

Green Bay 54304

ZIP code · WI · Wisconsin > Brown County > Green Bay

BALANCED MARKET

\$278K

MEDIAN SALE PRICE

-10.5%

1-YR CHANGE

415

SALES (12 MO)

\$279K

MEDIAN VALUE (AVM)

Market temperature

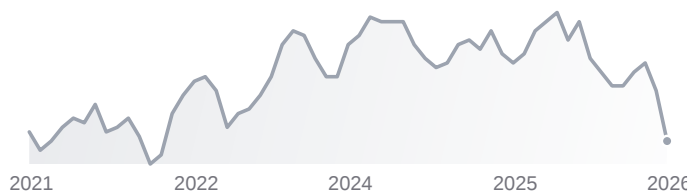
Balanced market · 46 / 100



MARKET TRENDS (5 YEARS)

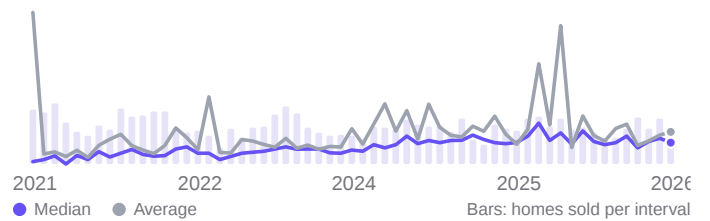
Market temperature (0–100)

46 / 100



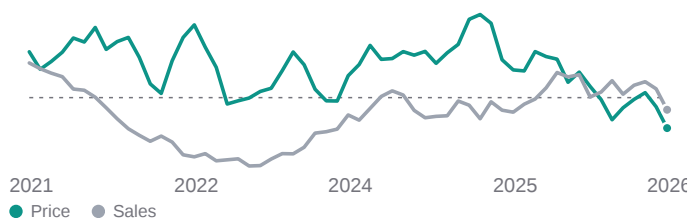
Sale prices

Median \$270K · Average \$320K



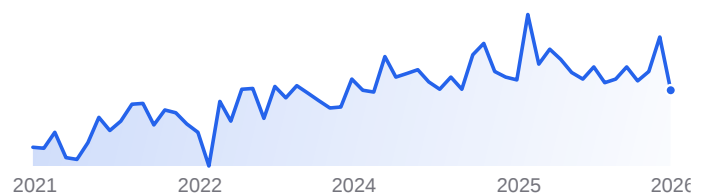
Growth (year over year)

Price -10.5% · Sales -4.2%



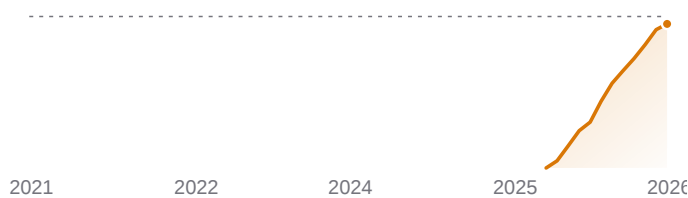
Price per square foot

\$229/ft²



Sale premium vs estimated value

-0.2%



Annual turnover (share of homes sold)

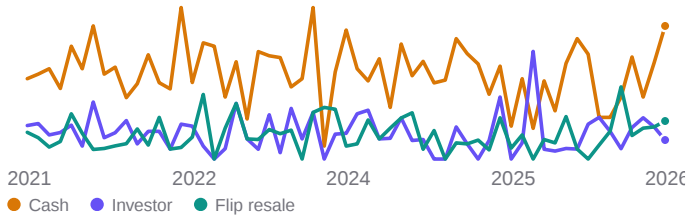
4.2%



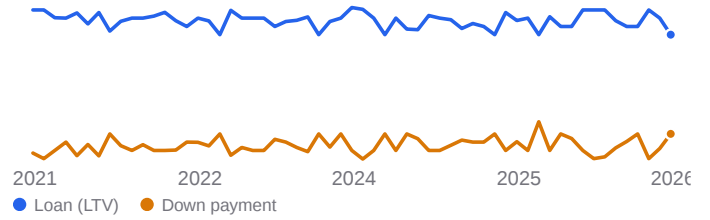
BUYERS & OUTCOMES

Buyer mix

Cash 37% · Investor 5.3% · Flip resale 11%

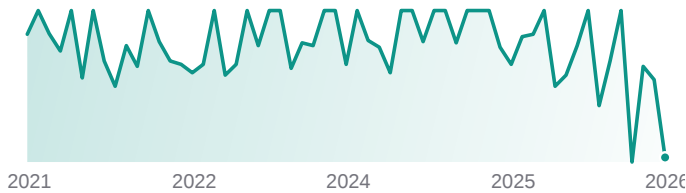


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



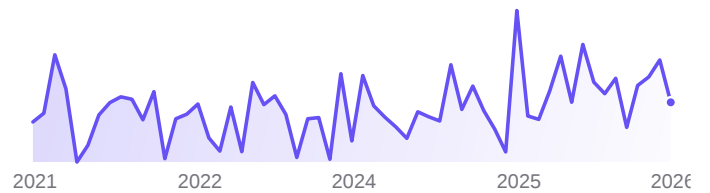
Sellers who sold at a gain

82%



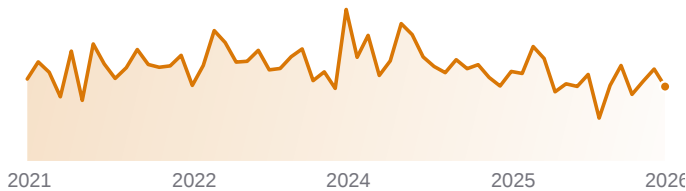
Typical hold before selling

4.8 yrs



Median annualized return at resale

+7.9%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	9,943
Median value (AVM)	\$279K
Median size	1,081 ft²
Median bedrooms	3
Median year built	1958
Single family	91%
Condos	2.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	62%
Underwater (LTV 125% or more)	1.4%
Owner occupied	83%
Company owned	16%
Median loan-to-value	42%

Typical ownership tenure

9.6 yrs

COMMUNITY

Population	28,085
Density	2,265 / mi²
Median household income	\$64K
Average household income	\$78K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	73
Earthquake index (US avg 100)	14
Homes occupied	95%
Bachelor's or higher	21%
Poverty rate	12.9%
Unemployment	0.9%
Average temp	44°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.