

Rothschild 54474

ZIP code · WI · Wisconsin > Marathon County > Rothschild

BALANCED MARKET

\$256K

MEDIAN SALE PRICE

-0.2%

1-YR CHANGE

56

SALES (12 MO)

\$228K

MEDIAN VALUE (AVM)

Market temperature

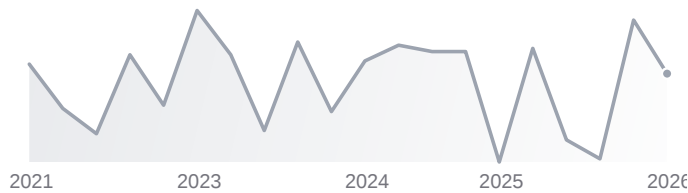
Balanced market · 53 / 100



MARKET TRENDS (5 YEARS)

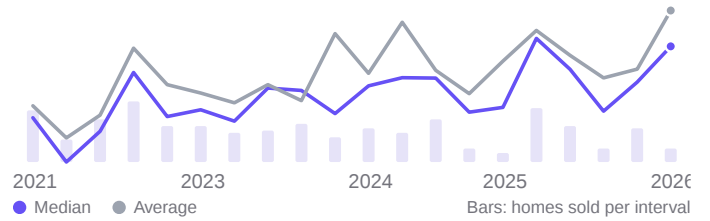
Market temperature (0–100)

53 / 100



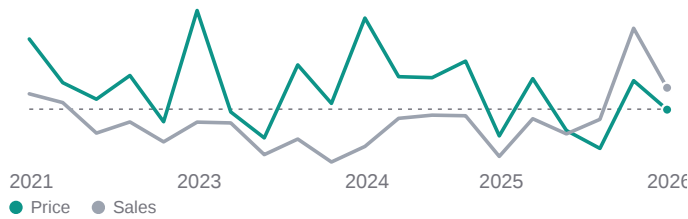
Sale prices

Median \$278K · Average \$330K



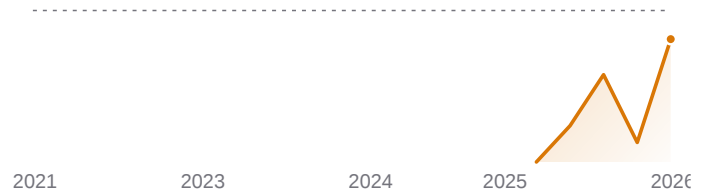
Growth (year over year)

Price -0.2% · Sales +12.0%



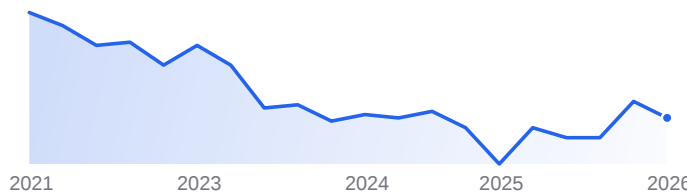
Sale premium vs estimated value

-1.2%



Annual turnover (share of homes sold)

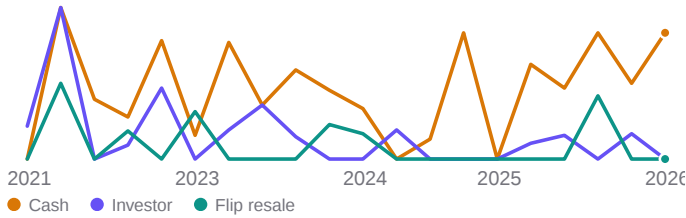
3.5%



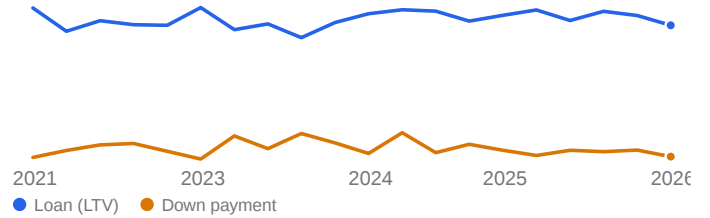
BUYERS & OUTCOMES

Buyer mix

Cash 33% · Investor 0% · Flip resale 0%

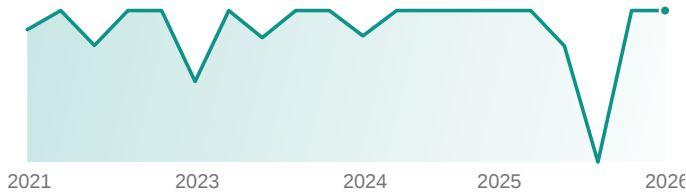


Financing (share of purchase price) Loan (LTV) 85% · Down payment 5.0%



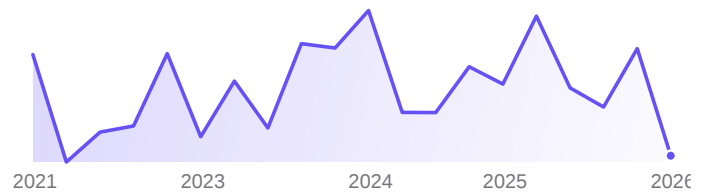
Sellers who sold at a gain

100%



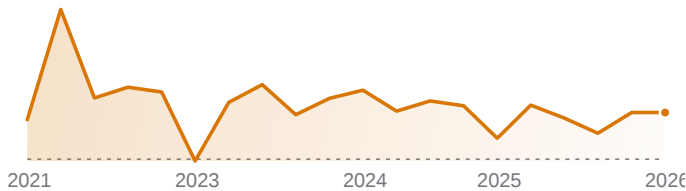
Typical hold before selling

1.9 yrs



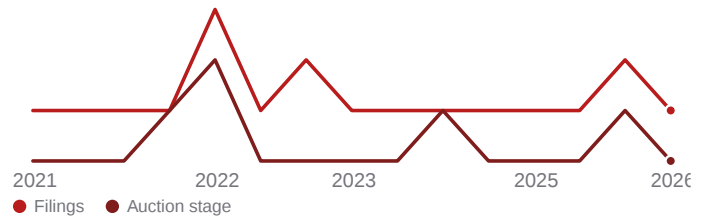
Median annualized return at resale

+5.9%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	1,589
Median value (AVM)	\$228K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	1.5%
Owner occupied	85%
Company owned	12%
Median loan-to-value	45%
Typical ownership tenure	7.4 yrs

COMMUNITY

Population	4,577
Density	950 / mi²
Median household income	\$81K
Average household income	\$100K
Crime index (US avg 100)	68
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	15
Homes occupied	96%
Bachelor's or higher	27%
Poverty rate	7.3%
Unemployment	0.8%
Average temp	43°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.