

Rhineland 54501

ZIP code · WI · Wisconsin > Oneida County > Rhineland

SELLER'S MARKET

\$238K

MEDIAN SALE PRICE

+13.4%

1-YR CHANGE

394

SALES (12 MO)

\$255K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 67 / 100

Buyer's market

Balanced

Seller's market

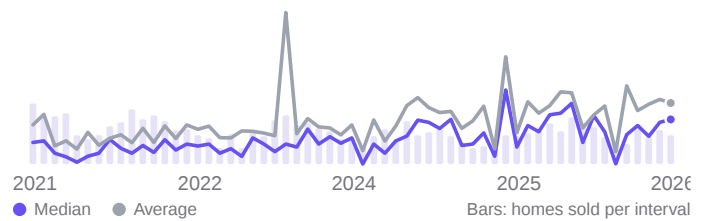
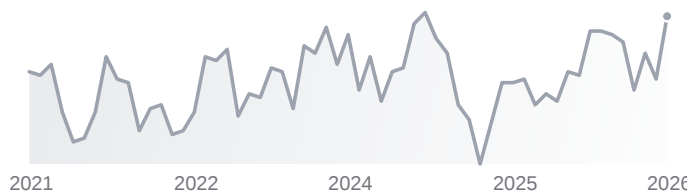
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

67 / 100

Sale prices

Median \$260K · Average \$313K

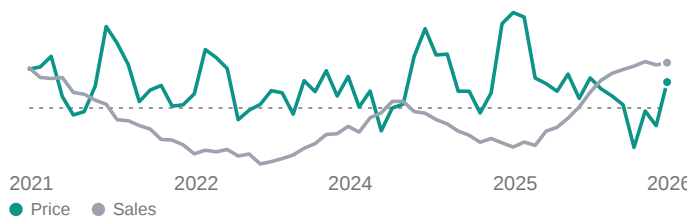


Growth (year over year)

Price +13.4% · Sales +23.5%

Sale premium vs estimated value

-2.8%



Annual turnover (share of homes sold)

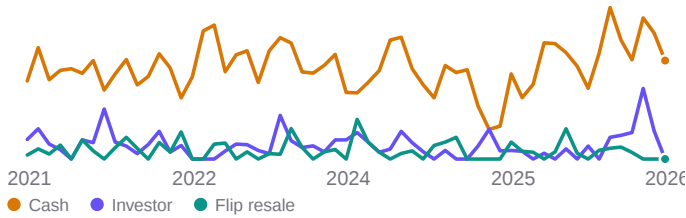
3.6%



BUYERS & OUTCOMES

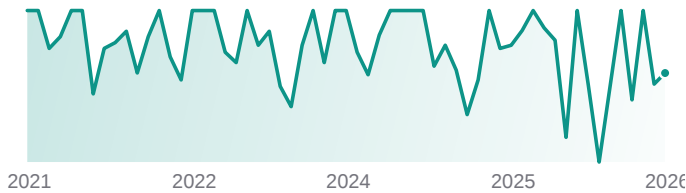
Buyer mix

Cash 41% · Investor 0% · Flip resale 0%



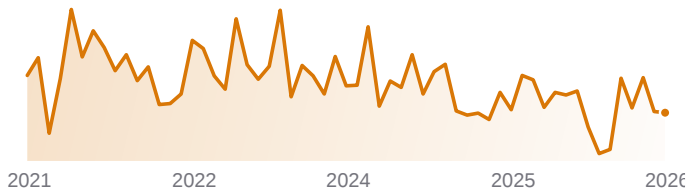
Sellers who sold at a gain

85%

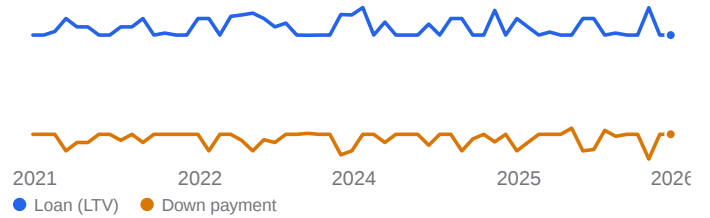


Median annualized return at resale

+7.1%

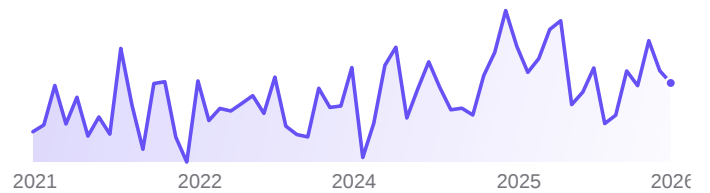


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



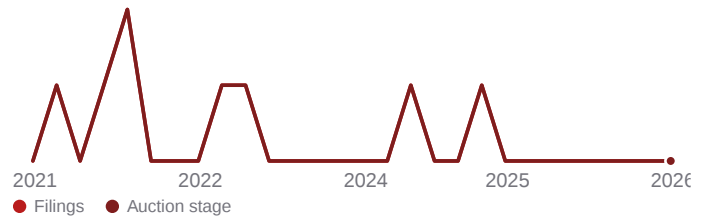
Typical hold before selling

4.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	10,880
Median value (AVM)	\$255K
Single family	99%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	1.8%
Owner occupied	65%
Company owned	19%
Median loan-to-value	25%
Typical ownership tenure	5.8 yrs

COMMUNITY

Population	20,649
Density	54 / mi²
Median household income	\$65K
Average household income	\$83K
Crime index (US avg 100)	113
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	13
Homes occupied	77%
Bachelor's or higher	16%
Poverty rate	11.3%
Unemployment	0.9%
Average temp	40°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.