

Hatley 54440

ZIP code · WI · Wisconsin > Marathon County > Hatley

BALANCED MARKET

\$232K

MEDIAN SALE PRICE

-32.5%

1-YR CHANGE

50

SALES (12 MO)

\$228K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100



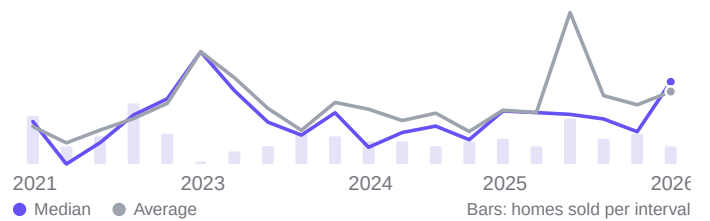
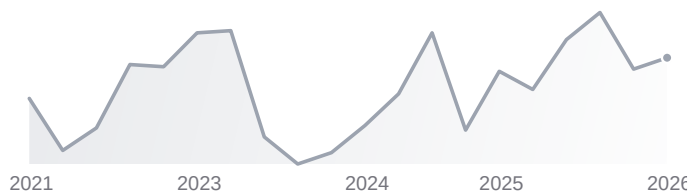
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

53 / 100

Sale prices

Median \$345K · Average \$311K

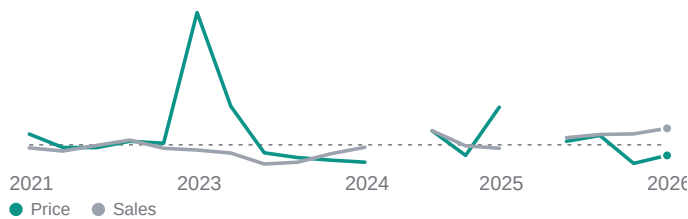


Growth (year over year)

Price -32.5% · Sales +51.5%

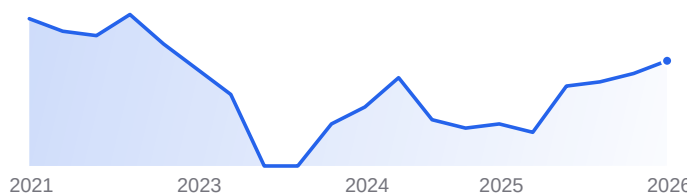
Sale premium vs estimated value

-0.0%



Annual turnover (share of homes sold)

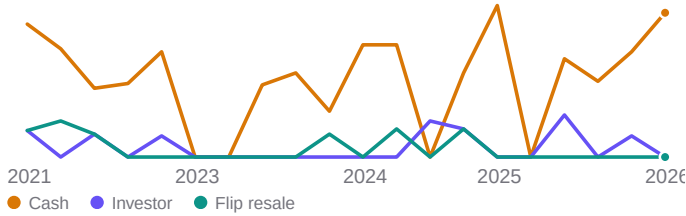
3.2%



BUYERS & OUTCOMES

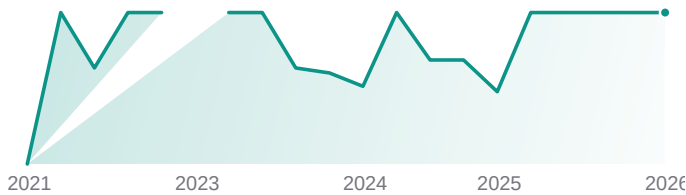
Buyer mix

Cash 57% · Investor 0% · Flip resale 0%



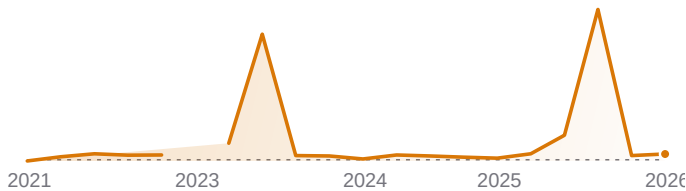
Sellers who sold at a gain

100%

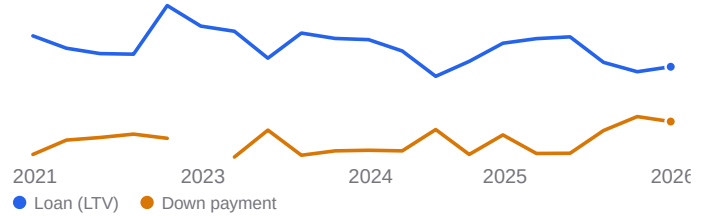


Median annualized return at resale

+8.4%



Financing (share of purchase price) Loan (LTV) 70% · Down payment 30%



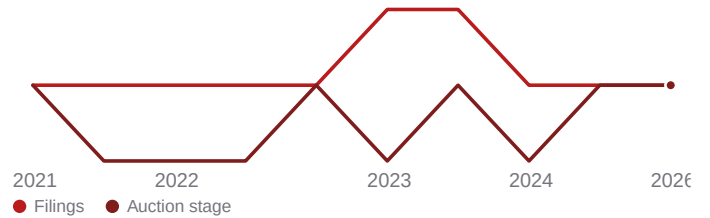
Typical hold before selling

7.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,539
Median value (AVM)	\$228K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	4.5%
Owner occupied	73%
Company owned	12%
Median loan-to-value	35%
Typical ownership tenure	8.3 yrs

COMMUNITY

Population	2,717
Density	30 / mi²
Median household income	\$82K
Average household income	\$90K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	75
Earthquake index (US avg 100)	13
Homes occupied	91%
Bachelor's or higher	14%
Poverty rate	8.0%
Unemployment	0.9%
Average temp	43°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.