

Green Bay 54313

ZIP code · WI · Wisconsin > Brown County > Green Bay

BALANCED MARKET

\$421K

MEDIAN SALE PRICE

-0.8%

1-YR CHANGE

555

SALES (12 MO)

\$368K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 55 / 100



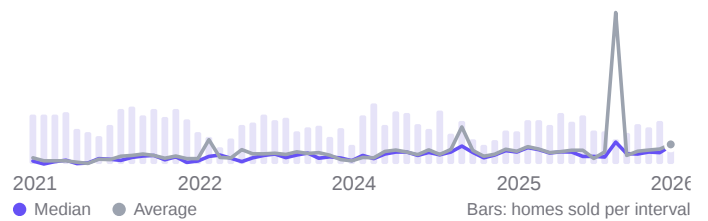
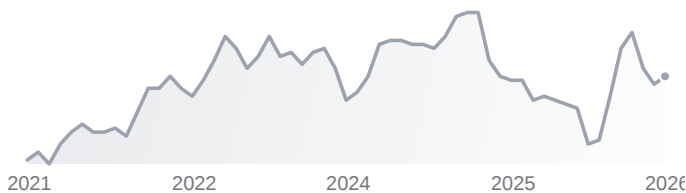
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

55 / 100

Sale prices

Median \$465K · Average \$481K

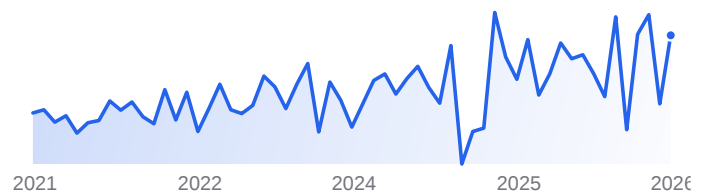
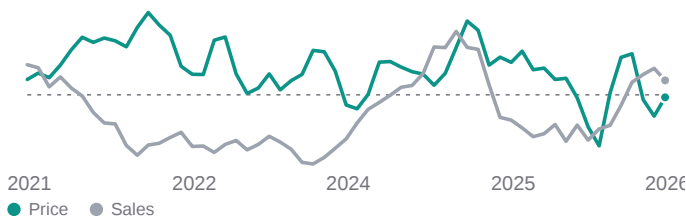


Growth (year over year)

Price -0.8% · Sales +4.5%

Price per square foot

\$369/ft²

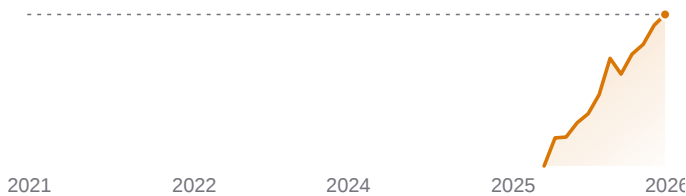


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

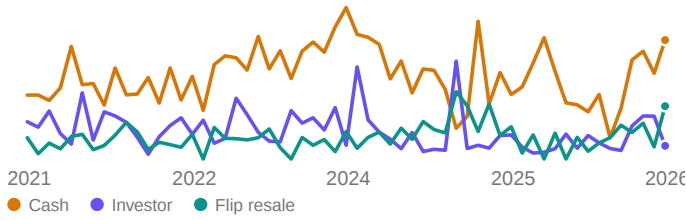
3.7%



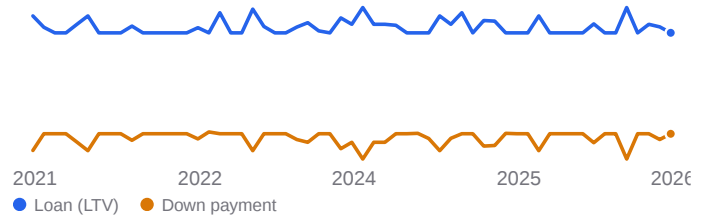
BUYERS & OUTCOMES

Buyer mix

Cash 36% · Investor 4.0% · Flip resale 16%

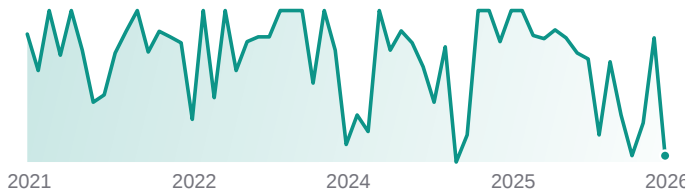


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



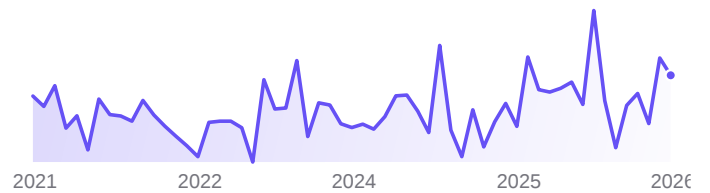
Sellers who sold at a gain

83%



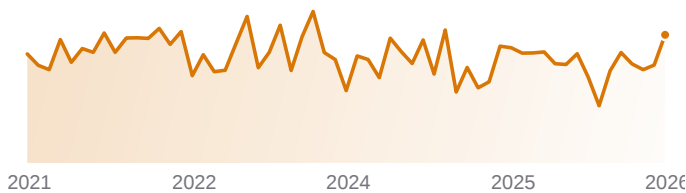
Typical hold before selling

6.7 yrs



Median annualized return at resale

+9.2%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	15,090
Median value (AVM)	\$368K
Median size	1,351 ft²
Median bedrooms	3
Median year built	1988
Single family	95%
Condos	4.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	52%
Underwater (LTV 125% or more)	2.5%
Owner occupied	91%
Company owned	14%
Median loan-to-value	49%

Typical ownership tenure

10.1 yrs

COMMUNITY

Population	38,527
Density	677 / mi²
Median household income	\$100K
Average household income	\$123K
Crime index (US avg 100)	40
Air pollution index (US avg 100)	77
Earthquake index (US avg 100)	12
Homes occupied	98%
Bachelor's or higher	27%
Poverty rate	4.2%
Unemployment	0.9%
Average temp	44°F
Annual precip	30 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.