

Green Bay 54303

ZIP code · WI · Wisconsin > Brown County > Green Bay

SELLER'S MARKET

\$254K

MEDIAN SALE PRICE

+11.4%

1-YR CHANGE

364

SALES (12 MO)

\$214K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 69 / 100

Buyer's market

Balanced

Seller's market

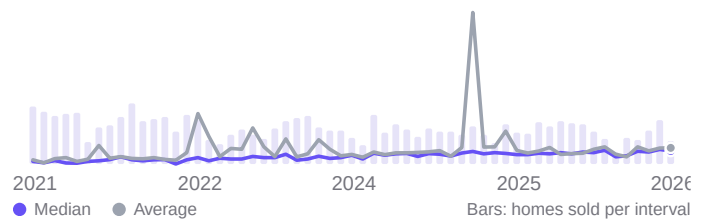
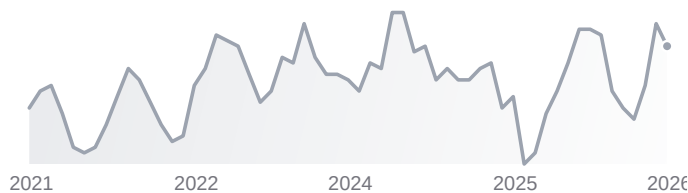
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

69 / 100

Sale prices

Median \$253K · Average \$278K

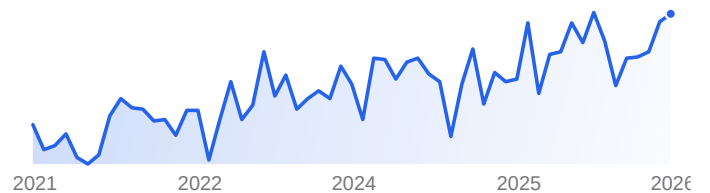
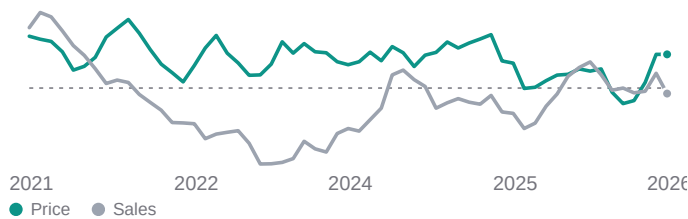


Growth (year over year)

Price +11.4% · Sales -1.9%

Price per square foot

\$262/ft²

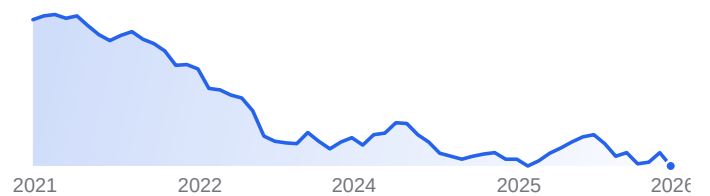
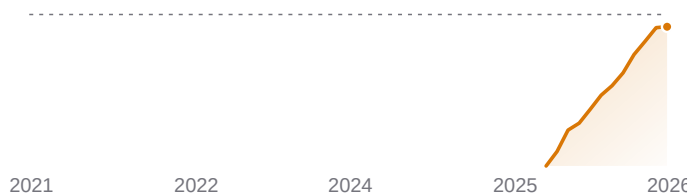


Sale premium vs estimated value

-0.4%

Annual turnover (share of homes sold)

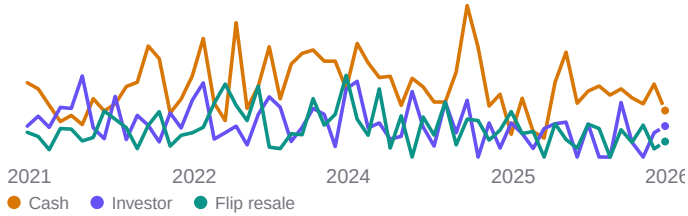
4.7%



BUYERS & OUTCOMES

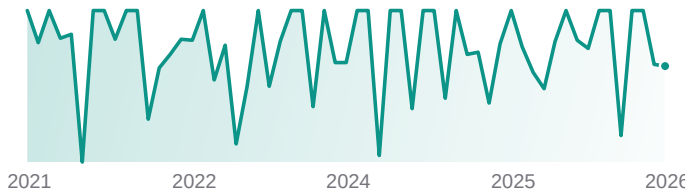
Buyer mix

Cash 14% · Investor 9.1% · Flip resale 4.5%



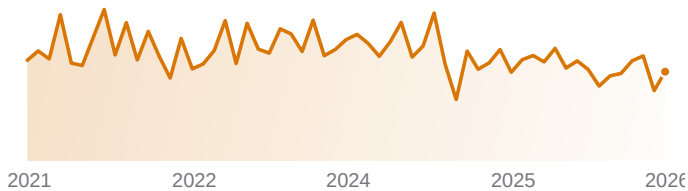
Sellers who sold at a gain

93%

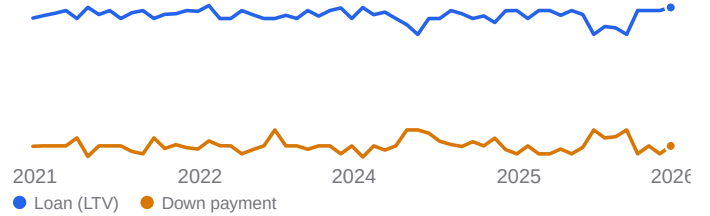


Median annualized return at resale

+7.9%

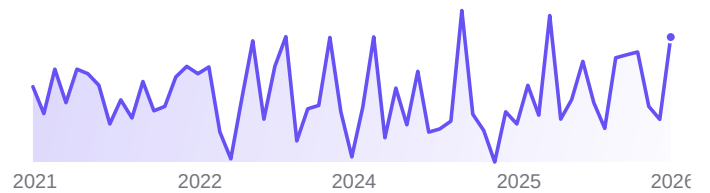


Financing (share of purchase price) Loan (LTV) 97% · Down payment 10%



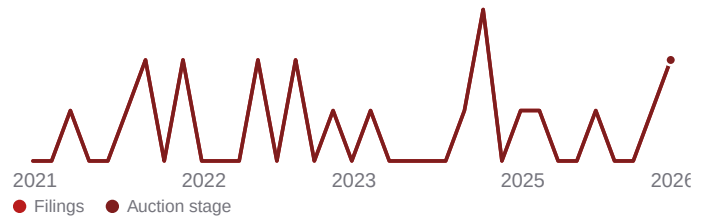
Typical hold before selling

7.1 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	7,756
Median value (AVM)	\$214K
Median size	984 ft²
Median bedrooms	3
Median year built	1948
Single family	87%
Condos	1.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	54%
Underwater (LTV 125% or more)	1.4%
Owner occupied	80%
Company owned	14%
Median loan-to-value	48%

Typical ownership tenure

8.4 yrs

COMMUNITY

Population	27,602
Density	2,445 / mi²
Median household income	\$51K
Average household income	\$61K
Crime index (US avg 100)	138
Air pollution index (US avg 100)	76
Earthquake index (US avg 100)	14
Homes occupied	96%
Bachelor's or higher	14%
Poverty rate	15.6%
Unemployment	0.9%
Average temp	44°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.