

Kennan 54537

ZIP code · WI · Wisconsin > Price County > Kennan

SELLER'S MARKET

\$138K

MEDIAN SALE PRICE

15

SALES (12 MO)

\$144K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 73 / 100

Buyer's market

Balanced

Seller's market

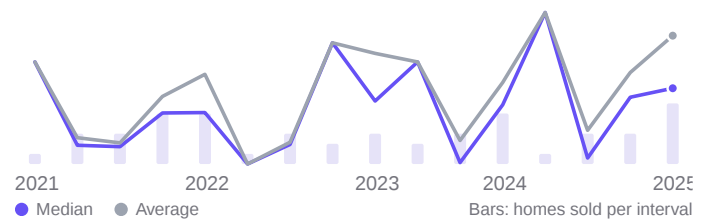
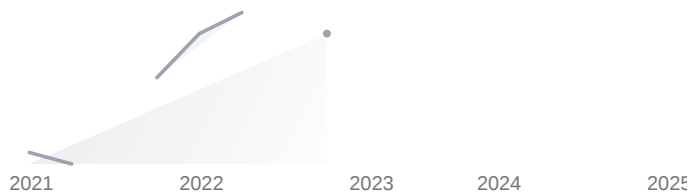
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

73 / 100

Sale prices

Median \$152K · Average \$219K



Growth (year over year)

Price +41.7% · Sales +11.1%

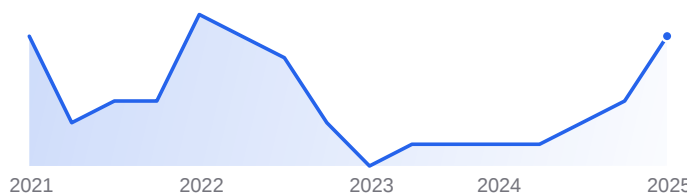
Sale premium vs estimated value

-19.6%



Annual turnover (share of homes sold)

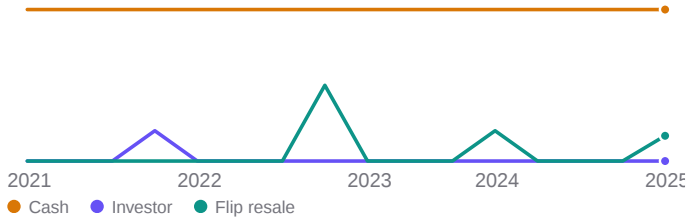
4.3%



BUYERS & OUTCOMES

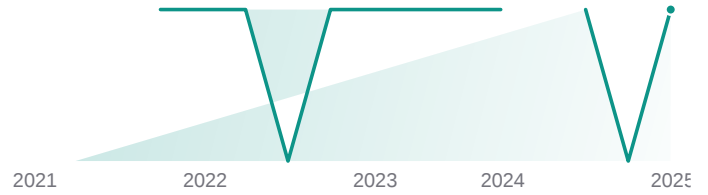
Buyer mix

Cash 100% · Investor 0% · Flip resale 17%



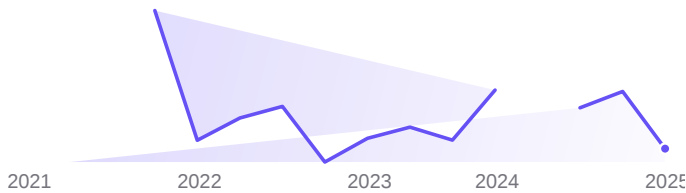
Sellers who sold at a gain

100%



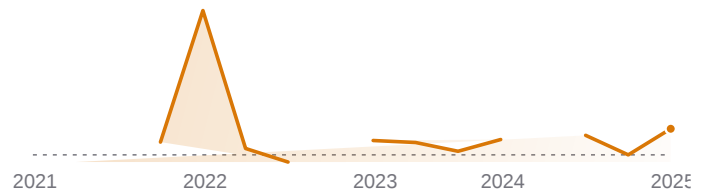
Typical hold before selling

1.1 yrs



Median annualized return at resale

+19.6%



HOUSING STOCK

Homes	349
Median value (AVM)	\$144K
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	98%
Underwater (LTV 125% or more)	0%
Owner occupied	50%
Company owned	13%
Median loan-to-value	0%
Typical ownership tenure	5.8 yrs

COMMUNITY

Population	471
Density	6 / mi ²
Median household income	\$61K
Average household income	\$75K
Crime index (US avg 100)	129
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	14

Homes occupied	49%
Bachelor's or higher	9%
Poverty rate	8.6%
Unemployment	1.0%
Average temp	41°F
Annual precip	33 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through October 2025, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.