

Land O Lakes 54540

ZIP code · WI · Wisconsin · Vilas County

SELLER'S MARKET

\$234K

MEDIAN SALE PRICE

+64.2%

1-YR CHANGE

61

SALES (12 MO)

\$298K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 68 / 100

Buyer's market

Balanced

Seller's market

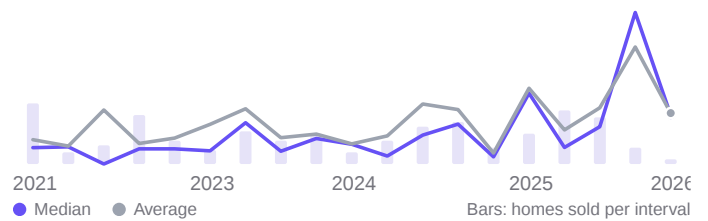
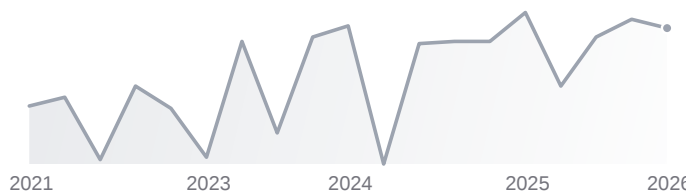
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

68 / 100

Sale prices

Median \$390K · Average \$405K

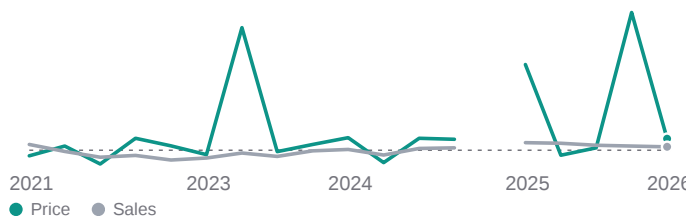


Growth (year over year)

Price +64.2% · Sales +19.6%

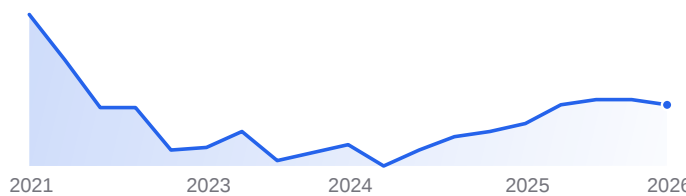
Sale premium vs estimated value

-1.2%



Annual turnover (share of homes sold)

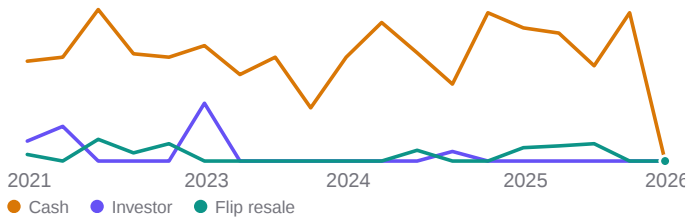
3.3%



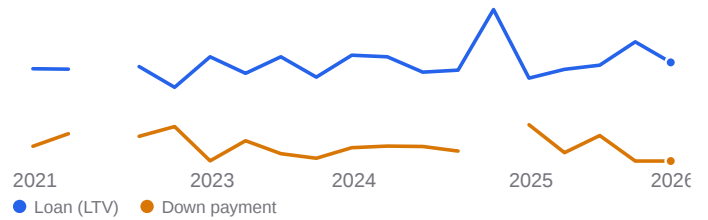
BUYERS & OUTCOMES

Buyer mix

Cash 0% · Investor 0% · Flip resale 0%

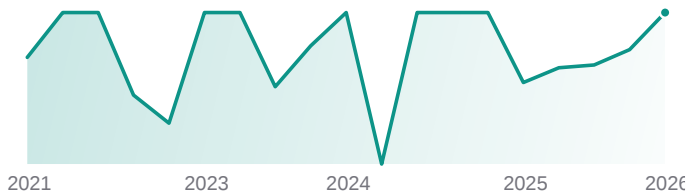


Financing (share of purchase price) Loan (LTV) 76% · Down payment 10%



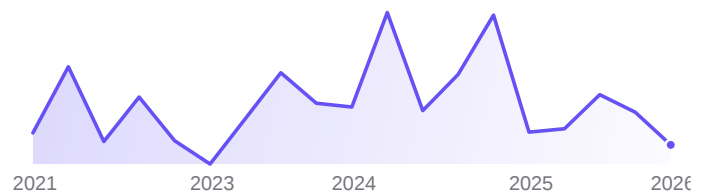
Sellers who sold at a gain

100%



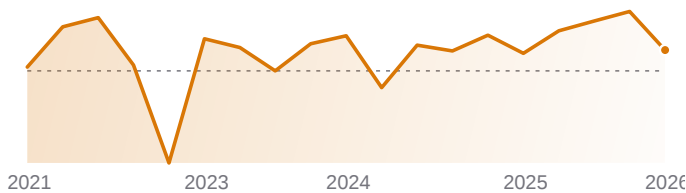
Typical hold before selling

2.3 yrs



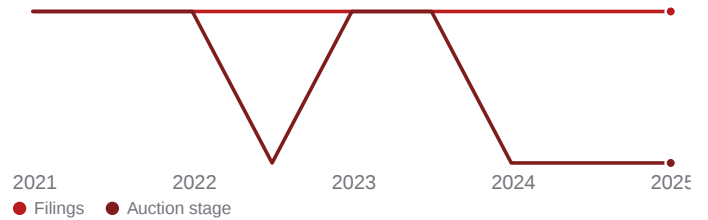
Median annualized return at resale

+7.5%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	1,873
Median value (AVM)	\$298K
Median size	1,154 ft²
Median year built	1992
Single family	88%
Condos	12%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	84%
Underwater (LTV 125% or more)	1.4%
Owner occupied	22%
Company owned	38%
Median loan-to-value	0%
Typical ownership tenure	6.0 yrs

COMMUNITY

Population	1,003
Density	10 / mi²
Median household income	\$64K
Average household income	\$75K
Crime index (US avg 100)	139
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	18
Homes occupied	34%
Bachelor's or higher	20%
Poverty rate	5.2%
Unemployment	1.0%
Average temp	40°F
Annual precip	32 in
Sunshine	54%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.