

Custer 54423

ZIP code · WI · Wisconsin > Portage County

\$522K

MEDIAN SALE PRICE

5

SALES (12 MO)

\$284K

MEDIAN VALUE (AVM)

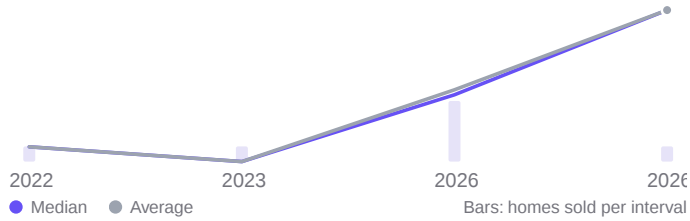
MARKET TRENDS (5 YEARS)

Sale prices

Median \$687K · Average \$687K

Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

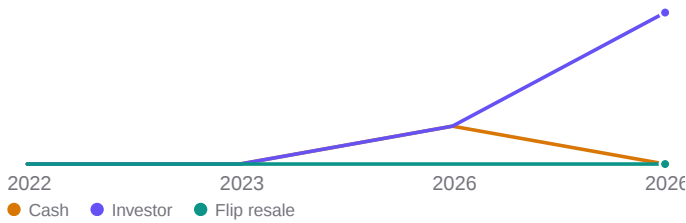
0.5%



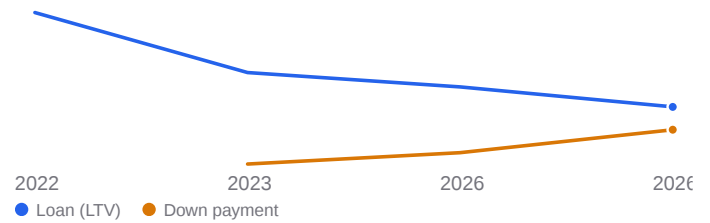
BUYERS & OUTCOMES

Buyer mix

Cash 0% · Investor 100% · Flip resale 0%



Financing (share of purchase price) Loan (LTV) 60% · Down payment 40%



HOUSING STOCK

Homes	1,002
Median value (AVM)	\$284K
Single family	74%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	73%
Underwater (LTV 125% or more)	1.5%
Owner occupied	77%
Company owned	11%
Median loan-to-value	34%
Typical ownership tenure	13.2 yrs

COMMUNITY

Population	2,473
Density	46 / mi ²
Median household income	\$97K
Average household income	\$113K
Crime index (US avg 100)	64
Air pollution index (US avg 100)	75
Earthquake index (US avg 100)	16
Homes occupied	94%
Bachelor's or higher	20%
Poverty rate	4.6%
Unemployment	1.0%
Average temp	43°F

Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.