

Green Bay 54302

ZIP code · WI · Wisconsin > Brown County > Green Bay

BALANCED MARKET

\$241K

MEDIAN SALE PRICE

-0.7%

1-YR CHANGE

282

SALES (12 MO)

\$209K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 49 / 100



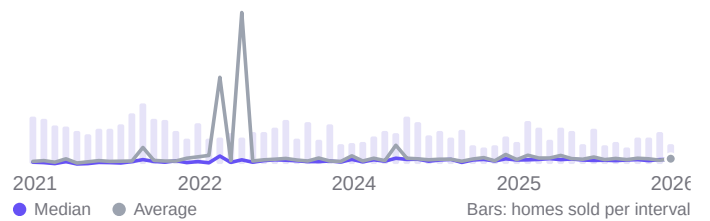
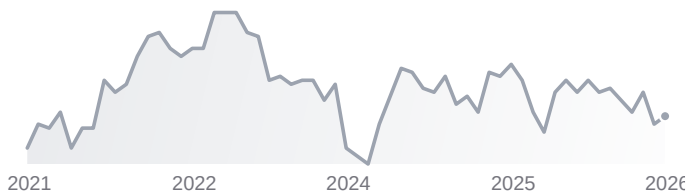
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

49 / 100

Sale prices

Median \$250K · Average \$268K

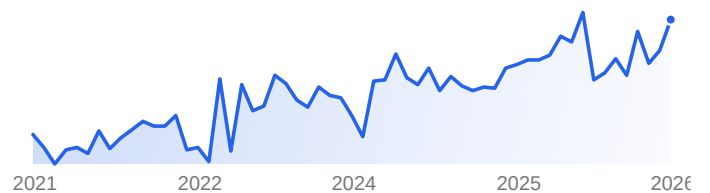
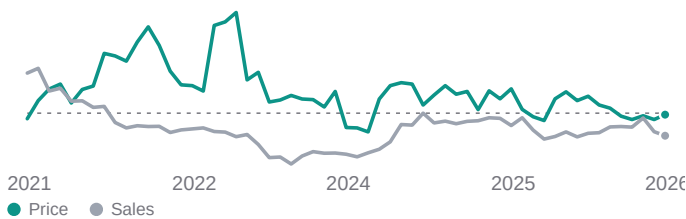


Growth (year over year)

Price -0.7% · Sales -10.5%

Price per square foot

\$273/ft²

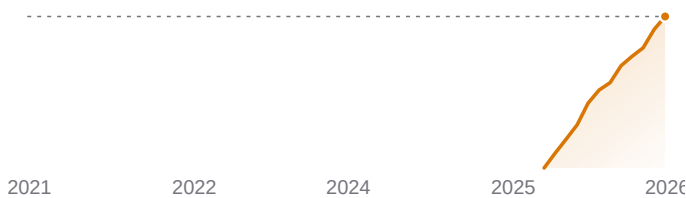


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

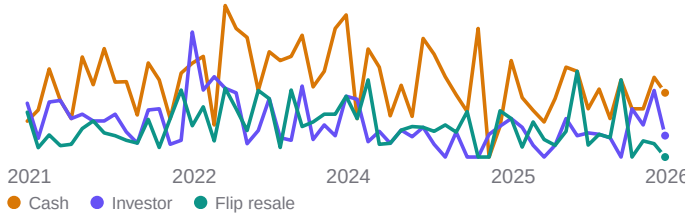
3.7%



BUYERS & OUTCOMES

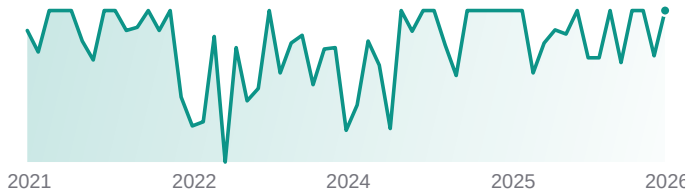
Buyer mix

Cash 17% · Investor 5.6% · Flip resale 0%



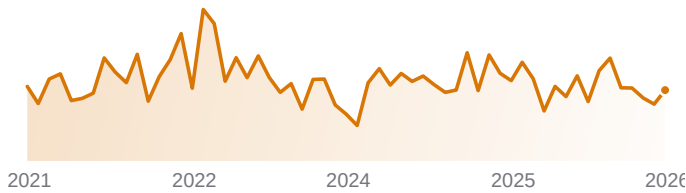
Sellers who sold at a gain

100%

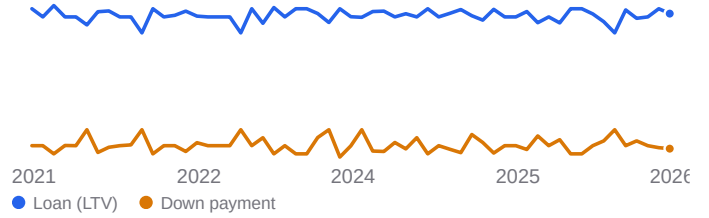


Median annualized return at resale

+8.3%

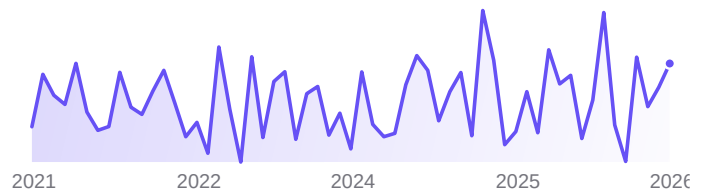


Financing (share of purchase price) Loan (LTV) 92% · Down payment 8.2%



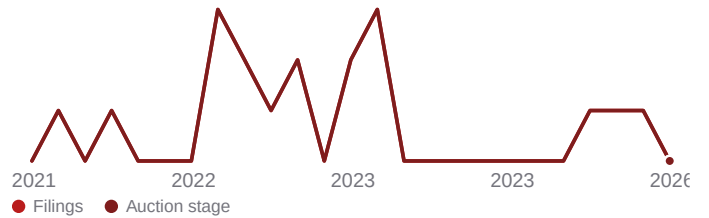
Typical hold before selling

6.3 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	7,553
Median value (AVM)	\$209K
Median size	1,102 ft²
Median bedrooms	3
Median year built	1957
Single family	85%
Condos	1.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	1.0%
Owner occupied	81%
Company owned	15%
Median loan-to-value	44%

Typical ownership tenure

9.5 yrs

COMMUNITY

Population	33,006
Density	3,244 / mi²
Median household income	\$54K
Average household income	\$69K
Crime index (US avg 100)	132
Air pollution index (US avg 100)	75
Earthquake index (US avg 100)	16
Homes occupied	96%
Bachelor's or higher	14%
Poverty rate	18.8%
Unemployment	0.9%
Average temp	44°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.