

Green Bay 54311

ZIP code · WI · Wisconsin > Brown County > Green Bay

BALANCED MARKET

\$388K

MEDIAN SALE PRICE

+0.2%

1-YR CHANGE

432

SALES (12 MO)

\$338K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 50 / 100

Buyer's market

Balanced

Seller's market

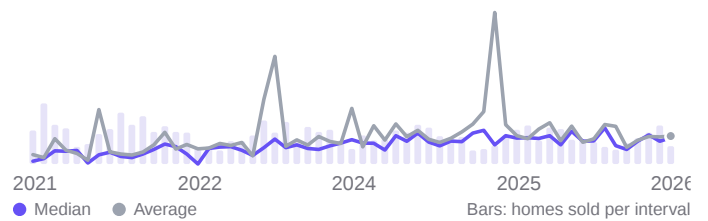
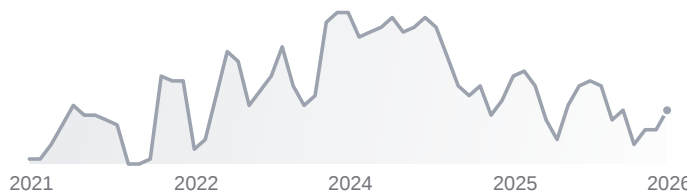
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

50 / 100

Sale prices

Median \$390K · Average \$399K

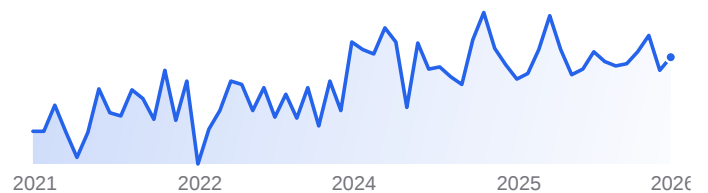
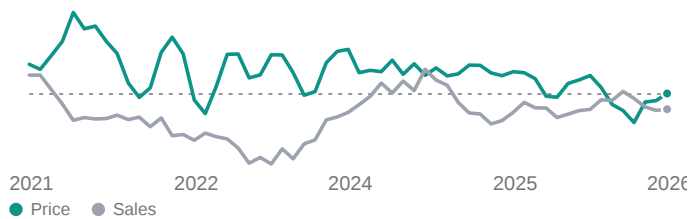


Growth (year over year)

Price +0.2% · Sales -6.3%

Price per square foot

\$272/ft²

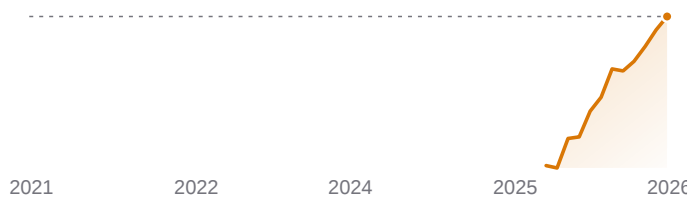


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

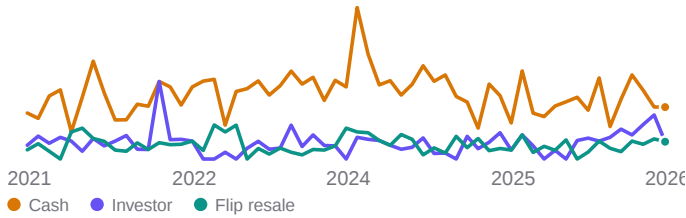
3.4%



BUYERS & OUTCOMES

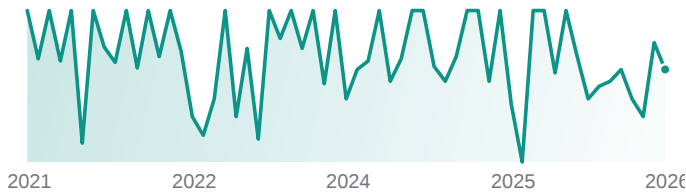
Buyer mix

Cash 24% · Investor 8.0% · Flip resale 8.0%



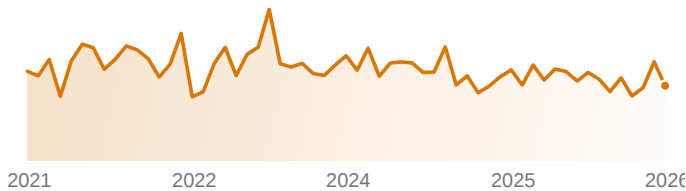
Sellers who sold at a gain

94%

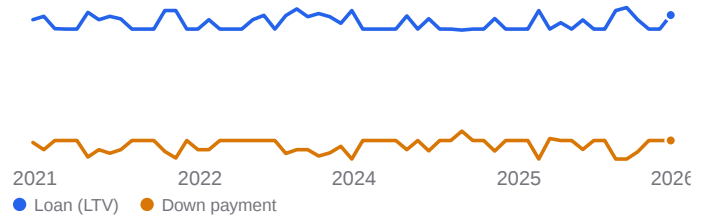


Median annualized return at resale

+6.7%

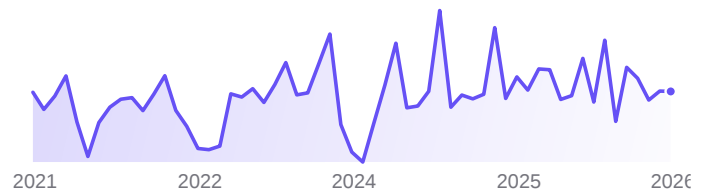


Financing (share of purchase price) Loan (LTV) 88% · Down payment 20%



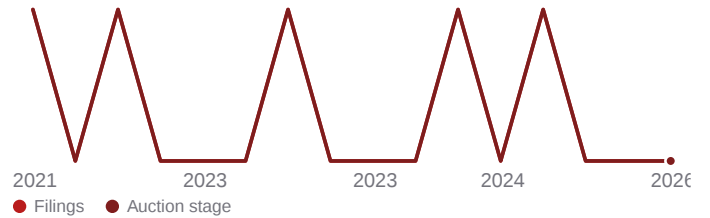
Typical hold before selling

5.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	12,548
Median value (AVM)	\$338K
Median size	1,425 ft²
Median bedrooms	3
Median year built	1991
Single family	90%
Condos	6.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	54%
Underwater (LTV 125% or more)	2.6%
Owner occupied	88%
Company owned	16%
Median loan-to-value	47%

Typical ownership tenure

10.3 yrs

COMMUNITY

Population	34,753
Density	541 / mi²
Median household income	\$78K
Average household income	\$102K
Crime index (US avg 100)	81
Air pollution index (US avg 100)	78
Earthquake index (US avg 100)	17
Homes occupied	97%
Bachelor's or higher	23%
Poverty rate	6.3%
Unemployment	0.9%
Average temp	45°F
Annual precip	31 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.