

Schofield 54476

ZIP code · WI · Wisconsin > Marathon County > Schofield

BALANCED MARKET

\$276K

MEDIAN SALE PRICE

-8.6%

1-YR CHANGE

279

SALES (12 MO)

\$268K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 54 / 100

Buyer's market

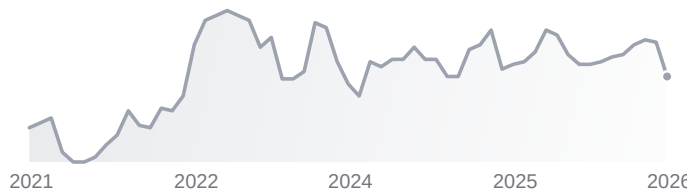
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

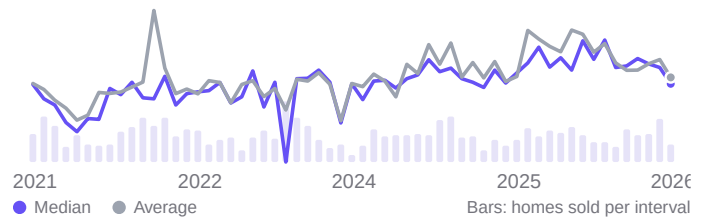
Market temperature (0–100)

54 / 100



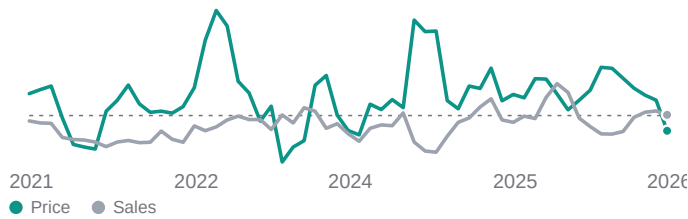
Sale prices

Median \$247K · Average \$262K



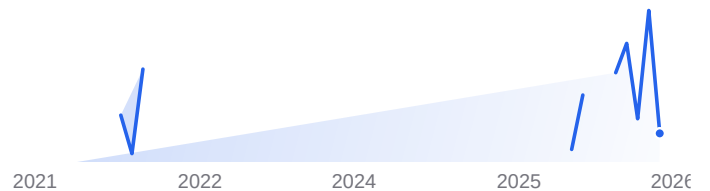
Growth (year over year)

Price -8.6% · Sales +0.4%



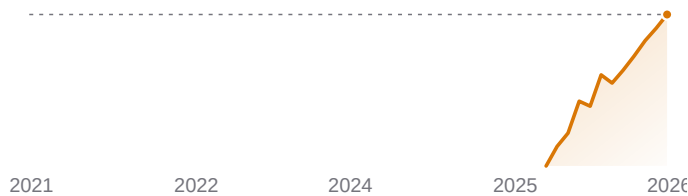
Price per square foot

\$76/ft²



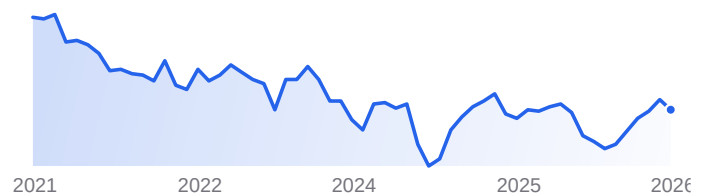
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

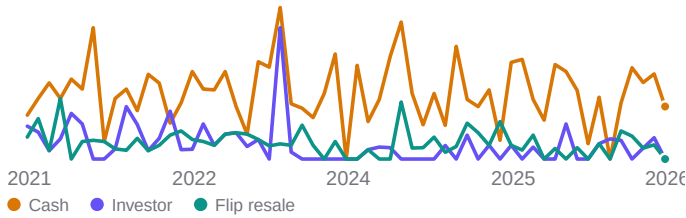
4.5%



BUYERS & OUTCOMES

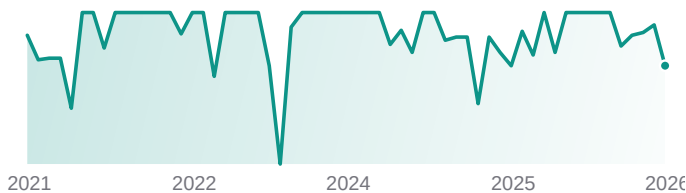
Buyer mix

Cash 20% · Investor 0% · Flip resale 0%



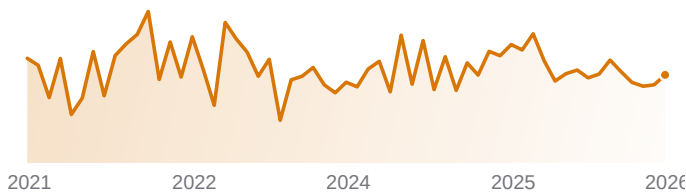
Sellers who sold at a gain

83%

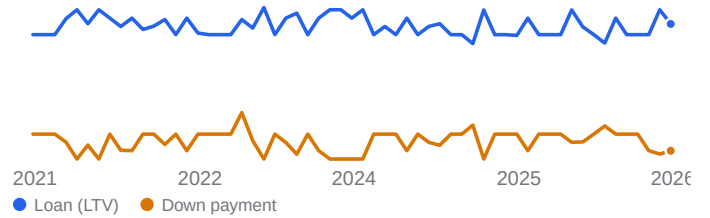


Median annualized return at resale

+7.1%

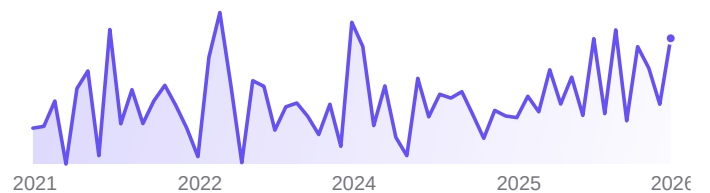


Financing (share of purchase price) Loan (LTV) 86% · Down payment 10%



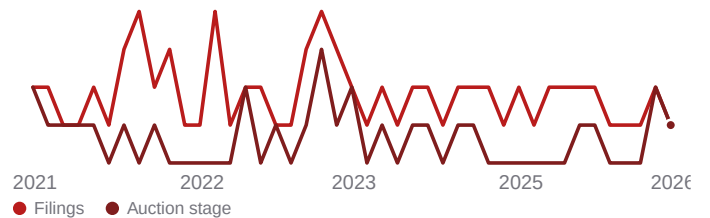
Typical hold before selling

8.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	6,239
Median value (AVM)	\$268K
Median size	1,334 ft²
Median bedrooms	3
Median year built	1955
Single family	94%
Condos	5.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	1.8%
Owner occupied	84%
Company owned	17%
Median loan-to-value	46%

Typical ownership tenure

7.8 yrs

COMMUNITY

Population	19,356
Density	528 / mi²
Median household income	\$75K
Average household income	\$94K
Crime index (US avg 100)	81
Air pollution index (US avg 100)	74
Earthquake index (US avg 100)	12
Homes occupied	96%
Bachelor's or higher	19%
Poverty rate	8.8%
Unemployment	0.9%
Average temp	42°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.