

Stratford 54484

ZIP code · WI · Wisconsin > Marathon County > Stratford

BALANCED MARKET

\$307K

MEDIAN SALE PRICE

+74.0%

1-YR CHANGE

59

SALES (12 MO)

\$241K

MEDIAN VALUE (AVM)

Market temperature

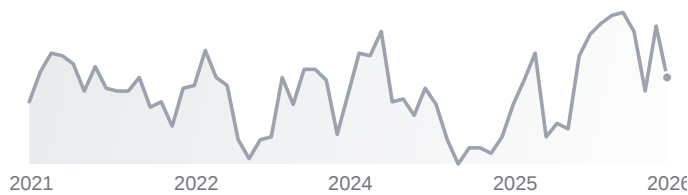
Balanced market · 52 / 100



MARKET TRENDS (5 YEARS)

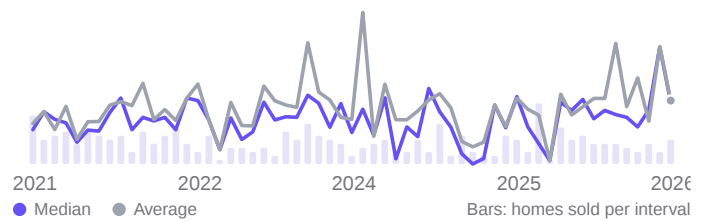
Market temperature (0–100)

52 / 100



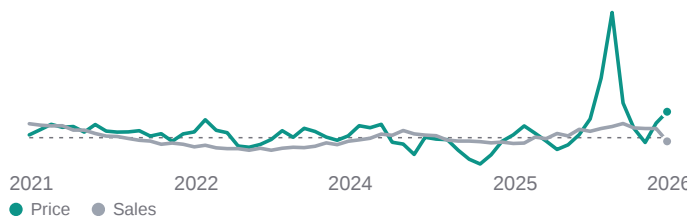
Sale prices

Median \$250K · Average \$256K



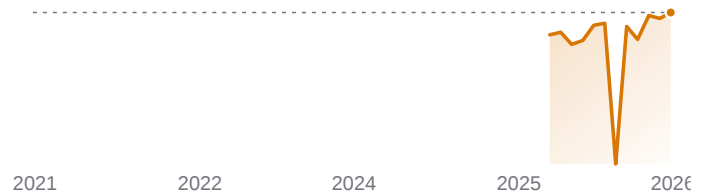
Growth (year over year)

Price +74.0% · Sales -10.6%



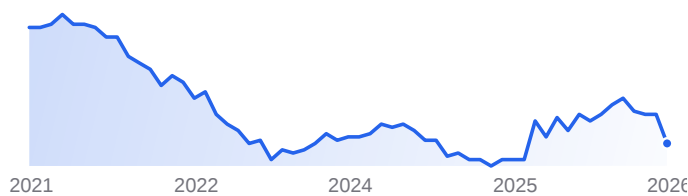
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

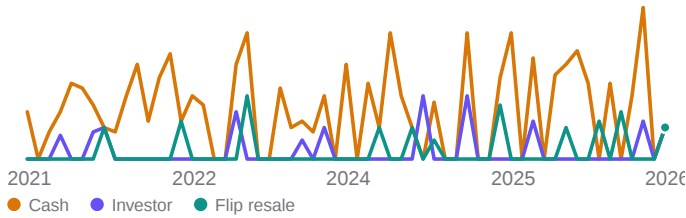
2.9%



BUYERS & OUTCOMES

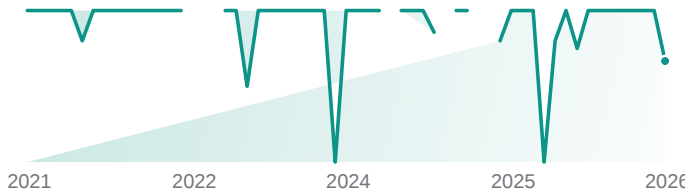
Buyer mix

Cash 17% · Investor 17% · Flip resale 17%



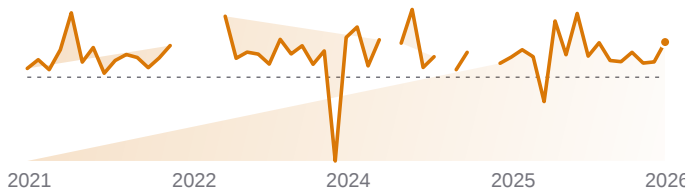
Sellers who sold at a gain

67%

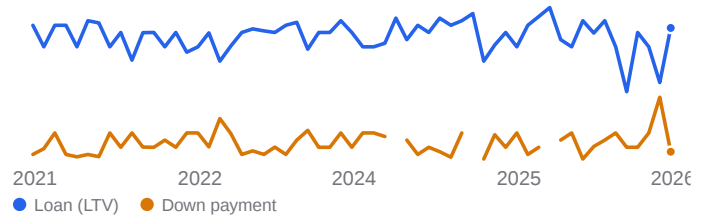


Median annualized return at resale

+10.1%

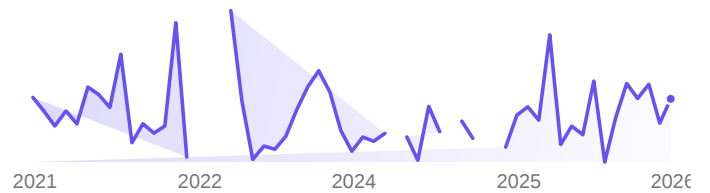


Financing (share of purchase price) Loan (LTV) 93% · Down payment 6.9%



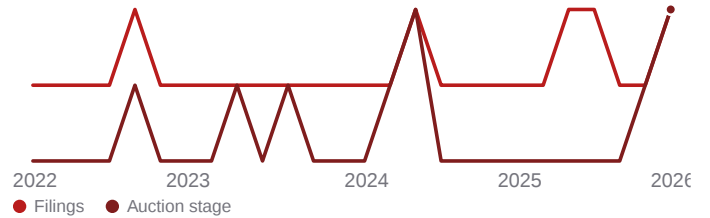
Typical hold before selling

6.7 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	2,050
Median value (AVM)	\$241K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	2.8%
Owner occupied	82%
Company owned	17%
Median loan-to-value	38%
Typical ownership tenure	8.3 yrs

COMMUNITY

Population	4,944
Density	47 / mi²
Median household income	\$80K
Average household income	\$98K
Crime index (US avg 100)	119
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	10
Homes occupied	94%
Bachelor's or higher	15%
Poverty rate	8.0%
Unemployment	0.9%
Average temp	43°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.