

Wisconsin Rapids 54495

ZIP code · WI · Wisconsin > Wood County > Wisconsin Rapids

BALANCED MARKET

\$156K

MEDIAN SALE PRICE

25

SALES (12 MO)

\$159K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 46 / 100



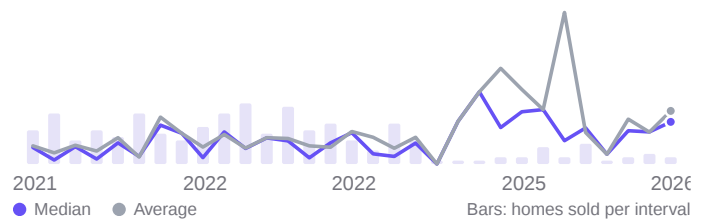
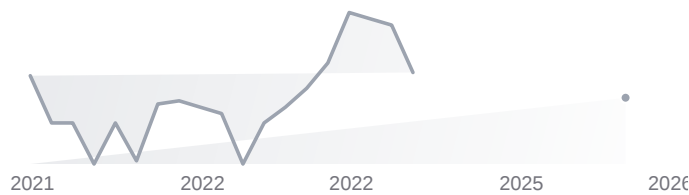
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

46 / 100

Sale prices

Median \$168K · Average \$192K

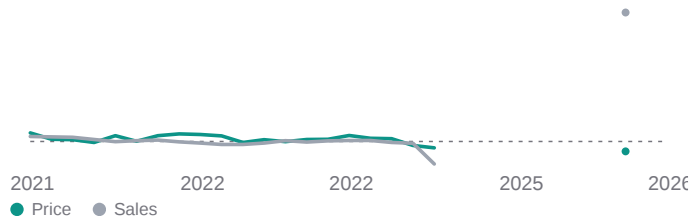


Growth (year over year)

Price -43.7% · Sales +566.7%

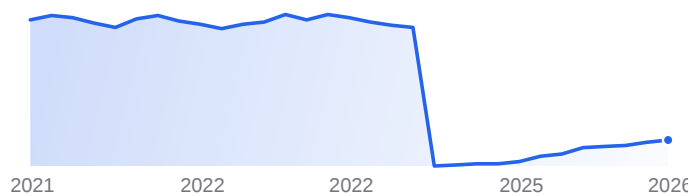
Sale premium vs estimated value

-1.5%



Annual turnover (share of homes sold)

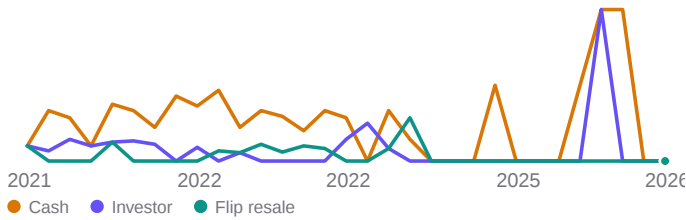
0.9%



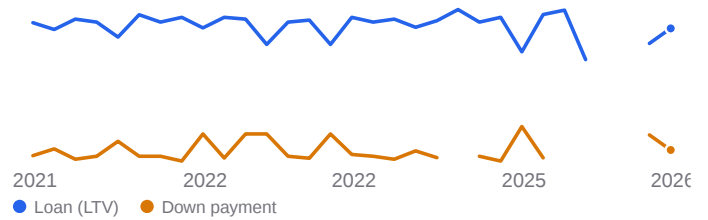
BUYERS & OUTCOMES

Buyer mix

Cash 0% · Investor 0% · Flip resale 0%

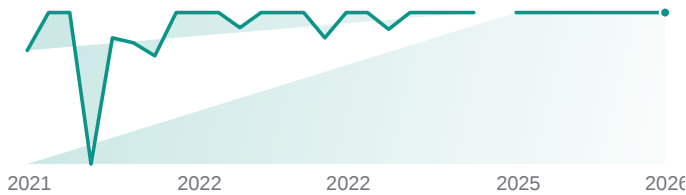


Financing (share of purchase price) Loan (LTV) 91% · Down payment 9.2%



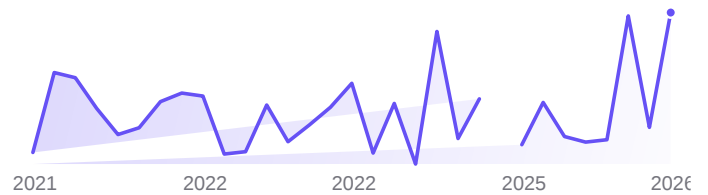
Sellers who sold at a gain

100%



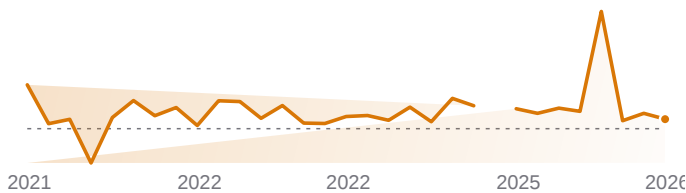
Typical hold before selling

20.0 yrs



Median annualized return at resale

+5.6%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,661
Median value (AVM)	\$159K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	2.3%
Owner occupied	78%
Company owned	12%
Median loan-to-value	29%
Typical ownership tenure	7.1 yrs

COMMUNITY

Population	8,027
Density	71 / mi²
Median household income	\$51K
Average household income	\$64K
Crime index (US avg 100)	129
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	16
Homes occupied	92%
Bachelor's or higher	12%
Poverty rate	21.8%
Unemployment	1.0%
Average temp	44°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.