

Loyal 54446

ZIP code · WI · Wisconsin > Clark County > Loyal

SELLER'S MARKET

\$194K

MEDIAN SALE PRICE

+65.1%

1-YR CHANGE

35

SALES (12 MO)

\$192K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 68 / 100

Buyer's market

Balanced

Seller's market

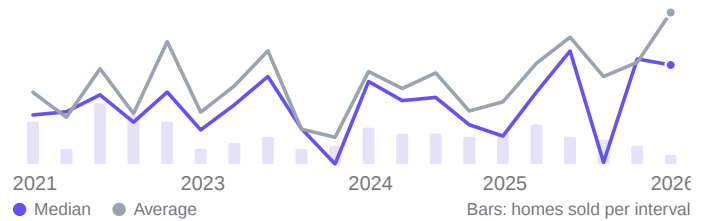
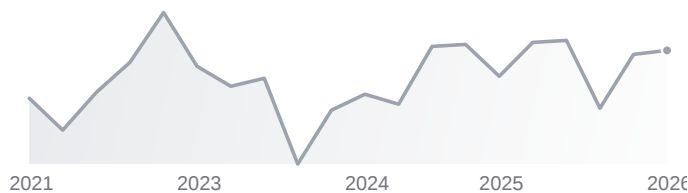
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

68 / 100

Sale prices

Median \$178K · Average \$243K

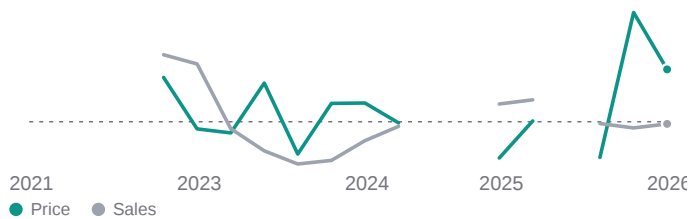


Growth (year over year)

Price +65.1% · Sales -2.8%

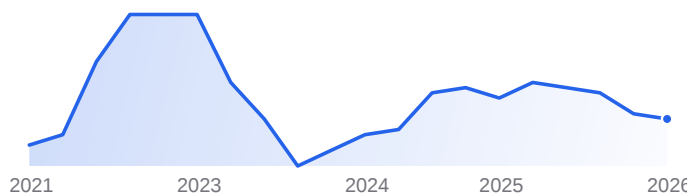
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

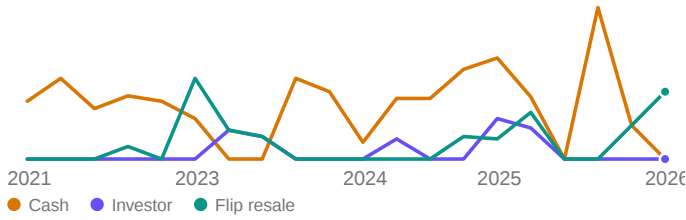
4.0%



BUYERS & OUTCOMES

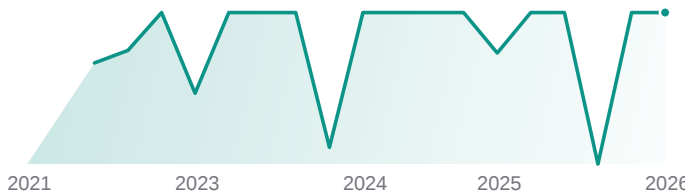
Buyer mix

Cash 0% · Investor 0% · Flip resale 33%



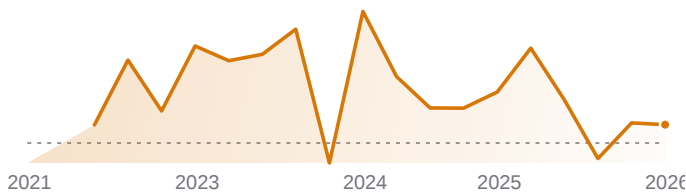
Sellers who sold at a gain

100%

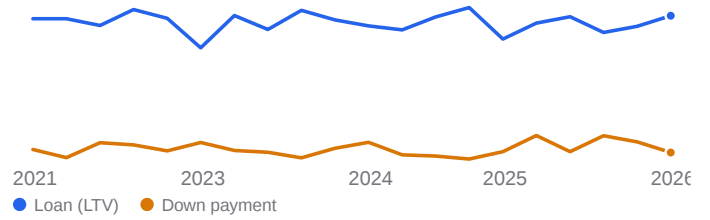


Median annualized return at resale

+3.2%

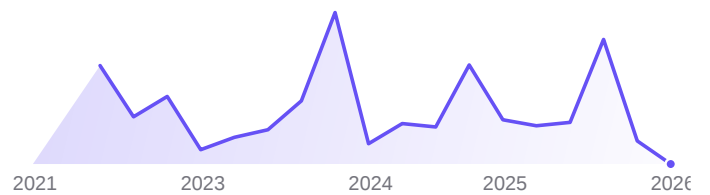


Financing (share of purchase price) Loan (LTV) 94% · Down payment 6.0%



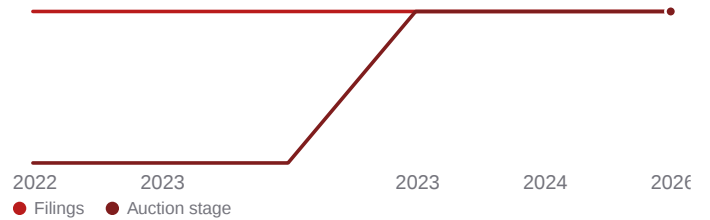
Typical hold before selling

0.3 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	882
Median value (AVM)	\$192K
Single family	86%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	3.3%
Owner occupied	100%
Company owned	9.9%
Median loan-to-value	42%
Typical ownership tenure	6.6 yrs

COMMUNITY

Population	2,704
Density	35 / mi²
Median household income	\$70K
Average household income	\$85K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	15
Homes occupied	92%
Bachelor's or higher	10%
Poverty rate	13.7%
Unemployment	1.1%
Average temp	42°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.