

Marshfield 54449

ZIP code · WI · Wisconsin > Wood County > Marshfield

BALANCED MARKET

\$303K

MEDIAN SALE PRICE

+40.5%

1-YR CHANGE

75

SALES (12 MO)

\$221K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 59 / 100

Buyer's market

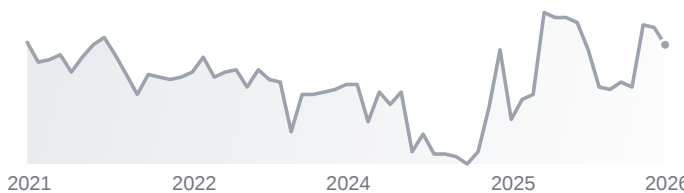
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

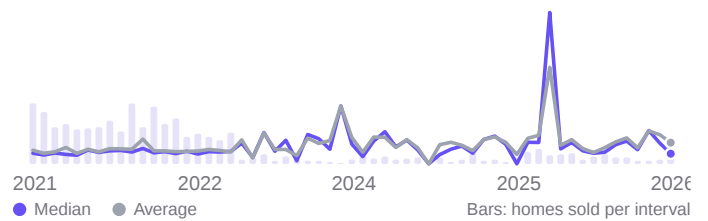
Market temperature (0–100)

59 / 100



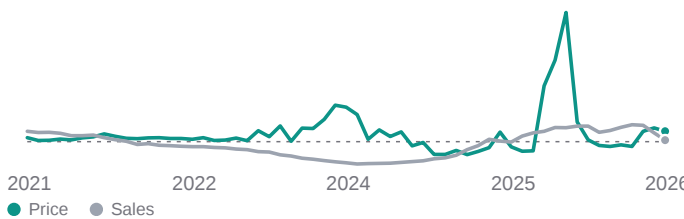
Sale prices

Median \$165K · Average \$301K



Growth (year over year)

Price +40.5% · Sales +5.6%



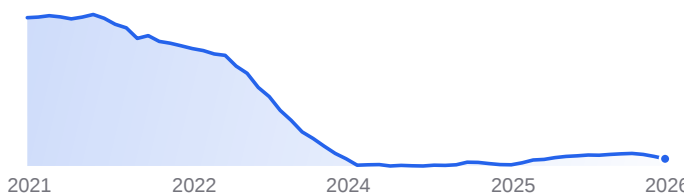
Sale premium vs estimated value

-3.4%



Annual turnover (share of homes sold)

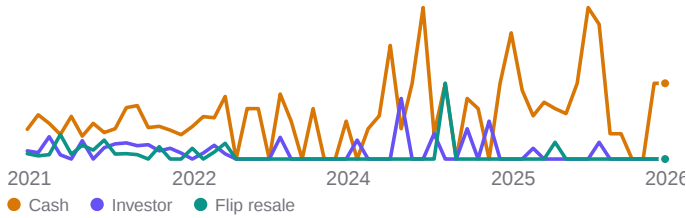
0.8%



BUYERS & OUTCOMES

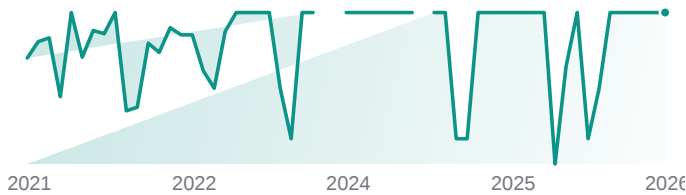
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



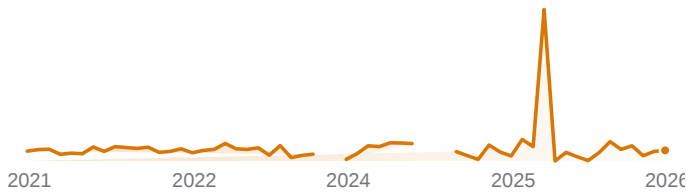
Sellers who sold at a gain

100%

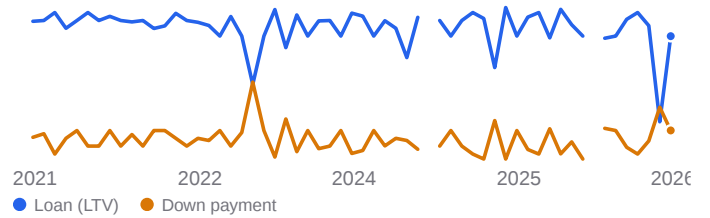


Median annualized return at resale

+4.5%

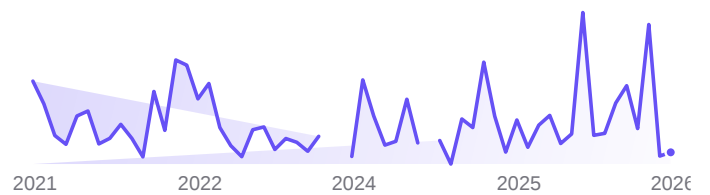


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



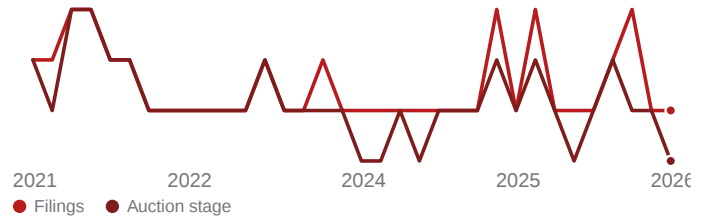
Typical hold before selling

2.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	9,219
Median value (AVM)	\$221K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	3.2%
Owner occupied	85%
Company owned	14%
Median loan-to-value	42%
Typical ownership tenure	7.4 yrs

COMMUNITY

Population	26,747
Density	157 / mi²
Median household income	\$71K
Average household income	\$87K
Crime index (US avg 100)	114
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	13
Homes occupied	94%
Bachelor's or higher	20%
Poverty rate	11.3%
Unemployment	1.0%
Average temp	43°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.