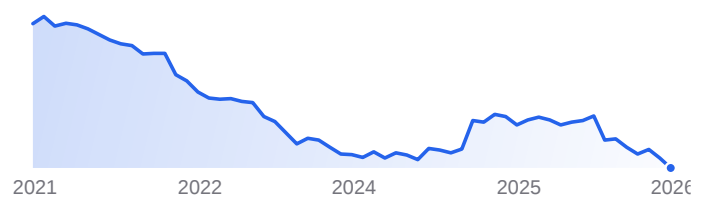
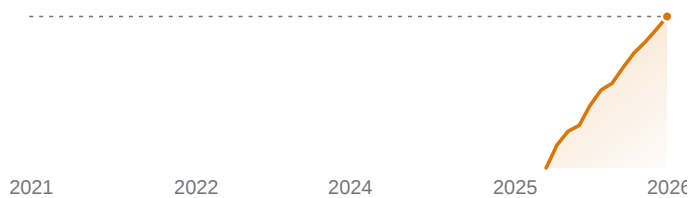


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

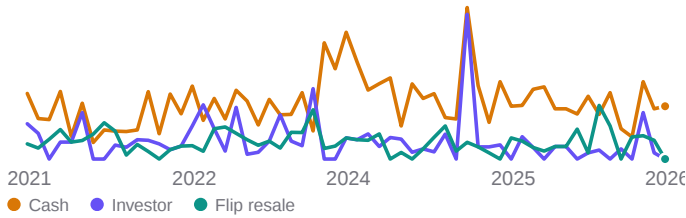
4.2%



BUYERS & OUTCOMES

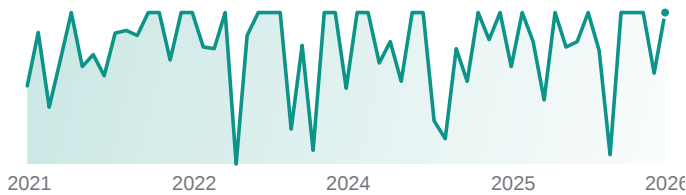
Buyer mix

Cash 23% · Investor 0% · Flip resale 0%



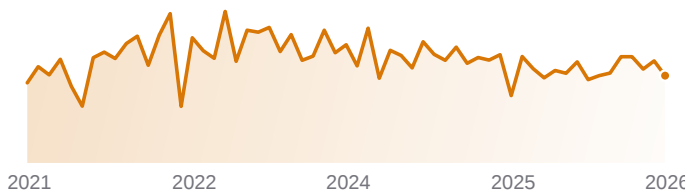
Sellers who sold at a gain

100%

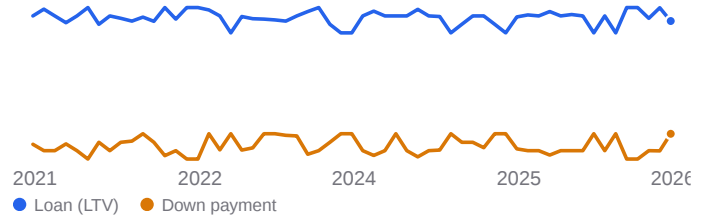


Median annualized return at resale

+7.2%

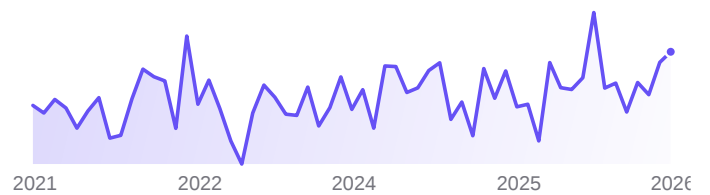


Financing (share of purchase price) Loan (LTV) 87% · Down payment 20%



Typical hold before selling

6.6 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	8,350
Median value (AVM)	\$262K
Median size	998 ft²
Median bedrooms	3
Median year built	1923
Single family	87%
Condos	5.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	1.5%
Owner occupied	84%
Company owned	15%
Median loan-to-value	47%

Typical ownership tenure

8.3 yrs

COMMUNITY

Population	24,608
Density	3,307 / mi²
Median household income	\$68K
Average household income	\$88K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	70
Earthquake index (US avg 100)	11
Homes occupied	96%
Bachelor's or higher	22%
Poverty rate	9.1%
Unemployment	0.8%
Average temp	44°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.